

AUGUST 2022

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**ON THE COVER**  
Whether it's a routine install or a one-of-a-kind restomod build like the LokJaw 1966 Chevy pickup from Banks (featured in the May 2022 issue of THE SHOP), you're going to need quality manufacturers and service providers on your side to get the job done right. Our annual Verified Suppliers Guide listings will help you find the partners you seek. Listings begin on page 81. (Photo courtesy Banks)

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**Jef White**  
Editor

[www.theshopmag.com](http://www.theshopmag.com)

## Industry Sales Keep On Rising

**W**hether it's a pandemic, supply chain challenges, inflation or higher gas prices, it doesn't seem to matter. The specialty automotive aftermarket just keeps on growing.

Sales of specialty equipment parts reached a new high last year, according to findings from the 2022 SEMA Market Report, which provides the automotive aftermarket industry a comprehensive review of the specialty equipment market in 2021.

The numbers are impressive—\$50.9 billion in retail sales for the first time in history, up from \$47.9 billion in 2020.

SEMA indicates that the growth was driven by strong consumer interest in repairing and modifying their cars and trucks, as more than 80% of specialty equipment consumers reported spending as much, if not more, time working on their personal vehicles as they did during 2020.

“The 2022 SEMA Market Report can help member companies identify key areas of interest for consumers, and where the most money was spent on parts in 2021,” says Gavin Knapp, SEMA director of market research. “As our biggest research report of the year, this is a must-read for any business owner who wants to make strategic, data-driven decisions.”

As restrictions on in-person shopping eased in 2021, consumers were more comfortable going into stores to buy parts. The split of in-store versus online sales in 2021 was roughly 50/50—versus 54% online in 2020, and 45% online in 2019.

Knapp expects the normalization to continue through 2022.

When it comes to preferred vehicles, pickups remain the single biggest segment in the specialty equipment parts market. An estimated 13.6 million trucks were modified by consumers in 2021, accounting for a combined 31% of specialty equipment parts sales, according to SEMA.

But there are still challenges. Supply chain issues are a top concern this year, as more than 90% of specialty equipment manufacturers, distributors and retailers feel that their business has been impacted by supply chain-related challenges.

This, in turn, is softening expectations regarding 2022 sales.

The report includes new data on the U.S. market size, consumer profiling, industry trends and changes in the vehicle population.

It is available for free download at [sema.org/research](http://sema.org/research). **TS**

## THE SHOP

### EDITORIAL

**EXECUTIVE EDITOR:** Jennifer King  
[jking@cahabamedia.com](mailto:jking@cahabamedia.com)

**EDITOR:** Jef White  
[jwhite@cahabamedia.com](mailto:jwhite@cahabamedia.com)

**ASSOCIATE EDITOR:** A.J. Hecht  
[ahecht@cahabamedia.com](mailto:ahecht@cahabamedia.com)

**CONTRIBUTING WRITERS:** Barry Alt, John Carollo, John Gunnell, Maura Keller, James Maxwell, Josh Poulson, Jason R. Sakurai, Brett Solomon, Kate Zabriske

### CREATIVE SERVICES

**DIGITAL PROJECT MANAGER:** Greg Ragsdale

**ART DIRECTOR:** Elizabeth Chick

**WEB DEVELOPER:** Greg Caudle

### CIRCULATION

**SUBSCRIPTION CHANGES & INQUIRIES:**  
[customerservice@cahabamedia.com](mailto:customerservice@cahabamedia.com)

### ADVERTISING

**ASSOCIATE PUBLISHER:** Stacy Marshall  
[smarshall@cahabamedia.com](mailto:smarshall@cahabamedia.com)

**SENIOR ACCOUNT EXECUTIVE:** Wendy Miles  
[wmiles@cahabamedia.com](mailto:wmiles@cahabamedia.com)

**CLIENT SERVICES COORDINATOR:**  
Kelly Duman  
[kduman@cahabamedia.com](mailto:kduman@cahabamedia.com)



**PUBLISHER:** Matthew G. Conroy

**VP OF SALES:** Greg Meineke

**CREATIVE DIRECTOR:** Terri McVey

**DIRECTOR OF FINANCE:** Brandon Whittermore

P.O. Box 530067  
Birmingham, AL 35253

**EDITORIAL & PRODUCTION**  
1900 28th Avenue South, Suite 200  
Birmingham, AL 35209  
205-212-9402



THE SHOP (ISSN 2380-7415) is published monthly by Cahaba Media Group, 1900 28th Ave S, Ste 200, Birmingham, AL 35209-2642. Periodicals postage paid at Birmingham, AL and additional mailing offices. Free to qualified recipients within the United States and U.S. Possessions. Publisher reserves the right to determine qualifications. Annual Subscription Prices: U.S. — one year, \$45; two years, \$80; three years, \$108. Canada — one year, \$76; two years, \$142; three years, \$201 (U.S. Funds); All other countries — one year \$98, two years \$186, three years, \$267 (U.S. funds). Customer Service, call 800-670-0904. POSTMASTER: Please send address changes to THE SHOP, PO Box 460702, Escondido, CA 92046-0702. All items submitted to THE SHOP become the sole property of THE SHOP and Cahaba Media Group and cannot be reproduced without the written consent of the publisher. Advertisers and/or their agencies, jointly and severally, assume all liabilities for printed advertisements in THE SHOP. Opinions expressed in THE SHOP may not necessarily reflect the opinion of the magazine, its management or its advertisers. Letters, photographs and manuscripts welcome. VOLUME 25 ISSUE 3



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# THINK WHO NOT HOW

Delegate & cooperate to get your time back.

By Barry Alt

It's hard work running and growing a business with a small team, and if you're trying to do most everything yourself, it's even more challenging.

Spreading yourself too thin by attempting to handle every task is just not sustainable and will hinder the growth of your aftermarket shop. All the ongoing customer requests, projects, invoicing, staff needs, parts searches, etc., as well as keeping the work coming in by growing and optimizing your online presence, marketing and networking, will eventually wear you out, if it hasn't already.

If you're trying to do everything yourself all the time or with a limited team, you won't be able to grow your business as fast as your competition. In the end you'll just burn yourself out.

## A NATURAL REACTION

It's only natural for small business owners to want to control all aspects of their company. When you first started your shop, you probably had to do everything yourself, because that's all you had.

But, as you slowly grow, attract more customers, generate more profit and start becoming a well-known shop, it's important to recognize that you don't have to do everything yourself.

In fact, you'll find over time that trying to do it all yourself becomes very inefficient and unproductive, especially when it comes to tasks you know you need to do to be successful but either hate to do or that aren't your specialty.

So, if you're sitting there staring at all the projects you have going on, along with

the marketing and back-office work that's possibly piling up, and wondering how you're going to take care of it all and also find time to grow your business—STOP!

Don't think about the *HOW*; think about the *WHO*. Who can you get to help you with this work?

(I'm sure some of you are thinking, *No kidding!?! I already know this, but with the current state of the industry it's almost impossible to find quality new employees to fill our current openings.* Please read on, as we'll be discussing options that you might not have thought of, didn't know were available or thought were too costly.)

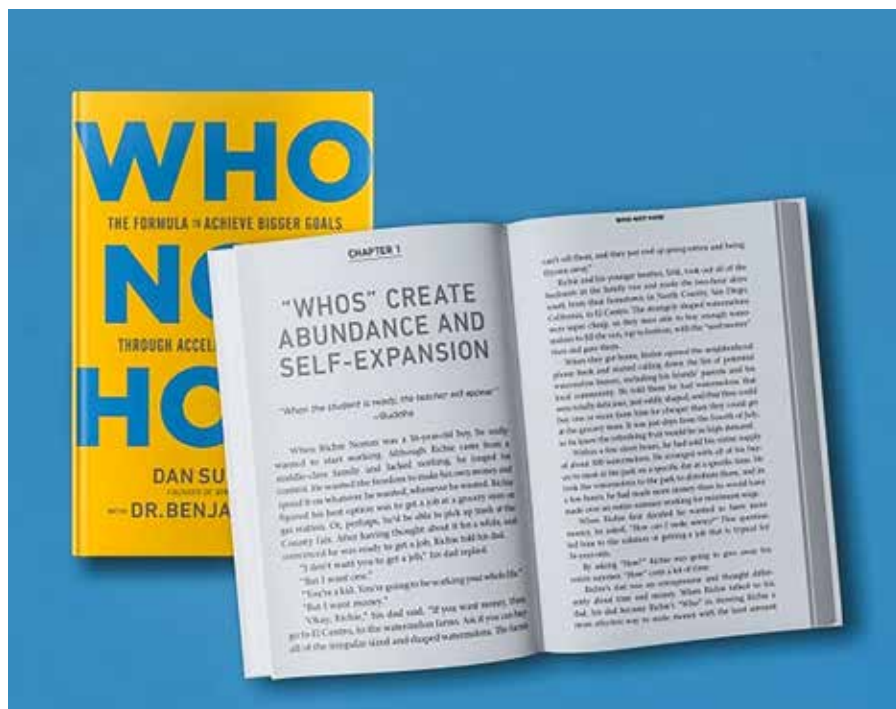
## GAINING EFFICIENCY BY THE BOOK

*Who Not How: The Formula to Achieve Bigger Goals Through Accelerating Teamwork* is a fantastic book written by Dan Sullivan and Dr. Benjamin Hardy that helps readers ask the important question, *who can help me achieve this?*

When we're faced with a decision, a challenge or a complex task, we always stop and ask ourselves *how will I do this?* rather than *who can help me with this?* What would happen in your life if you asked this question about everything you wanted to accomplish? What would happen if you asked this question about everything you've been putting off doing?

Whether you're updating your social media, building and updating a new website, sending out invoices, doing email marketing or hiring new staff to work on the projects in your shop, there's always a moment of consideration—a moment when you think, *how can I accomplish this task?*

Instead of asking ourselves how we can accomplish this difficult task, we should be asking who's best suited to achieve it. Keep in mind that it doesn't always mean hiring a new staff member.



*Who Not How: The Formula to Achieve Bigger Goals Through Accelerating Teamwork*, written by Dan Sullivan and Dr. Benjamin Hardy, helps readers ask the important question, *who can help me achieve this?* (Photo courtesy whonothow.com)

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## THINK WHO NOT HOW AND GET YOUR TIME BACK

Grow your business and get the FREEDOM of Time, Money, Relationship and Purpose

You're a talented and creative automotive expert in your field. You know how to fully restore a classic, gain peak performance from an engine or create an eye-catching custom build. But you might not be the best at maintaining your website, managing client accounts, keeping your books up-to-date or marketing your shop online.

Still, in the end, you know that these things are vitally important to growing your business.

If you find yourself struggling to do something yourself, or if you're wasting too much time trying to learn to do it yourself, then consider delegating the task to somebody else.

Don't spend time learning something new that's not really what you want to do or focusing on something you know you can't do well, when you could be spending more time on what you love—your business and working on projects in the shop and with your customers.

This mindset of who not how will help you grow your business at a much faster pace than you ever could by yourself or with a small team. Hire people who can do the work you dislike or aren't good at so you can focus on other, more important things like your clients, big projects,


networking, and growing your auto restoration, performance, restyling or race shop.

---

“What is the ultimate quantification of success? For me, it's not how much time you spend doing what you love. It's how little time you spend doing what you hate.”

Casey Neistat (from *Who Not How* by Dan Sullivan and Dr. Benjamin Hardy)

---

 **PRO TIP:** Write out all the tasks you perform that are unrelated to what you love to do in your business. As you delegate tasks to different staff members or third-party specialized vendors, cross the

tasks off your list and free up more time for you and your business.

- Make a list of everything you do in your business, from marketing to sending invoices to working on projects
- Rate each of those tasks by how much you enjoy doing them on a scale of 1-5, with 5 being things you love
- Rate each task again, this time by how well you perform them

Review the list and find those tasks that are ranked low (1-3) in both enjoyment and proficiency. Those are the tasks you need to delegate.

You can also rank tasks based on items that must be done in-house and those that could be handed over to an outside third party—things like marketing, website management, social media management, bookkeeping and accounting.

### STOP MICROMANAGING & MULTITASKING

If you want to take advantage of the Who Not How method, you will have to let the who do the how.

This means stop micromanaging and trust your team. And stop trying to multitask,

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as it's been proven that multitasking can actually hinder your performance.


Your internal and external team members are there to help you. They all have their specific roles and tasks. For this method to work, you must let them do the jobs they were hired to do. Get out of their way and give them the go-ahead to do what they do best.

## From the Book:

*"The first key to engaging in high-quality teamwork is to not think you know exactly what you're doing. You've got to be open to other people's ideas. You've got to realize that other people's ideas, solutions, or strategies can be far superior to your own. And that's a good thing!"*

Your role in this relationship as the shop owner or manager is to bring your A game. Start by educating team members and third-party vendors about your company's goals, mission, vision and values, and provide them with the assets and approvals so they can effectively do their jobs in support of your business.

After that, they should do most of the work for you while you concentrate on the tasks you love. Remember, time creates money.

 **PRO TIP:** We know it's hard to let go sometimes. For some tasks,



writing down the process you'd like the staff member to follow will ensure the job is completed the same way every time to your satisfaction. It will also help you give employees the space they need to do their job properly.

## THE RIGHT 'WHO' FOR THE JOB

Finding the right person or partner company for each job can be difficult, but it doesn't have to be.

Look at your goals for the next 30, 60 and 90 days and run a *who audit* over them. Carefully analyze who you think can help you achieve them. If you can find somebody who already works for you, great! Giving a loyal employee more responsibility will remove the hassle of interviewing and vetting potential new hires or third-party vendors.

If you don't have someone in your shop who can take over social media, website updates, digital marketing, bookkeeping or any other tasks that are vital to your shop that you want to delegate, then you'll have to go on the hunt for somebody new.

We all know this, but so often we decide it's too hard to find that perfect *who* these days, so we try to do it all ourselves instead. I know, I've been there.

The key is to look for partners to complement what you're currently doing and amplify your message without taking any more of your time. (OK, maybe a little

*Spreading yourself too thin by attempting to handle every task is just not sustainable and will hinder the growth of your aftermarket shop.*





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If you find yourself struggling to do something yourself, or if you're wasting too much time trying to learn to do it yourself, then consider delegating the task to somebody else.

bit more of your time as you'll still need to communicate with them, providing assets and approvals.)

But, in the end, a competent third-party service provider can help, not hinder, your business and reduce your stress.

This is where your *who audit* comes in handy. By constantly updating your criteria regarding the necessary skills, talents and/or even personality traits you're looking for in an employee or vendor to hire for each task, you'll be able to quickly narrow your search.

**PRO TIP:** Some people love doing certain tasks or want to learn new things. A great way to find the perfect person for a job is to ask your current employees if anybody would like to work in a specific area or learn a new skill. You may find that they have an aptitude for something that you didn't know about that could help the business.

**From the Book:** *"Rather than viewing people or services as a 'cost,' as in the transactional mind-set, everything is viewed as an investment, with the possibility of 10X (10 times), 100X, or even bigger returns and change."*

### WHY FIND YOUR 'WHO'?

Finding a new staff member or third-party vendor to help your business gives you access to four incredible freedoms. These freedoms will help you grow your business and get back to doing what you love.

### THESE FREEDOMS ARE:

**1 FREEDOM OF TIME**  
Finding the *who* for your business will give you more time to do important things that maybe only you can do or that will help your business grow. Think working on your business rather than working in your business.

You'll have more time to network and find new clients, more time to do what you love, and more time for yourself and your family. Doing everything yourself limits your time, potential and income. There are only so many hours in a day.

### Takeaways from the book:

- You can't have money freedom until you achieve time freedom
- By freeing up your time, you get the invaluable benefit of freeing up your mind
- By freeing up your time, you can focus on higher-impact activities—such as strategizing or creating—which will automatically increase your income

**2 FREEDOM OF MONEY**  
Getting the perfect someone to do a specific job might cost you money, but by freeing-up your time, you'll be able to make more money and focus on more high-value work and clients.

Adding a *who* to complete tasks you don't like or aren't good at eliminates decision fatigue and allows you to be more strategic, which improves your ability to make more money.

### Takeaways from the book:

- Focusing on *how* will greatly limit your ability to make money
- When you focus on *how*, it's often based on a scarcity mind-set and cost avoidance
- By seeing *whos* as an investment rather than a cost, you can quickly increase your income and revenue 10X or more

**3 FREEDOM OF RELATIONSHIP**  
Being the *who* for others gives you the freedom to build relationships that can go a long way toward growing your business.

Foster relationships with people who need your valuable skills to do the work they can't.

You'll only have time for this once you've found the perfect *who* for the tasks that are preventing you from expanding your business.

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## **Takeaways from the book:**

- Never stop creating value and nurturing your relationships
- Always ask “What’s in it for them?” rather than “What’s in it for me?”
- If you want to develop transformational relationships, then approach relationships in a transformational, rather than transactional, way

## 4

### **FREEDOM OF PURPOSE**

Finding your *who* allows you to achieve bigger goals and work toward becoming even better than you already are. Once you have the help you need to focus your time and resources on doing the things you’re great at and love doing, you’ll be able to set bigger and better goals, collaborate with and help others while ultimately growing your shop,

and expand your vision for your business and your life.

## **Takeaways from the book:**

- Collaboration immediately expands your freedom of purpose and vision, because what you can do with others is exponentially more than what you can do by yourself
- Collaboration allows you to focus on what you want to focus on and not feel guilty about getting help
- Collaboration transforms the initial intent of the project into something surprisingly better and more impactful than you would have planned on your own.

### **FIND YOUR ‘WHO’ TODAY**

As digital marketing experts, we here at

Motorhead Digital are the *who* for many businesses looking to focus more time on their strengths and passions. We see first-hand every day how thinking who not how, benefits the work lives and personal lives of shop owners and managers.

Get back to what you love and find that perfect *who* for you today. **TS**



**BARRY ALT** and his team at Motorhead Digital have over 24 years of experience in digital marketing and website development. They offer their *DONE-FOR-YOU Location, Site and Marketing Maximizer* programs that will supercharge your website, social media and entire online presence so you attract better high-value leads into your shop. You can reach him at (585) 766-9785 or [balt@motorheaddigital](mailto:balt@motorheaddigital).



Finding the “who” for your business will give you more time to do important things that maybe only you can do or that will help your business grow. Look at your goals for the next 30, 60 and 90 days and analyze who you think can help you achieve them.

# PLANTING SEEDS FOR SUCCESS

Spotting potential can lead to more productive employees.

By Kate Zabriskie

“  
Kendra, I think you are going to do wonderfully at this next task. You have a good eye for detail, and that's exactly what's required here.  
”

“  
Tom, you have a real knack with people, and I'd like you to take on a temporary role in account management. I think you will thrive based on what I've seen you do with our internal customers.  
”

Like gardeners planting seeds, managers who spot potential can help others produce results they may have never imagined for themselves. By following these 10 steps, anyone can learn to see the future success in others.

**STEP 1 START WITH STRENGTHS**  
Pay attention to what's special. Everyone has talents, and great potential spotters zero in on those gifts. Is someone organized, great with people, quick to pick up on new activities or mechanically inclined?

**STEP 2 LOOK IN LESS OBVIOUS AREAS**  
Once you've identified visible strengths, start looking in less obvious places. You may

uncover a hidden talent. An average performer may become exceptional with a little help from the power of suggestion.

**STEP 3 STICK WITH SINCERITY**  
It's one thing to recognize a spark before you see it. It's another to tell people they're good at something when there is significant evidence to the contrary. Most people can spot insincerity from a mile away, so it's important to be honest and sincere.

**STEP 4 IDENTIFY OPPORTUNITIES**  
In addition to recognizing possibilities, great potential spotters are on the lookout for the places where others can shine. They know opportunities come in all shapes and

sizes. Sometimes the opportunity is a task or a project. Other times it's a position or some other responsibility.

**STEP 5 COME TOGETHER**  
Great potential spotters understand not only who and what to pair, but how to introduce the opportunity. Sometimes these conversations are casual, and other times they are formal meetings.

The type to hold largely depends on the person and the task.

And because every circumstance is different, it's important to be deliberate. If the task is part of routine work, a short conversation held in public may be appropriate. Conversely, when presenting a large project or new position, a formal meeting might be the better option.

**STEP 6** **CONNECT WHAT & WHY**  
Potential spotters follow a formula. They recognize a person's unique strength, how it fits with the opportunity and why the match makes sense.

“ Ben, I've been watching you work. You know how to follow the SOP, and now I think you're ready to increase your speed. You're diligent in your approach to what you do, and you have a can-do attitude. I'd like to get you some additional time on the line later today. I know you could be one of our top performers with some practice. ”

**STEP 7** **PREPARE FOR A RANGE OF REACTIONS**  
People react to potential spotters in a range of ways. Some embrace what they're told and look forward to tackling whatever opportunity

the spotter highlights. Others get bogged down in self-doubt and require additional reassurance.

And, from time to time, the spotter meets with rejection when the person with the potential does not immediately or ever embrace the opportunity. A good potential spotter is ready for anything.

**STEP 8** **SET THE STAGE FOR SUCCESS**  
Sometimes people with great potential fail because of factors that have nothing to do with the person or the opportunity. Exceptional potential spotters keep this in mind. And to the extent they can, they pave the way for success with training, exposure to information, time to practice new skills and other appropriate resources.

**STEP 9** **EMBRACE ALL RESULTS**  
When people meet with success, potential spotters acknowledge it and they're well on their way toward finding additional



Managers who spot potential can help others produce results they may have never imagined for themselves.

opportunities to build on what's been achieved. On the other hand, when people and opportunities don't come together well, a good potential spotter takes the situation in stride and finds other avenues for people to thrive.

**STEP 10** **MAKE TIME FOR SPOTTING**  
Potential spotting can happen organically, but it can happen more often when you set aside time to think about it. Scheduling spotting time can yield great results. Great potential is in everyone, and when it's unleashed it compounds. Success builds success.

Imagine if everyone in your workplace realized even half of his or her potential. What could people achieve alone and together? Probably more than they do now. So, whose potential do you need to spot today? **TS**



**KATE ZABRISKIE** is the president of Business Training Works Inc., a Maryland-based talent development firm. She and her team provide onsite, virtual and online soft-skills training courses and workshops. Visit [www.businesstrainingworks.com](http://www.businesstrainingworks.com).



Potential spotters recognize a person's unique strength, how it fits with the opportunity and why the match makes sense.

# PERFORMANCE

AUGUST 2022

PIT EQUIPMENT

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Today's pit equipment is more convenient and easier to use. (Photo courtesy Intercomp)

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# PIT EQUIPMENT

More than just wheels on a toolbox.

By John Carollo

**P**it equipment and accessories are really pit necessities in today's performance world. What started as a basic toolbox for the racetrack has evolved into a group of products that contributes to a team's performance by saving time, work and sometimes even money.

A wide umbrella—or, should we say, awning—covers the pit equipment category and this market has seen its evolution really ramp up in virtually all forms of performance activities, not just racing.

To learn more, we caught up with suppliers who shared their thoughts on the market and how shops can play their part.



Success at the track will drive racers back to your shop. (Photo courtesy Intercomp)



## Pit Equipment

### ■ HOT PRODUCTS:

Digital Air Pressure Gauges

### ■ FEATURES & BENEFITS:

Can read out to two-tenths; models that read from 0-99.99 and 0-150.0 psi available for additional use on RVs and trucks.

*Intercomp*

*Aaron Van Heel*

*General Manager of Marketing*

### ■ HOT PRODUCTS:

Organization Items

### ■ FEATURES & BENEFITS:

Popular offerings include cabinets, heavy-duty engine slings, secure jack holders, storage brackets, shelves, tie-down hangers and fuel storage products.

*Pit Pal Products*

*Katie Lass*

*Marketing*

### ■ HOT PRODUCTS:

Pit Boxes

### ■ FEATURES & BENEFITS:

Mobilized organization and storage for pit equipment.

*Pitboxes.com*

*Ricky Sanders*

*Owner*

### ■ HOT PRODUCT:

QuickJack

### ■ FEATURES & BENEFITS:

Portable car lift designed for trackside and garage use; two frames provide up to 24 inches of lift height at all four-corners with open undercarriage access; available in a variety of sizes and weight capacities; powered by a 110V electric/hydraulic power unit.

*QuickJack*

*Dave Wiederschall*

*Marketing Strategist*

### ■ HOT PRODUCTS:

Scale Ramps

### ■ FEATURES & BENEFITS:

Approach angle of 7.8 degrees for low race cars; provide a 2.5-inch lift to match most scales; offer a seamless transition onto the scale; made in the USA; lightweight 100% solid core high-density foam composition for easy storage and transport.

*Race Ramps*

*Christina Kwan*

*Marketing & Reseller Relations*

### ■ HOT PRODUCTS:

Wheel Well Cabinets

### ■ FEATURES & BENEFITS:

Install inside trailers; plenty of doors and shelves keep consumables secure, with the weight centered over the axles.

*TechnoCraft*

*Brian Hope*

*Owner*



TechnoCraft designed and constructed a mule box for Preston Seratt for his Mini Sprint program that includes an eight-drawer toolbox and a walk on top to bolt directly onto a Kawasaki Mule 610.

Racers used to adapt products or make what they needed out of scrap or wood. Now, most pit equipment is top-quality and readily available. (Photos courtesy TechnoCraft)



### SHOP AWAY FROM SHOP

When it comes to pit equipment, who says you can't take it with you?

"The biggest change in the pit equipment market in the past 10 years is the quality of products produced," says Brian Hope, owner of TechnoCraft. "Racers used to adapt products or make what they needed out of scrap or wood. Now, most everything is easily available, and the quality of most products is amazing."

That racers see real results out of professional-grade pit equipment only helps the cause.

"The pit stop process has been cut in half because of the speed and efficiency of the tools and supplies needed to complete the task," notes Jody Schmeisser, owner of Pit Pal Prod-

ucts. "The industry is making products better, faster and more durable."

And don't forget more efficient as well.

"The equipment has evolved to be much more convenient and easier to use in many ways, like our Intercomp RFX wireless scales with no cables to trip over or break," says Aaron Van Heel, Intercomp's general manager of marketing.

It also considers the needs of today's racers.

"The development of new products that have truly helped individuals and teams turn around their pit efforts in a more convenient and quicker manner is impressive," says Christina Kwan, who handles marketing & reseller relations for Race Ramps. "However, more equipment for convenience also means more

room is needed in the transporter/hauler. We make a product that satisfies the need for convenience, but without taking up more space or adding a lot of weight to the overall operations."

As in many walks of life, it's about being prepared.

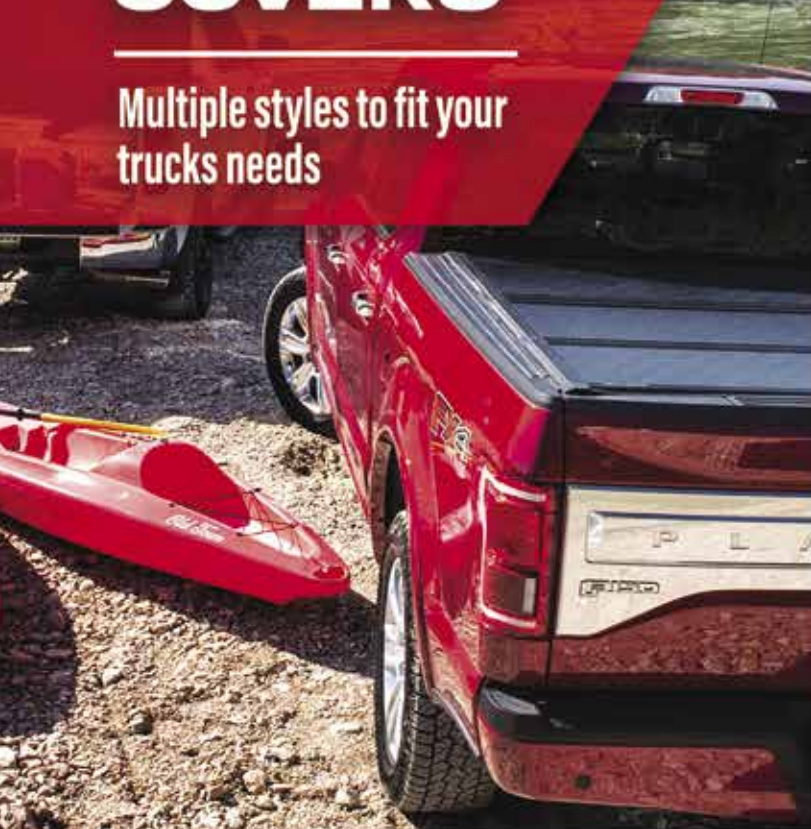
"For the most part, we have seen more and more customers wanting to simplify life by being more organized," observes Ricky Sanders, owner of Pitboxes.com. "With a pit box, it allows them to be organized and mobile at the same time. The pit box allows them to take equipment wherever they need to go, whether it's from the shop to the trailer or from the trailer to pit lane."

And the market is growing as interest and



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## USAC Renames Mechanic Award to Honor Former President

Beginning with the 2022 season, USAC's Chief Mechanic of the Year Award will be named in honor of championship-winning mechanic and USAC president Johnny Capels.

The Golden Greek Award—named after Capels' nickname—will reward the top mechanical achievement from USAC's Silver Crown, AMSOIL National Sprint Car and NOS Energy Drink National Midget season, the organization says.

The award, which will be presented annually, will recognize the individual deemed most worthy based on the criteria of their mechanical performance, team success and how the individual deals with race officials and the media. A special perpetual trophy is being commissioned.

Capels passed away on June 9 at the age 86. He served in numerous roles within the auto racing community, including as a builder, driver, chief mechanic, team manager, car owner and series president.

"He was a man that meant so much to the United States Auto Club," said USAC President and COO Kevin Miller. "The Golden Greek Award is a way to preserve his legacy while honoring the present and future chief mechanics who have and will follow in his path."



USAC's Chief Mechanic of the Year Award will be named in honor of championship-winning mechanic and USAC president Johnny Capels, who passed away in June.

*This article originally appeared on theshopmag.com. Visit today and sign up for the free daily eNewsletter.*



Today's pit products are more durable and effective than ever. (Photos courtesy Pit Pal Products)



Versatile pit equipment makes a real difference. (Photo courtesy Pit Pal Products)

participation in lower-level motorsports stays strong, says Dave Wiederschall, marketing strategist for QuickJack.

"When it comes to those of us in the industry, we're seeing a huge increase in demand for pit/paddock equipment due to the surge in popularity of entry-level, grassroots racing and enthusiast-level driving."

### EVERYONE WELCOME

If your shop serves local racers, offering pit equipment can help build your brand.

"There's a booming crowd of DIY motorsport enthusiasts eager to drive, maintain and modify their vehicles. That said, they also want

a place they can trust to bring their machines when they lack the time or skill to perform certain tasks," Wiederschall explains. "There's a sort of like-minded connection, or relatability, established when the place that services or modifies performance machines also provides equipment for you to work on them yourself."

Racers do their research these days, he continues, and only want the best in the business touching their cars.

"Offering equipment plays a huge role in establishing a two-way connection and, ultimately, trust. These customers want a place they can trust, and if the shop trusts them to get some of the maintenance done or perform simple track adjustments, the customer is more likely to trust the shop with their vehicle. It can build an excellent business relationship and a lifelong customer base."

And more participation means more potential.

"There are so many great opportunities to participate in events with your car—from mild to extreme, there's a place for everyone," Kwan says. "The biggest benefit for shops that sell pit equipment is fostering the passion of car enthusiasts and providing products that truly enable them to bring their shop to the track."

Being a part of an enthusiast or racer's journey allows for a growing and long-lasting relationship with them."

Van Heel adds that quality equipment equals better results on the track.

"Future customer business comes due to the benefits gained by the additional convenience when working in their pit at the race," he says. "The easier the car is to work on, and the better the chassis setup is, the more success and wins racers will have, which will drive more business back to the shop. The tools in the pit are necessary to win for all types of racers."

Schmeisser sees it as well.

"Our products provide storage solutions to maximize your workspace. Having a specific location for everything you need saves time when it matters most. Our customers benefit from knowing where all of their tools and accessories are located."

Suppliers see the benefits of organized racers performing at the track as well.

"Pit equipment puts our name out there, gets people talking about our products and helps us increase sales," Hope notes.

And racers truly want and need the products, says Sanders.

"Even with the pit box being a relatively higher single-item price,



Pit equipment helps foster a passion for motorsports and brings a little piece of the shop to the track. (Photos courtesy Race Ramps)



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The market is growing as interest and participation in lower-level motorsports stays strong. (Photo courtesy QuickJack)



Offering equipment plays an important role in establishing a two-way connection with customers. (Photos courtesy QuickJack)

it is actually sometimes an impulse purchase,” he explains. “Everyone that is transporting to events can benefit from a pit box, due to being organized and mobile.”

## HOW THIS WORKS

Manufacturers partnering with teams and individuals on projects is a great way to innovate and integrate products and gauge potential.

“We at QuickJack absolutely love being involved in the automotive community. We work with a ton of gearheads from all walks of life and around the globe. YouTube influencers, professional racers in a variety of series

and classes, custom car builders, you name it. It’s genuinely hard to keep up with the number of sponsorship requests we receive, and I think that directly relates to the demand for pit equipment and service equipment in general,” says Wiederschall.

The racers expand their own skill sets and bring along their audiences.

“It’s about educating and inspiring others to get out and have fun with cars and trucks,” he adds. “The passion for motorsports is alive and well. We see it every day and feel very fortunate to be involved in this industry, this community, to see it grow and see the mul-

tiples generations involved. Carbureted, fuel-injected, turbocharged, supercharged, lifted, lowered, muscle car, import—it just doesn’t matter. Everyone wants to get out there and have a good time behind the wheel and behind the wrench.”

It often starts with solving a particular problem.

“We have been called upon by several organizations to develop full drive-up ramp systems that allow for weighing and more convenient tech inspections,” says Kwan from Race Ramps. “While we make full drive-up systems for the restyling market, race organizers don’t need as high of a lift. But they do need the ramp to have cut-outs for the scales to firmly rest in and to have the approach angle very low to accommodate even the lowest of race cars. In the past, we have provided custom drive-up scale ramps to Formula DRIFT and the OPTIMA Ultimate Street Car series. As more series are created, we foresee more demand.”

These types of collaborations produce measurable results, notes Van Heel.

“Intercomp scales and chassis setup equipment have always been a big part of setting up the chassis of any type of race car in the



Customers want to simplify their lives by being more organized. (Photos courtesy Pitboxes.com)



Everyone transporting to events can benefit from a pit box. (Photo courtesy Pitboxes.com)

pits, but now with wireless communication and items as simple as our Intercomp Angle Gauges and as sophisticated as keeping an Intercomp Shock Dyno inside the trailer, we can help increase performance and contribute to faster lap times at the track at every event.”

Sometimes, development can be a one-off project.

“We designed and constructed a mule box for Preston Seratt for his Mini Sprint program. We incorporated an eight-drawer toolbox and

a walk on top to bolt directly onto a Kawasaki Mule 610,” says Hope from TechnoCraft.

And sometimes advancements come from factors beyond our control.

“The pandemic changed how customers see the use of some of our products. Racing was put on hold and customers weren’t investing in trailer and garage upgrades,” recalls Katie Lass from the marketing department at Pit Pal. “We value the fact that our products are versatile, and a number of them became increasingly

popular for personal protective equipment use. The same shelves and cabinets used for racing supplies became great storage solutions for cleaning supplies and sanitation products.”

Versatility is an important quality, agrees Sanders from Pitboxes.com.

“Not only do we do a lot of race team pit boxes, but we also build them for trade show and workshop applications. Anything that needs to be organized and mobile can benefit,” he says. **TS**

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# EAST Off the Line

Blue Collar Muscle Rods & Custom has hit the ground running.

By Maura Keller

**I**n East Leroy, Michigan sits the 20,000-square-foot shop, Blue Collar Muscle Rods & Custom. Founded a little over a year ago by Eric Meyer, Blue Collar offers service and maintenance for special interest vehicles including bodywork and paint, rust repair, custom fabrication, wiring, suspension, steering, brake and air conditioning upgrades, plus full restorations and ground-up builds.

“I was having other shops perform work on my cars and sometimes the work was less than what I expected, and I was paying a lot of money for this work,” Meyer recalls. “I knew there must be room in the market for a shop that could do high-end work without the high-end price, as

well as a shop that would work on small to large jobs.”

In 2017, Meyer was part of corporate America and felt that he was working hard but not being recognized for his efforts. A visit to Michigan’s Small Business Development Center office near his home outlined the steps needed to open his own shop.

“I researched the market and other shops and wrote a business plan. I hired an architect to formalize my building design,” he says.

After several delays due to COVID-19, the shop was finished in December 2020 and opened for business in January 2021.

“At that time, I had five cars in-house to begin working on. The word got out and I

quickly had 16 cars in-house by the middle of the year, with a high of 20 cars in-house at one point,” Meyer says.

## QUALITY FROM THE GROUND UP

The Blue Collar shop is split—one half for clean assembly and mechanical work, and the other allocated for bodywork and paint, welding and fabrication. The idea is to keep the work that creates dust and dirt separated from the assembly area.

Also, there is space for vehicle storage and a second floor area for parts removed from cars when they are disassembled. A small office and customer/visitor lounge round out the layout.

Recently, the Blue Collar team ([bluecollarmusclerods.com](http://bluecollarmusclerods.com)), which consists



Blue Collar Muscle Rods & Custom in East Leroy, Michigan offers service and maintenance for special interest vehicles, as well as full restorations and ground-up builds.



Owner Eric Meyer started Blue Collar after taking his own vehicles to shops that charged more and delivered less than he expected.



The Blue Collar shop is split—one half for clean assembly and mechanical work, and the other allocated for bodywork and paint, welding and fabrication.

of Meyer and five employees, started on two rotisserie, ground-up builds.

“This is a big step for a new shop because customers see your work and they trust you to take their car down to the shell and then renew every bit of it,” Meyer says. “When you are able to take a car down this far and bring it back to like-new condition, it shows the quality and capabilities of the shop.”

Another thing Meyer and his team take pride in is their ability to solve nagging issues with the cars they work on, such as carburetor choke operation, properly timed transmission downshifts, a properly

calibrated speedometer or properly bedded brake pads.

“These items are not as impactful as shiny paint or a new set of wheels, so often they go unaddressed,” Meyer says. “Owners bring their cars to us for these issues and we have the knowledge and experience to solve them. We approach many of these issues by taking a step back and looking at the car as a whole, because problems sometimes feed or create other problems, and you have to recognize and fix one problem before fixing another.”

In 2021, most of Blue Collar’s customers brought their cars to Meyer for mechanical

and restomod-type upgrades. The shop also did a number of brake, suspension, wheel/tire and engine upgrades during its first full year.

“The reason for this is daily driver-type repair garages cannot take on these cars, because of the level of detail and time that it takes to move these cars from start to finish,” Meyer explains.

For example, if you are putting brakes on a 2014 Silverado, you visit the local auto parts store and most likely they will have everything you need to do the job in stock. But, if you are working on the brakes of a 1940 Buick, you can’t visit the auto parts store for the products you need. The car’s existing brake shoes will have to be removed from the car and shipped to a third-party restoration company that relines the old shoes.

“If a repair garage takes on this job, the car is pushed outside to suffer through the weather while the shop waits for the brake shoes to come back. Owners don’t like their cars outside,” Meyer says. “We keep all of our customers’ cars inside the entire time we are working on them. Now that we have been open for over a year, car owners are finding us and bringing us more long-term projects.”

### EMBRACING CHALLENGES

Blue Collar recently painted a 1934 Ford coupe and has five complete paintjobs moving through the shop. Most customers live in Michigan or Indiana, but clients from as far away as Oklahoma and California are on the waiting list.

As a result of the pandemic, supply chain interruptions have impacted all industries. For Meyer, the main issue has been parts availability.

“In the past, lead-times for built-to-order parts were two to four weeks; now they are 12 to 14 weeks, and some microchipped products are 18 to 20 weeks,” Meyer reports. “We are changing our procedures in the shop to identify the products we need and order them sooner in our process. The supply chain is also affecting things such as the bodywork and paint products we use, so we have started keeping those products in stock and regularly review our inventory to ensure we don’t run out.”

Stocked items include paint and bodywork supplies, oil and filters, common brake fittings, and items that are used on





As more customers find the shop, its project waiting list continues to grow.



Meyer enjoys it when customers visit to see the progress on their cars and show their excitement for the work being performed.

cars repeatedly such as proportioning valves.

But it's not always easy to know what's coming next.

"If we worked on half-a-dozen 1969 Camaros year after year, we would know to keep at least one tilt steering column in stock. But, in the past 14 months, we have only had one 1969 Camaro need a

column. And considering the popularity of 1979-'93 Mustangs, we've only had the opportunity to work on one since opening," Meyer says. "We work on a lot of uncommon cars also, such as a 1964 Dodge Polara convertible, and parts for cars like that are ordered as needed."

Meyer points to finding dedicated, talented employees as the toughest part

of running the shop. It's difficult to teach someone how to work on old cars or have an eye for small details, he explains, noting that the best technicians seem to have a knack for what they do.

"I am not aware of any school teaching future technicians how to work on carburetors, unless the school offers classes on high-performance or racing," he says as an example. "Some schools don't offer classes like that."

Instead, he finds employees through friends or after seeing someone's car that they built at home.

"I ask them if they'd be interested in joining my team," Meyer says.

To keep them once they're hired, Meyer offers a generous time-off policy (four weeks of vacation time as a new employee) and also gives paid time off between the Christmas and New Year's holidays.

"I want my team to have the flexibility to enjoy time with their children and families, and having time off allows them to do that. I also want my team to be focused on the work in the shop and not distracted by events at home," Meyer says. "They can take time off to take care of what they need to when life happens. I also provide tools and equipment, so if a team member doesn't have the necessary tools to do a job, the shop will purchase the equipment."

## CONNECTING WITH CUSTOMERS

While having been in business for only a little over a year—and during a pandemic, to boot—Blue Collar Muscle Rods & Custom has quickly made a name for itself in the industry.

That said, the company has advertised in three local mini-newspapers, resulting in an increased presence in the marketplace.

"Customers will tell us that they saw our ad in the newspaper. But in addition to that, we have full-color, double-sided flyers that we place on cars attending car shows and cruise-ins," Meyer says. "Unlike the newspaper, this puts our advertising right in the hands of our target market. And unlike the newspaper that gets thrown away, our flyer is saved in the glovebox of the car, so the car owner can look us up at a later time. All of our advertising to date has

Today's supply chain challenges make advanced planning and ordering a priority.



been local. We plan to launch a nationwide marketing effort in the future, but currently we have enough local business.”

Back at the shop, Meyer enjoys it when customers visit to see the progress on their cars and show their excitement for the work being performed.

“We worked on a customer’s 1960 Impala with original paint that was tired and dingy. We buffed and polished the car and repaired a few dents using paintless dent repair techniques. We brought the shine back,” Meyer says. “When the owner saw the car for the first time after that, they were amazed at the transformation.”

The Blue Collar team also worked on a 1969 Ford Fairlane, adding power steering and power brakes. After a summer of cruising, the customer called Meyer to say how much more he enjoyed driving the car than before.

“It makes me happy when customers

are excited about driving their cars again,” Meyer says. “If they’re not driving the car, what’s the point of ownership? If we continue to offer services that are affordable—every car doesn’t need a full restoration, and every customer can’t afford that—and services that are completed in

weeks or months and not years, the shop’s growth will continue.” **TS**

**MAURA KELLER** is a freelance writer based in Minnesota. She can be reached at [maurakeller@yahoo.com](mailto:maurakeller@yahoo.com).

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### Classic Truck Brakes

**Wilwood Disc Brakes**, Camarillo, California, presents six-lug, truck-grade Rear Brake Conversions for 1963-'87 Chevy C10 and GMC C15 pickups and related SUVs. Designed to complement existing six-lug front brake kits, the DynaPro rear kit features 11.00-inch-diameter rotors, while the Dynalite kit features 12.19-inch rotors—both with internal drum parking brakes. Dynalite and DynaPro calipers are machined from stress-flow forged aluminum with four stainless steel pistons and come equipped with face-free SmartPad BP-10 compound brake pads.

### Toyota Pistons

**Manley Performance**, Lakewood, New Jersey, presents its expanded Piston line for Toyota 3UR-FE engines found in Tundra, Sequoia, Land Cruiser and Lexus LX570 models. Forged from race-proven 2618 aluminum alloy, 3UR-FE pistons are now available in multiple bore sizes (standard to plus-0.65mm) in compression ratios from 10:1 to 12.5:1. Attributes include an offset wrist pin for quieter startups, a pressure balance groove and moly-coated skirts to reduce friction and improve longevity.



### First-Gen Bronco Interior Kit

**TMI Products**, Corona, California, presents an Interior Kit for 1966-'77 first-gen Ford Bronco applications. Available products include door panels, quarter panels, a tailgate panel, a carpet kit, floor mats and a console, plus a full lineup of options.

### Ford Truck A-Pillar Monitor Mounting Arms

**Edge**, Ogden, Utah, presents the new 18600 CTS3 A-Pillar Display Mount that offers a more permanent and vehicle-specific mounting solution for the company's CTS3-based monitoring devices in 2011-'16 Ford F-250/F-350 Super Duty applications. The mounts are engineered to secure the CTS3 monitor in a convenient viewing position without obstructing the driver's view of the road.



### Camaro Brake System

**Holley Performance Products**, Bowling Green, Kentucky, presents a **REKUDO** JL8 4-Wheel Disc Brake System for 1970-'81 Camaro and Firebird high-performance applications. Featuring Corvette style four-piston calipers front and rear, the system also includes premium rotors, dust shields, brake hoses, spindles, hubs and other parts. There are several options for caliper finish, with and without the logo, and the brake system can be used with the complete REKUDO Camaro/Firebird suspension system.

### Frontier Overland Exhaust

**MagnaFlow**, Oceanside, California, presents an Overland Series Cat-Back Performance Exhaust System for 2022 Nissan Frontier models. With 2.5-inch main piping that closely hugs the undercarriage and a high-clearance, 2.5-inch single side exit, the kit improves ground clearance and departure angles. An integrated NDT (No Drone Technology) resonator and versatile tuning of the piping and straight-through muffler nullifies unwanted droning noises.



## 1930s-'40s Vehicle Heater

**Vintage Air**, San Antonio, presents its all-new Streamline Heater for 1930s-'40s vehicles. Made in the USA, the powerful, handsome heater system matches the classic styling of the Streamline Era of the 1930s while delivering heating power and efficiency. The system includes an Art Deco-style molded plastic cover and polished stainless steel trim. Single-knob operation ensures safety and ease of use, while powder-coated louvers direct air out of the bottom of the heater and separate it between the driver and passenger footwell areas.



## Personalized Coil-Overs

**ST suspensions**, Clovis, California, a **KW automotive** brand, presents the MAKE\_it\_YOURS coil-over customization program. Customers can create one-of-a-kind coil-overs to match their vehicle and personal style, choosing from 18 custom colors and adding up to 25 characters of personalized text. The

program allows customization of the company's ST XTA plus 3, ST XTA, ST XA, ST X and ST Adjustable Lowering Spring offerings.

## Small-Block Ford Heads

**Dart Machinery**, Warren, Michigan, introduces a redesigned and improved SHP Series Cylinder Head for Windsor-based small-block Ford muscle car and street rod applications. Based on the popular 20-degree valve angle configuration, it features revised port designs to deliver budget-friendly power improvements. The heads are available in bare form or completely assembled.



## 2021 Mustang Supercharger

**ProCharger**, Lenexa, Kansas, presents a Supercharger Kit for 2021 Ford Mustang applications. Delivering noticeable power gains, the kits are easy to install with common hand tools and require no vehicle modifications. **TS**

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- Dave Kindig



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# THE CHIP FOOSE EXPERIENCE

**'A good design is timeless.'**

**Story & Photos by James Maxwell**

Chip Foose got his start in the world of hot rods by helping out in his dad Sam's Santa Barbara, California auto workshop. A 7-year-old Chip was sanding cars and learning things that can only be taught by doing hands-on work.

Some 30 years ago, *Street Rodder* Magazine asked Chip (who was 27 at the time) about his introduction to the car building world:

"When I was growing up, I used to watch him (Sam), bothering him, spilling paint on vintage cars," he recalled. Chip always had great respect for his father, and in another interview noted that early on his dad taught him "that trendy design dates faster than bellbottoms on a hippie."

Trends are something Foose has always stayed far away from with his creations.

"Never look at the trends or try to start a trend," he added. "If you do, your stuff will look old in two years. Just create a good design. A good design is timeless."

Foose says he was also influenced by Alex Tremulis, the designer of Tucker automobiles, who told him about the ArtCenter College of Design in Pasadena. Foose enrolled in 1984, quit for a time, then went



The impact Foose has had on the industry is immeasurable.

back and graduated in 1990 with a major in Automotive Product Design.

One of Foose's famous lines when talking about overall designs is: "I like to design things to where, when you look at it, it looks like that's the way it should have come from the factory. I call it No Question Design. If somebody's looking at a car and they don't have any questions of why that was done—if they look at it and every-

thing looks right—there's no question."

The impact Foose has had on the industry is immeasurable. He was named Builder of the Decade at the 2019 Grand National Roadster Show, was the youngest member of the Hot Rod Hall of Fame and is a four-time winner of the prestigious Ridler Award. There are too many other trophies, awards and TV appearances to list.

Fans and followers who attended the 2021 SEMA Show were treated to a special Chip Foose Experience exhibit in the North Hall featuring 20 of his most beautiful, inspiring vehicles. It was a chance to see the embodiment of No Question Design in person.

Chip Foose got his start in the world of hot rods by helping out in his dad's shop in California.



**JAMES MAXWELL** is an automotive journalist and historian based in Southern California. Contact him at [imax@roadrunner.com](mailto:imax@roadrunner.com).

## HEMISFEAR



Sixteen years in the making, *Hemisfear* started as a senior-year project design study while Foose was attending the ArtCenter College of Design. Done up as a *niche market* car for Chrysler Corp. in 1990, it was part supercar, part hot rod and part custom, and went on to become the inspiration for the production Plymouth Prowler. As shown in 2021, it's equipped with a 6.4L Hemi engine. A total of five have been built; this Lime Green pre-production remains in the Foose collection.



The Butterscotch and Champagne paint scheme on this 1932 Ford *Muroc* roadster provides a one-of-a-kind appearance. It's fitted with independent suspensions from Kugel Komponenten and power comes from a Kenny Duttweiler-built Chevy LS1, topped off with a Magnuson supercharger from owner Jerry Magnuson's namesake company. Cleverly hidden headlamps that pop-out of the front fenders are an innovative way of completely cleaning up the front end.

## MAGNATUDE



## IMPOSTER



A C6 Corvette in the skin of a 1965 Chevrolet Impala, the *Imposter* is a Foose creation that was built to commemorate the car that Don and Elma Voth drove on their honeymoon. A brand-new Corvette was peeled of its body shell, followed by expert downsizing of the Impala body, all done in beautiful proportions. It was the 2015 Ridler Award winner at the Detroit Autorama.



## P-32



Starting with a steel Brookville Roadster body, the P-32 1932 Ford roadster pays homage to rat rods with design elements of WWII-era war planes. A 1939 Lincoln 292-ci V-12 flathead engine powers the aircraft-themed rod, designed as an example of a car a pilot from the war might want to drive after returning home.



Designed by Foose when he was working at Hot Rods by Boyd, this one started out as a 1959 Chevy Impala convertible with a 2-inch windshield chop. It saw four months of metal work and reshaping with 1957 panels, creating a bold car that was 10 inches wider than the original. The concept: What if Chevrolet used 1959 enlarged-size proportions two model years earlier?

## BOYD AIR



## SNIPER



A 1954 Plymouth Savoy convertible becomes a radical ride. George Poteet first learned to drive in a '54 Plymouth and he contracted Troy Trepanier to build this one from a Foose drawing. It includes a fabricated hardtop, flush glass, Mercedes headlights, a billet grille, an extended hood, and a body hung over a custom chassis with a Viper V-10 engine and 6-speed gearbox.



## FORD 5-WINDOW COUPE



Debuted at the 2017 SEMA Show, this avocado-hued 1932 Ford 5-window coupe is the traditional hot rod that had been on the bucket list since his neighbor had one when Foose was a kid. It features an H&H flathead V-8 with Navarro heads and Italmecanica roots supercharger, twin carbs, 180-degree tubular headers and a Cyclone quick-change rear end.



## MALONE BEL AIR



While it retains a factory look from the outside, this 1957 Chevrolet Bel Air convertible is a lot more than meets the eye. It's equipped with a Roadster Shop chassis, Baer Brakes and an LS3 engine upgrade with 4L75E transmission. It is mini-tubbed and includes a full leather interior. It was first shown at the 2018 SEMA Show.

## C/28



"What if General Motors built a sport truck back in 1967 and used Camaro Z/28 components?" Foose asked the question when he built this 1967 Chevrolet C10 short-box pickup. An authentic 11.0:1 compression ratio 302-ci Z/28 engine is under the hood. Notice how a "C" from a GMC truck was pirated for the unique C/28 side emblems.

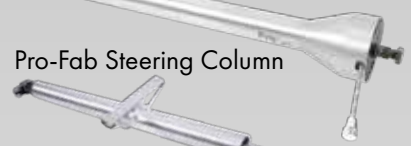


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## FD-100



This special 1956 Ford F-100 belonged to Foose's father Sam, and when Chip turned 13 it became his. It was *stolen* in 2005 as part of the *Overhaulin'* TV show, and Sam Foose and a dedicated crew restored the truck and added mods that Chip had daydreamed about but never had time to do himself. With a Roush V-8, it was unveiled at the 2005 SEMA Show.



Revealed at the 2019 SEMA Show after a 2.5-year build, this 1974 E-Type Jaguar is strictly a roadster—no top, no side glass. The big, ugly crash bumpers were removed and revised, and extended rocker panels, an extended-length trunk lid on a newly formed rear clip and other small-but-effective body tweaks were added. Power comes from a GM LS3.

## JAGUAR E-TYPE



## GRANDMASTER



This 1935 Chevrolet two-door Master Sedan was a collaboration build with owner Wes Rydell's Toy Shop in North Dakota and Foose Design. More than 1,000 modifications were made over six years. It won the Ridler Award at the 2002 Detroit Autorama.



## COOL AIR



This 1954 Chevrolet hardtop is a tribute of sorts to Leonard Rydell, who in 1954 moved his Rydell Chevrolet dealership from Montgomery, Minnesota, to Grand Forks, North Dakota. The car has been driven over 30,000 miles, and the general theme of the build was to go back in time and for it to be the star of the 1954 GM Motorama.



Re-bodied from a four-door Sixty Special, the 1939 Cadillac is now a two-door coupe with an aluminum removable Carson top. The theme was actually based on a Cadillac Concept Car drawing from Harley Earl's studio. Technical highlights include a Corvette Gen V LT1 power plant, Cadillac 8L90 8-speed automatic transmission and Camaro ZL1 third member.

## MADAM X



## KEYSTONE COUPE



This 1933 Ford coupe actually started out as an American Speed Company Speed 33 steel reproduction roadster, then went to Foose Design where it was fitted with a roof to make it a coupe. The fenders, hood, running boards and grille were created at Marcel's Custom Metal, with 714 handling the interior work. It features a custom chassis and an LS3 Corvette engine.



## ELDOROD



This 1948 Cadillac Eldorado was the first car that Foose drew for Boyd Coddington, and the last finished vehicle to leave Boyd's Garage in 1997. In 2009 the opportunity came for Foose to re-do the car. It features a deep-blended Huntington Blue paint done with 20% black, creating a very dark hue that provides deep reflections under a white Carson top.



The car that earned Foose his second Ridler trophy in 2003, the 1934 Ford three-window coupe spent time at the drag strip when the owner, Ron Whiteside, and his brother were teenagers. The reworking of the body included a 3-inch chopped top, 2-inch longer doors (with 4-inch pie cut), extended hood, smoothed cowl, reshaped fenders and front wheels that were pushed forward.



## STALLION



## BLACK BOW TIE



The team of Foose and Troy Trepanier created this 1935 Chevrolet Phaeton that won the America's Most Beautiful Roadster award. It rides on a Roadster Shop chassis using Ridetech shocks and Hyperco air bags, with power from a 383-ci small-block Chevy with ramjet EFI. Curtis Machine Wheels are wrapped with wide-white rubber.



0032



A 1932 Ford roadster for the new millennium, it won the America's Most Beautiful Roadster Award in 2000. Interestingly enough, this same car also won the AMBR Award in 1996—back then it was known as Boydster II and was, at that time, another Foose design created while Chip was working as an employee of Boyd Codrington.



## MAYBERRY CAMARO

Foosé's magic extends to late-model resto-mod cars as well, as seen here with the Kevin Mayberry 1969 Chevrolet Camaro. A Roadster Shop SP3C chassis was used, as were Baer Brakes and a GM Performance LT4 supercharged crate engine. The car debuted at the 2019 SEMA Show. **TS**



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# Restyling

AUGUST 2022

## AFTERMARKET ACCESSORIES

Trail Clean p.46

Automotive Concepts p.54

Products p.60

Pickup Evolution p. 66

# TOTAL COVERAGE

By Jef White

Reasons why you can't top the tonneau covers market.

It's amazing to think that drivers are still finding new ways to use their pickup beds. Yet, from independent contractors to overlanders, consumers from all walks of life continue to demand more from their trucks and the products designed to help store and protect their gear.

Tonneau covers are part of that category. Versatile and attractive, they come in a variety of hard and soft styles to put the finishing touch on any pickup makeover.

For shops that carry and install them, tonneaus can be a lucrative offering that may lead to add-on sales. Their mass appeal and usefulness make them year-round favorites.

Recent market advancements show there's more than meets the eye when it comes to truck bed covers. Suppliers share what's new and what's next.

### MORE THAN MEETS THE EYE

While tonneau covers seem like a simple item at first glance, technological advancements—for the vehicles and the products—continue to push the industry forward.

So, how do those advancements affect manufacturers?

"It creates a need for more innovation, such as our EGR RollTrac Electric, which has a battery saver, an anti-pinch feature, and a central locking system that is all

Technological innovations mean there's more than meets the eye when it comes to today's tonneau covers. (Photo courtesy EGR Inc.)

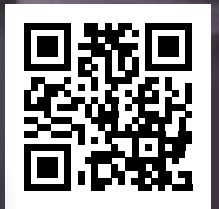
Learn more about feature preferences and planned vehicle usage before making a recommendation. (Photo courtesy EGR Inc.)

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*EGR Inc.  
 Tommy Lamb  
 National Sales Manager*

■ **HOT PRODUCT:** Mountain Top EVO-M Retractable Tonneau Cover  
 ■ **FEATURES & BENEFITS:** Built-in universal track system compatible with racks from Mountain Top, Rhino-Rack, Yakima and Thule; water management system with six drainage points; small canister with above-rail design for added cargo space; 450-pound weight capacity.

*LTA Manufacturing  
 Jennifer Collins  
 Vice President of Marketing*

■ **HOT PRODUCTS:** Hard Folding and Hard Roll-Up Tonneau Covers  
 ■ **FEATURES & BENEFITS:** Provide easy access to the back of the bed; offer security and protection from the weather.

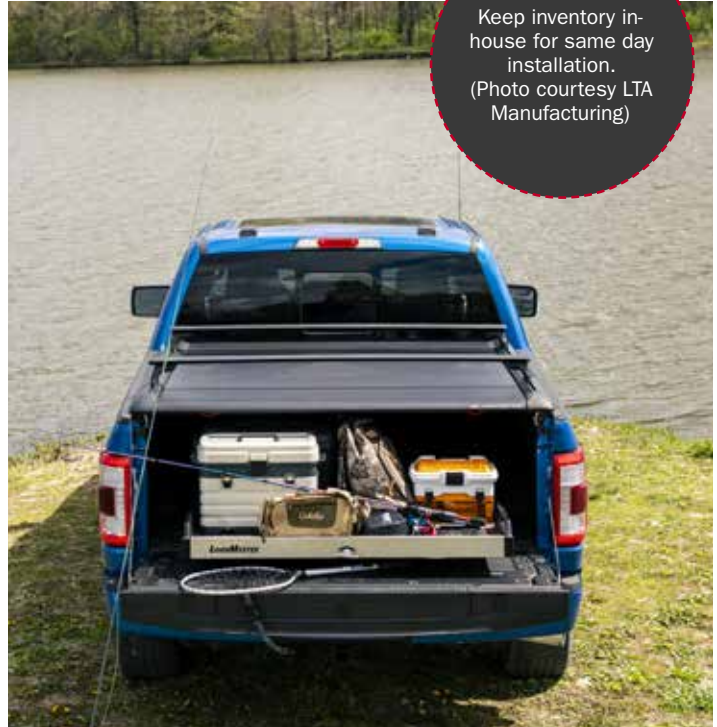
*Quadrac  
 Ray Weaver  
 Wholesale Manager*

■ **HOT PRODUCT:** M-Series XT featuring the MaxTrak System  
 ■ **FEATURES & BENEFITS:** Pairs the M-Series cover with the new, T-slot-integrated MaxTrak System that allows unique customization; compatible with most T-slot accessories from Yakima, Thule, Rhino-Rack and more; vinyl-over-aluminum, low-profile design; compact canister.

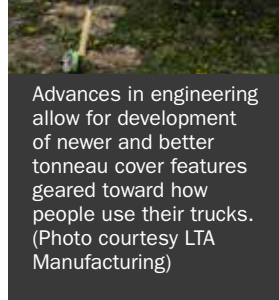
*Roll-N-Lock  
 Matt Reasoner  
 National Sales Manager*

■ **HOT PRODUCTS:** The American Work Covers and American Rack Systems  
 ■ **FEATURES & BENEFITS:** Include a full-size toolbox on top of the cover; available American Rack System to fit Yakima accessories; offer elite security and strength without sacrificing design; well-tested and highly reviewed; deliver flexibility and reliability for a variety of uses.

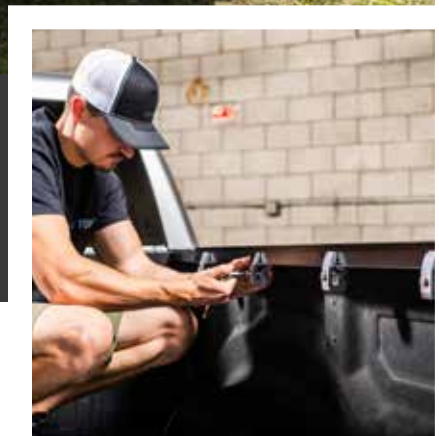
*Truck Covers USA  
 Nils Forssman  
 President*



Keep inventory in-house for same day installation. (Photo courtesy LTA Manufacturing)



Advances in engineering allow for development of newer and better tonneau cover features geared toward how people use their trucks. (Photo courtesy LTA Manufacturing)



controlled by the built-in ECU,” says Tommy Lamb, national sales manager for EGR Inc.

Innovation has not come without challenges, says Matt Reasoner, national sales manager for Roll-N-Lock.

“Automakers are continuously adding additional features such as cargo management track systems and bedside integrated storage boxes that affect the attachment of a bed cover,” he explains. “Multifunctional tailgate options and composite beds are also gaining popularity and often require a specific design to accommodate.”

Suppliers must react with updated designs, and shops therefore need to stay up on new developments. And there is likely more to come.

“Moving forward, I see electric integration being the driver of new trends,” Reasoner predicts. “Consumers want ease of use and don’t want to carry multiple fobs to control their devices.”

The goal, as always, is to allow drivers easy access to protected gear. “Hard folding and hard roll-up tonneaus have opened up a larger audience that wants the protection but also wants full access to the back of the bed,” says Ray Weaver, wholesale manager for Quadrac.

The disruptions provide new and challenging ways to approach design and production, says Nils Forssman, president of Truck Covers USA.



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Tonneaus deliver security and protection for truck beds. (Photos courtesy Quadratec)



RESTYLING/AFTERMARKET ACCESSORIES

“We have had to remain nimble over the years, doing everything from updating our machinery multiple times to investing in software to better manage and improve our factory procedures,” he notes. “These moves have driven increased efficiencies across our teams, reinforcing our mission to produce elite and proven products and get them out to our customers faster.”

And often with new materials, adds Jennifer Collins, vice president of marketing for LTA Manufacturing.

“Advanced polycarbonates and injection molding make construction of components faster and produce stronger parts,” she says. “Advances in engineering allow for development of newer and better features geared toward how people use their trucks today—like outdoor adventures and overlanding.”

## SUBTLETIES

With many types of covers available offering a variety of features and options, buyers and sellers may not know as much as they think they do about the various products, fitments and uses. Suppliers identify some common misconceptions shops may have to clear up for truck owners.

Among the myths is that they improve gas mileage, Lamb notes.

Another is that they will be completely watertight.

“No truck bed cover is 100% waterproof—period,” says Reasoner. “While every bed cover manufacturer strives to make their covers as weathertight as possible, ultimately there are many variables such as the tailgate that make it nearly impossible to completely seal the bed from water intrusion.”

Your best bet is addressing the situation in advance, he adds.

“Being up-front with customers and setting a reasonable expectation can create a more positive buying experience and minimize return visits for adjustments due to water in the bed.”

Weaver has come across a few fallacies as well.

“Some of the misconceptions we’ve heard are that tonneau covers block accessibility to the back of the bed. Or, that they don’t offer full security and they leak a lot.”

Even after doing research at home, some customers may not understand the best choice for their particular use, Collins says.

“A retail consumer may come in asking for a particular brand, only because they’ve heard of it before. But that doesn’t mean it’s the right cover for that customer,” she explains. “We regularly educate our dealers on asking a few questions to really find out how the customer is going to use their truck and what they really want their cover to do for them. Someone may walk in wanting a less-expensive soft roll cover, but if you talk with them and find out they plan on carrying expensive tools or equipment in their truck, then they would be better served by a hard or retractable cover that offers better security.”

Plenty of cover options means shops have to do their homework, adds Forssman.

“There is a wide range of quality in the tonneau cover market, so it is important for shops to have a good understanding of the different offerings in order to provide helpful information to customers,” he



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## NEW TACOMA INCLUDES TRI-FOLD TONNEAU OPTION



Among the many options and configurations of the new 2023 Toyota Tacoma is a tri-fold tonneau cover.

America's top-selling mid-size pickup will include two new packages for the SR5 grade next year, and 34 model configurations in all. Toyota notes that "owners have made customizing and personalizing their trucks a key part of Tacoma's popularity and heritage."

The 2023 Tacoma is based on two cab types—the extended Access Cab and four-door Double Cab. Each is available in 4x2 or 4x4 configurations in a wide array of model grades.

On all Tacoma models, the inner bed is made from a sheet-molded composite (SMC) deck and durable walls that are 10% lighter than steel. The tailgate's easy-lowering feature allows it to retract

slowly without slamming, and an available factory-installed tri-fold hard tonneau cover secures gear out of sight.

Bed versatility expands with two-tier loading and an integrated deck rail utility system using four standard adjustable tie-down cleats. An available 120V/400W power outlet further extends the bed's utility.

A tri-fold hard tonneau is an available option for 2023 Toyota Tacoma models.



Plenty of cover options means shops have to do their homework. (Photos courtesy Truck Covers USA)



### SALES STEPS

As with most types of accessory sales, it's important to first identify the truck owner's priorities for the product and planned vehicle usage before making a recommendation.

"Ask them more questions to really understand the customer's needs and wants," suggests Lamb from EGR.

The good news is that there's likely an application out there to accommodate any request.

"With so many bed cover options available, there is an ideal fit for nearly every customer type and budget," says Reasoner of Roll-N-Lock. "Matching a customer with the right cover for their needs is a sure way to gain repeat business and new word-

of-mouth customers."

Quadratrec's Weaver encourages shops to highlight the benefits of full bed protection.

"Share with the consumer how easy tonneau covers are to use and that they still have the security and protection they want," he says. "When you need full accessibility to the back of the bed, you have it instantly. The covers are durable, not easy to scratch, sleek and give the truck a nice appearance."

And LTA's Collins suggests having some covers in-stock for immediate sales.

"Keep inventory in-house for same-day installation," she says. "In an era of instant gratification, more and more consumers do not want to wait or come back on another day to get their new purchase installed."

Forssman of Truck Covers USA says there are two key ways that shops can better serve their tonneau customers—education and service.

"The education customers receive at shops can be instrumental in guiding their purchase process. Dealers must be educated on the important features and benefits of each product so they can accurately communicate this information to the customer," he says. "Getting to know the customer is key—finding out what kind of cargo they want to carry, what their budget is, what weather conditions they expect

says. "Additionally, knowing the differences between products allows for accurate and timely installs of our products and drives better customer satisfaction. We do not sell directly to the public, so the shops in our network end up having a large impact on the sale and experience of our end-users."

to encounter and more will help shops provide educated recommendations.”

Once the customer has decided, service then becomes a vital part of their overall experience, he continues.

“Dealers with good and trusted installation protocols allow customers to enjoy their product immediately without any issues. If a shop provides good education to help customers decide on products, and good service to help customers get their products installed, then they are doing a great job.” **TS**



Matching customers with the right cover for their needs is a sure way to gain repeat business. (Photos courtesy Roll-N-Lock)

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Encourage your off-road customers to be good land stewards. (Photo courtesy OLAF Events)

RESTYLING/AFTERMARKET ACCESSORIES



# BETTER THAN YOU FOUND IT

A shop's role in trail stewardship. By Jason R. Sakurai

**W**e've all heard the phrase *leave it better than you found it*, a mantra in the off-road, outdoor and overlanding communities. It encourages participants to be mindful of the environment when camping or recreating outdoors, and to lessen their impact on these areas when going off-highway.

There are national nonprofit groups such as Leave No Trace and Tread Lightly! that organize cleanup efforts in recreation areas and places where enthusiasts gather. Conducted on a regular basis, these are consistent, methodical means to bring attention to the need to reduce the effect we have on the parks, deserts and forests we visit and enjoy.

OLAF Events invites overlanders and others in Southern California to participate in local cleanups, PDX Overlanders has done the same in and around Portland, Oregon, and there are clusters of clubs and enthusiasts making a difference across the country.

These land stewards make it possible to continue to access trails and go camping, overlanding and off-roading. They also make cleanups something shop owners and

their employees can get behind and support through participation in the effort itself or by donations to these groups, which allows them to do more to improve motorized trails and the land adjacent to them.

Education is a key component of what these groups impart to their audiences—a practice that off-road and overland shops should encourage. A conservation-minded culture among your customers not only

helps ensure unrestricted access to recreational areas, it's also good business.

What off-roaders learn at events or from you about caring for the land they travel may prevent negative reactions to off-highway recreation in your community, and instead replace it with reports of your customers clearing brush that could later be a fire hazard or removing downed tree limbs from access roads in the wintertime.



Cleanups can happen anywhere, including at King of the Hammers. (Photo courtesy OLAF Events)



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- 4. Leave What You Find
- 5. Minimize Campfire Impacts
- 6. Respect Wildlife
- 7. Be Considerate of Other Visitors

© Leave No Trace: [www.LNT.org](http://www.LNT.org)



Camping in places that others have used before avoids enlarging areas of disturbance.

RESTYLING/AFTERMARKET ACCESSORIES



Education helps ensure unlimited access to recreational areas in the future.

### HOW TO LEAVE NO TRACE

When it comes to protecting the trails your customers use, the Seven Principles of Leave No Trace are a good place to start:



#### PLAN AHEAD AND PREPARE

The first, Plan Ahead and Prepare, ensures group and individual safety. Planning ahead minimizes damage to natural and cultural resources.

Part of planning ahead is gaining knowledge of the area you plan to visit, choosing the right equipment to take with you, and wearing clothing that contributes to your comfort and safety.



#### TRAVEL AND CAMP ON DURABLE SURFACES

The second, Travel and Camp on Durable Surfaces, reminds us to utilize established trails and reduce or eliminate multiple routes that can scar the landscape. One well-designed route is better than many poorly chosen paths, and on-trail use is recommended whenever possible.

Off-trail travel affects the ability of surfaces and vegetation to withstand wear or remain in a stable condition. Frequent use and larger group sizes increase the likelihood that an area will be trampled.

Selecting an appropriate campsite is another important aspect of low-impact backcountry use. It requires allowing enough time to find a proper place to stop for the night.

Fatigue, bad weather or late departure times are not valid excuses for choosing improper campsites. In general, that means camping on sites that have lost their vegetation cover so that further use will cause no



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Trails are marked to prevent straying and damage to the land. (Photo courtesy Tread Lightly!)



Plan ahead and pack comfortable clothing, like this Dakota Grizzly lined jacket.

further noticeable impact.

Camping in places that have been used previously avoids enlarging areas of disturbance. It's also important that when you leave camp to make sure that it's clean and appealing for others who follow.



### DISPOSE OF WASTE PROPERLY

Dispose of Waste Properly, the third principle, requires thinking about what you leave behind, and how it affects wildlife, water and other people.

Properly disposing of human waste is important to avoid pollution, prevent

someone else from finding it, minimize the spread of disease and maximize its decomposition. Burying human waste is good, but packing it out is the best method, as this ensures long-term sustainability of the land.

All users of recreational lands have a responsibility to clean up before they leave. This includes inspecting campsites for trash or spilled foods and packing out garbage.



### LEAVE WHAT YOU FIND

The fourth principle, Leave What You Find, reminds campers to do

just that—leave areas as they were. Don't dig trenches for tents, or construct lean-tos, tables or chairs. If you clear an area of rocks, twigs or pinecones, replace them before leaving.

Natural objects of beauty or interest such as antlers, petrified wood or colored rocks add to the appeal of the backcountry and should be left behind so that others can experience them, too. In national parks and other protected places, it is illegal to remove these objects.

The same goes for cultural artifacts found on public lands, which are protected by the Archaeological Resources Protection Act. Remember, it is illegal to remove or disturb artifacts or archeological or historic sites.



### MINIMIZE CAMPFIRE IMPACTS

Principle five is Minimize Campfire Impacts. The most important consideration when deciding to use a fire is the potential harm to the backcountry.

The natural appearances of many areas have been degraded by overuse of fires and an increasing demand by more campers for firewood.

Lightweight, efficient camp stoves are creating a shift away from campfires for cooking. For minimum-impact camping, stoves are fast, flexible, operational in almost any weather condition, and eliminate the need for firewood.

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Camp where there's no vegetation cover



Posting guidelines aids campers in decreasing their effects on the land they're there to enjoy. (Photo courtesy Tread Lightly!)



Last US Bag Co.'s utility bag can hold lots of garbage so you can pack out what you bring in.



## RESPECT WILDLIFE

Respect Wildlife is principle six. Enjoy wildlife through observation from a respectable distance without disturbing or scaring animals so they are forced to flee.

Quick movements and loud noises create stress. Campers should move about quietly, and not pursue or feed animals.

Large parties often cause more damage to the environment and are more likely to disturb wildlife, so try to keep your groups small. If you are part of a larger group, divide into smaller units to minimize impact.

Do not touch, get close to, feed or pick up wild animals. It is stressful for them, and it's possible the animal may be rabid or have other diseases. Observe wildlife from afar, give animals a wide berth, store food securely and keep garbage and food scraps away from critters.



## BE CONSIDERATE OF OTHER VISITORS

The last principle, Be Considerate of Other Visitors, is one of the most important parts of the outdoor culture. It helps everyone enjoy their outdoor experience.

Excessive noise, uncontrolled pets and damaged surroundings take away from the appeal and enjoyment of the outdoors for everyone.

Keep in mind that visiting seldom-used places requires a commitment to travel quietly and lightly on the land. When selecting a campsite, choose a site where rocks or trees will screen it from the view of others. Keep noise down in camp, and consider choosing neutral hues over brightly colored tents and awnings when possible.

Finally, some areas prohibit dogs or require them to be on a leash at all times. Be sure to pick up after dogs in camping areas and along trails.

## THE NEXT STEPS

There are other behavioral aspects that trail protection groups hope to foster among retailers.

Recurring supply shortages over the last two years have been tough on shop owners, along with the uncertainty of receiving goods you've ordered even prior to this time. However, acting sustainably means researching and purchasing longer-lasting products and developing more intelligent sourcing, rather than buying simply what's available.

A supplier I ran into at an event was selling light bars of questionable quality. His thinking was that at a low price, consumers would forego a warranty and buy two or more bars versus those from a reputable lighting company. The downside is the waste this creates and the negative impact of discarded bars in dumps and landfills when these products fail prematurely.

Some environmental initiatives such as Leave No Trace and Tread Lightly! also present marketing opportunities. When you put your logo on their sites as a sponsor or participate in one of their fundraising events, you increase your brand recognition in the off-road and overlanding communities.

Positive associations with your brand name and image may influence the purchasing decisions of consumers in the future. Being memorable and recognizable is important for businesses of all sizes.

If you're feeling inspired, organize an outdoor or trail cleanup in your area. Every person on the planet can reduce his or her carbon footprint.

There are many ways to live greener, and every step you take helps leave the world a little better than you found it. **TS**



**JASON SAKURAI** heads up Roadhouse Marketing, a marketing, advertising and sales solutions firm dedicated to the automotive aftermarket. A frequent contributor to *THE SHOP*, Jason's byline appears in many enthusiast and trade publications, in print and online.

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WHAT A

# CONCEPT

By Josh Poulson

*The Automotive Concepts restyling empire keeps expanding.*

If you're at all familiar with restylers across the country, you've probably heard of Automotive Concepts in Minneapolis. These northerners not only have thick blood due to the cold weather, but have also proven to have thick skin when it comes to enduring the trials and tribulations of becoming a premier accessory shop.

The company now known as Automotive Concepts was formed in 1985 to solve a problem. Hollandia was a Minnesota-based

sunroof manufacturer that was moving its operations to Michigan. Two employees, Steve Harris and John Fisher, were settled locally in Minneapolis and wanted to stay.

They worked out a deal with Hollandia to open a shop to sell and install sunroofs in the Minneapolis area. There weren't any other local shops in those days, so Hollandia helped them start Automotive Restyling Concepts. They immediately began marketing power sunroofs to local car dealerships.



Business started off OK, but Harris and Fisher needed help, so they decided to hire a salesperson to focus on growing the business. The candidate they selected was John Prosser, a 25-year-old college graduate that had grown up in a family business but was ready for a new challenge. He had recently married his wife, Lisa, and was ready to spread his wings.

Harris and Fisher did their due diligence by interviewing Lisa Prosser to see what she thought about her husband joining the team. She laughed and told them, "You don't know what you're getting!"

She was right in many aspects, because not only was John Prosser a talented salesperson with a fun personality, but he had also grown up in a family of entrepreneurs and understood all aspects of the business. He helped ARC grow quickly.

In fact, opportunity came calling just eight months into his new career. By this time Harris had left the business and Fisher was also ready to move on. Would Prosser want to buy the fledgling company?



Automotive Concepts has been serving the restyling needs of drivers and dealerships in the Minneapolis area since 1985.

# BEST BRANDS IN DRIVETRAIN



Quality Yukon Parts available at these warehouse distributors



John Prosser is quick to credit his employees for the success Automotive Concepts has enjoyed over the years.

John Prosser, who purchased the fledgling business in 1987, and wife Lisa put in many long hours to make the company a success—and have had some fun along the way as well.

He was interested, but wanted to get some feedback from his wife and father first. His father felt it was a good fit, especially since John was in full control and understood the market. Lisa knew her husband's personality and skill level and simply said, "go for it!"

This proved to be enough for Prosser to agree to buy the business in 1987, renaming it Automotive Concepts.

### ACCESSORIZATIONS LOOKING UP

In those early days there were just six people on the payroll and, like in many small businesses, much of the staff, including John, wore many hats.

Even Lisa at times found herself picking up and delivering cars or doing the books, but if you ask the Prossers they will simply tell you that "you do what you have to do to get things done."

That seems to be a popular motto in the restyling world even today, where cars and jobs are in and out quickly, and time and commitments are always strained.

The shop focused on Hollandia power sunroofs and popup sunroofs, and also found success installing half- and quarter-tops from Evans Automotive Tops.

Working 60-70 hours a week was the norm for John, and eventually it was time for him to do what the founders had done just two years earlier by finding someone he could trust to oversee sales and continue to grow the business while he focused on overall operations.

So it was that in 1989 two strong candidates interviewed for the position and he had to make a choice. Prosser felt that both were capable and would do a good job, and like before he felt it made sense to get a second opinion on such an important hire.

He again turned to his dad for advice. John had his favorite, but his dad strongly believed that one of the candidates, Dave Heikes, was the right person for the job. Prosser went along with his father's recommendation and hired Heikes to take on the sales manager role.

Heikes helped AC grow its customer base, product offerings and overall footprint in the Minneapolis area and is still with the company today, helping dealers and customers accessorize their vehicles.

Another pivotal hire was Dino Perfetti, who had worked for a couple of competitors in the area. Prosser and Perfetti had established a friendly relationship over the years, and the former wasn't shy about recruiting his friend.

Perfetti has been a pillar at Automotive Concepts ([ac-mn.com](http://ac-mn.com)) since 2008 and currently serves as president, overseeing all Automotive Concepts operations. Prosser speaks highly of Perfetti's honesty, work ethic and passion for the industry.

### ADAPTING TO SURVIVE

We all know how tough the Great Recession of 2008-'09 was on the car industry. During this time Prosser realized he had to do more with his business and contacts.

A friend told him he should consider manufacturing some of the products that he was using every day.

As cold as it is in Minnesota, Prosser recognized the popularity and bright future of the seat heater market. In 2008 he created Champion Seat Systems (today called Champion Automotive Systems) focused on making and selling heated seat systems to other restylers across the country.

The new effort helped generate revenue

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Dave Heikes has helped the company grow its customer base, product offerings and overall footprint.



As president of Automotive Concepts, Dino Perfetti oversees the company's operations—and has even written columns for *THE SHOP* over the years.



Jeremy Luffey runs all of Drive Appeal, which includes six car lots that buy and sell vehicles and offer financing and service contracts.

during the downturn and then experienced an upswing as the industry recovered. Champion soon added related products such as cooling, massage and lumbar seat products and the company continues to thrive—with Automotive Concepts one of its best customers, of course.

For most of us, having both a thriving restyling shop and a successful manufacturing company would be enough, but one thing Prosser likes is the challenge of building something new. That's why, shortly after starting Champion, he decided to jump into the body shop business to bring in additional revenue, and then began dabbling in the auto finance world and started offering third-party lending as well.

He admits that initially he didn't know much about lending, but he had good contacts and a good reputation, so he jumped in head-first and began selling the service to car dealers. In June 2011, he started offering secondary financing for credit-challenged customers.

At that time, he would meet with people to talk about their challenges to decide if 1) Can they pay? and 2) Will they pay? Only then would he decide if he would give them the financing.

He still remembers his first deal—it was an \$18,000 Jaguar transaction that, after meeting face to face, he felt very comfortable that the customer would pay, and he was right. In fact, that same customer has

come to Prosser for car loans many times in the years since.

As the financing business was starting to thrive, Prosser figured it would be best to have his own car lot to sell vehicles. He could offer his own financing and sell service contracts that, when work was needed could be done through his own mechanic/body shop.

### MORE TO COME

Prosser's moves have proven to be very savvy and have brought him full circle. He admits, however, that none of his success came without a fair share of challenges.

Trustworthy people to run the businesses have at times been hard to find, for sure, but Prosser's had more hits than misses over the years. Along with Heikes and Perfetti, he was grateful to find Jeremy Luffey along the way as well.

Luffey started with Automotive Concepts as a sunroof installer and eventually became shop manager. Prosser saw even more in him, and today Luffey runs all of Drive Appeal, which includes six car lots that buy and sell vehicles and offer financing and service contracts, averaging 250 car sales a month.

All of Prosser's business ventures are combined under the ARC Auto Group umbrella, and things keep growing.

Recently, Prosser worked out a partnership agreement with another Minneapolis

brand, P&L Automotive. Paul Schmelz and his team are now part of the family. In total, the ARC Auto Group has close to 150 employees and continues to flourish.

Prosser is quick to credit the group's technicians, office administrators, salespeople and managers for the company's success—a group that now includes his son Josh, who runs the finance part of the business.

Finding the right people and learning to delegate to their strengths are skills Prosser continues to learn and refine.

"Many people have talent and motivation, but it is up to you as the leader to find the right seat on the bus for them," he says. "Sometimes the seat isn't right for that person, or sometimes it is totally the wrong bus. It's up to those in charge to make those hard decisions."

Prosser should know, as his bus just keeps on rolling. **TS**



**JOSH POULSON** is the principal of Auto Additions in Columbus, Ohio, which was named Restyler of the Year, 2012-'13.

Auto Additions offers a complete line of product upgrades including 12V and appearance packages, with a specific focus on the dealership segment. Josh is chairman of the SEMA PRO council and was named 2015-'16 Person of the Year at the 2015 SEMA Show.

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## Higher-Offset Wheels

**ICON Vehicle Dynamics**, Riverside, California, presents its Rebound PRO wheel from **ICON Alloys**, now available in a variety of high-offset (plus-25mm) applications. Featuring patented InnerLock Bead Retention Technology, the wheels fit many of today's popular 4x4 models including Ford Broncos and Toyota Tundras that include higher-offset factory wheels that tuck into the fender wells and flares. Rebound PRO is engineered to maximize caliper clearance and optimize wheel position while maintaining a close-to-stock stance.



## Light Mounts

**KC Lights**, Williams, Arizona, presents a variety of Mounting Options for its off-road Cyclone LED lights. Magnet Mounts are an ultra-strong-yet-easy way to mount Cyclones and are offered in packs of two or six. A Surface Mount adapter for a single Cyclone provides protective mounting on a flat surface and a Flush Mount adapter for a single Cyclone V2 LED delivers a low-profile mounting option.

## Lighting System

**Quadratec**, West Chester, Pennsylvania, introduces the Radius LED Lighting System with an optional wiring harness to provide plug-and-play installation on 1998-and-newer Jeep models. Radius LED lights carry an IP67 rating, protecting them against water and dust. Integrated heat sink fins on the satin black powder-coated housings provide



cooling, while unbreakable polycarbonate lenses can handle off-road impacts. The versatile lighting solution can be mounted anywhere and provides a front and side flood pattern.

## Grand Cherokee Air Kit

**Air Lift Co.**, Lansing, Michigan, presents a new Air Lift 1000 kit specifically designed for 2021-'22 Jeep Grand Cherokee applications. By working with the vehicle's existing coil-spring suspension, Air Lift 1000 helps eliminate frequent problems when towing or hauling by properly supporting the vehicle's load. Squat, poor headlight aim, unresponsive steering, trailer sway, body roll and bottoming-out are eliminated and the vehicle is returned to a level and stable state. The system is air-adjustable from 5 to 50 psi.



## All-Terrain Tire

**Mickey Thompson Tires & Wheels**, Stow, Ohio, presents its new Baja Legend EXP all-terrain tire. Featuring proven tread styling and innovative sidewalls for maximum on- and off-road traction, the tire is available in 41 sizes to fit nearly any off-road, 4x4 or overland vehicle. A silica-reinforced compound delivers long-lasting tread life and improved cut and chip resistance, along with added wet handling and braking performance.

## Running Boards

**Raptor Series**, Hayward, California, presents its 5-Inch Tread Step Slide Track Running Boards, now offered in a 68-inch-length option. The boards are compatible with existing Raptor Series Bracket Kits and fit 2019-'22 Ford Ranger Super Cab, 2015-'22 Chevy Colorado/GMC Canyon extended cab, 2005-'22 Nissan Frontier extended and king cab, and 2010-'22 Toyota 4Runner models. Features include a 5-inch-wide step area, aluminum construction, a full-length tread-style step pad and black textured aluminum finish. The boards bolt to factory mounting points.





## Bronco Roof Racks

**TREX Truck Products**, Corona, California, presents Roof Racks for 2021-up Ford Bronco two- and four-door models from **ZROADZ Offroad Products**. Available in rack-only or combo kits that include front- and rear-facing LED lights, the racks include adjustable crossbars for large tents and cargo. The racks install easily using factory mounting locations and front two-piece hardtops can be removed while the rack is in use.



## Jeep Front Bumper

**Warrior Products**, Tualatin, Oregon, presents the MOD Series Front Bumper for Jeep JL/JT applications. The mid-width bumper offers an innovative, sleek design that provides heavy-duty protection. Integrated mounts accommodate factory fog lights or a wide variety of aftermarket upgrades. Additional features include an integrated winch plate, heavy-duty D-ring shackle mounts, integrated off-road jack lift points and accessory slots punched into the main skin, fairlead plate and brush guard rails.

## Toyota Step Products

**Westin Automotive Products**, San Dimas, California, presents its Step Products for 2022 Toyota Tundra applications. Available items include Outlaw Drop Nerf Step Bars, HDX Drop Nerf Step Bars, HDX Stainless Drop Nerf Step Bars, Pro Traxx 4 Nerf Step Bars, R5 Nerf Step Bars, SG6 LED Running Boards, SG6 Running Boards, Sure-Grip Running Boards and Grate Steps Running Boards. All are easy to install and provide a strong, stable platform for improved vehicle access.



## RTT Sleep Systems

**iKamper**, Kent, Washington, presents its new iKamper Sleep System collection of sleep-centric products optimized for rooftop tents. The collection consists of RTT Comfort self-inflating mattresses, RTT Sleeper sleeping bags and RTT Blankets, all designed for use in vehicle rooftop tents.



## RGB Chasing Lights

**Metra Electronics**, Holly Hills, Florida, presents its line of RGB Chasing LED Light kits from **Heise LED Lighting Systems**. Available systems include the RGB Chasing LED Underglow Lighting Kit with Pro Controller, 4 RGB Chasing LED Rock Light Kit with Pro Controller (12W), 8 RGB Chasing LED Rock Light Kit with Pro Controller (24W) and a Pro Controller that can now be purchased separately. The kits are designed to provide dramatic, colorful lighting with minimal installation time.

## Vehicle Wrapping Film

**Avery Dennison Graphics Solutions**, Mentor, Ohio, presents Avery Dennison Supreme Wrapping Film. Offering conformability around curves and recesses, faster installation and higher-quality results with its Easy Apply RS adhesive technology, the film is available in more than 100 colors, finishes and accents to meet a range of desired looks and custom effects including gloss, satin, matte, metallic, chrome, textured and special effects. It is also easily removable.





### Crossover-Terrain Tire

**Nitto Tire U.S.A. Inc.**, Cypress, California, presents the Nomad Grappler crossover-terrain tire. Created with a bold tread pattern to provide on-road comfort and off-road traction even in snowy conditions, the 3PMS-rated tires fit popular CUV and SUV models and include the option of two different rugged sidewall designs.

### Truck Tent

**Napier**, Niagara Falls, New York, presents the Sportz Truck Tent 57 Series that assembles in the back of an open-bed pickup. Designed to create a comfortable sleeping area for two adults, the tent offers more than 5-feet-7-inches of headroom and a full sewn-in floor. Made of durable material, it comes with a full rainfly, two side vents and two large windows. A rear panel allows access to the truck's cab, and a 4-by-4-foot awning securely fastens to the tailgate.



### Ranger Shifter Bush Kits

**SuperPro Suspension Parts**, Australia, presents a Shifter Bush Kit for Ford Ranger PXI and PXII gearbox applications. The kit is designed as an economic solution to eliminate excess play in the gear selector.



### Classic Radio

**Retro Manufacturing**, Henderson, Nevada, reintroduces the Newport 1.5 DIN radio for 1980s to early 2000s GM, Ford and Mopar vehicles. The full 1.5 DIN (7-by-3-inch) size fills larger dash openings. Featuring a patented

mounting kit and wiring harness for ease of installation, the Newport is compatible with all RetroSound Radio Motors, giving classic car fans all the elements of a modern car stereo. Available features include built-in Bluetooth for hands-free calls and audio streaming, iPod/iPhone compatibility, USB inputs and more.



### Gladiator Under-Seat Lockbox

**Tuffy Security Products**, Cortez, Colorado, introduces the Model #368 Under-Seat Lockbox for 2020-'22 Jeep Gladiator models. The security lockbox measures 6.75-inches-long-by-12.75-inches-wide-by-5-inches-high to discreetly fit under the Gladiator's rear seat within the OEM plastic fence and provides over 400 cubic inches of out-of-sight lockable storage to conceal documents, electronics and other valuables. Simply flip-up the driver's side rear seat to access secured gear.

### Tailgate Shelter

**Let's Go Aero**, Colorado Springs, presents the Moon Unit all-in-one shelter system for vehicle tailgate and/or standalone use. Delivering 80 square feet of expedition-quality living and gear storage space, the shelters are available in two models to fit various vehicle heights. A zip-on tailgate connector with a 6-foot-diameter stretch, straps and buckles is included. The Moon Unit's modular design is highly adaptive for changing climate conditions and living logistics. Three interchangeable zip-on panels and modular floor provide full enclosure.



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### Tacoma A-Pillar Lighting Kits

**Vision X Lighting**, Auburn, Washington, presents its A-Pillar Kit lighting solution, available for 2016-'20 Toyota Tacoma applications. The no-drill, bolt-on lighting kit features 4.7-inch CG2 Light Cannons that add 10,500 lumens of forward-facing light in minutes. Each CG2 is equipped with ultra-bright LEDs, and a Selective Yellow lens option improves visibility in dust, rain, snow and fog. The round CG2 LED Light Cannons are also compatible with the company's 25-Lights-In-One Cover system, sold separately.

### Auto Service Work Lights

**Lumileds**, Farmington Hills, Michigan, introduces a new line of **Philips Xperion 6000** LED work lights. Designed for working professionals, five lights are available. Powered by lithium batteries, they feature a 6000K color temperature and resist impact, water and solvents. The lights attach using integrated magnets and/or 360-degree rotating hooks. The line includes two Pillar lights that feature hinged light panels and various modes, as well as a UV Pillar model, a Pocket LED work light and a Slim LED work light.



### Overlanding Kitchen

**Overland Vehicle Systems**, Santa Fe Springs, California, presents the Komodo Portable Camp Kitchen. The sleek, portable kitchen system features a two-grill burner powered by propane with burners that can also be positioned under a built-in sliding cooking griddle, plus a Rocket Tower Burner powered by wood or briquettes. The sides of the kitchen fold-up to expand the prepping and eating surfaces.



### Bronco Halo Doors

**Anderson Composites**, City of Industry, California, introduces composite Halo Doors for 2021-'22 Ford Bronco two- and four-door models. Offered in a choice of composite materials, the doors are tooled from Ford OE products to ensure proper fitment and install on the factory hinges. The design features a large center opening and eliminates unnecessary door glass. The doors are available with full fiberglass construction or fiberglass with overlaid carbon fiber inside the center of the halo and include a paintable gelcoat finish.



### Push-to-Start Kit

**VAIS Technology**, Englewood, Colorado, presents its Push-to-Start with Smart Access system for classic vehicles. The kits add an all-encompassing device to turn almost any classic vehicle into a total hands-free experience, providing engine push-to-start as well as proximity-based keyless entry, illuminated entry, walk-away lock, and audible and visual alerts. With a key tag present and brake pedal pressed, a push-start button turns green, allowing the driver to start the vehicle.



### Retractable Tonneau Cover

**Mountain Top USA**, Montgomery, Alabama, presents the EVO-M Retractable Tonneau Cover for full-size Chevrolet/GMC, Ford, Ram and Toyota models. Designed and tested for longevity, the covers offer easy installation, with a weight capacity of more than 450 pounds. Features include integrated rails and a small canister for optimized truck bed space. **TS**

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This 1989 Dodge Dakota convertible pickup sold at auction for \$11,750. It was restored with removable Power Wagon decals.

By John Gunnell

# EVOLUTION OF THE PICKUP

Part II

Major milestones for Ford, Chevy & Dodge from the 1970s to 2000.

**EDITOR'S NOTE:** This is the second in a two-part series highlighting major milestones in the evolution of the pickup market. Part I, which examined trucks, vans and SUVs from the 1900s through the 1960s, appeared in the June 2022 issue of THE SHOP.

Part I of this article took us through the 1960s. From that point forward, light trucks kept getting fancier and more luxurious.

The list of standard features started to grow very long. Though remaining sturdy and reliable, the factories started adding more creature comforts and convenience items to their pickup (and related SUV) offerings.

Let's take a look at what Chevrolet, Dodge and Ford marketed from 1970 to 1999.

## CHEVROLET

In 1970, the Chevrolet light truck lineup consisted of the new subcompact Vega panel delivery, Isuzu mini-pickups from Japan, El Caminos, G Series full-size Chevy Vans, two lines of full-size C/K5 Blazers and C/K10-20-30 pickups, panels and Suburbans. The small pickups built by Isuzu were called Chevy LUVs (standing for *light utility vehicles*).

The standardization of front disc brakes for '71 Chevy trucks added another feature to the equipment list. That same year the van craze was on, and Chevy Vans grew larger. For passenger comfort, they

switched to coil spring front suspensions and sliding side doors. They also had extended hoods for easier servicing.

A new PO-30 Class A motorhome chassis reflected a boom in the RV industry.

Half- and 3/4-ton light trucks adopted optional full-time 4x4 systems in 1973—the same year Chevrolet's lifetime truck sales surpassed 15 million.

Gas tanks were moved from in the cab and all-new all-leaf-spring rear suspensions were used.

Chevy trim levels were now called Custom, Custom Deluxe, Cheyenne and Cheyenne Super (the last was quite fancy with wood-grained exterior trim.) Sales of the *square body* models hit 923,189 units.

Light truck sales actually tapered off in 1973 due to the Arab Oil embargo. Nevertheless, a new 454-cid V-8 was released.

Meanwhile, Hi-Cube Vans were a 1974 innovation. The upscale Silverado and Scottsdale trim packages made their bows the following year.

By 1977, Chevrolet pickup sales had gained domination of the 4x4 market as light truck sales raced above the 1-million-per-year level. A 5.7L diesel V-8 was 1978's big news, and a 4x4 version of the LUV pickup was added in 1979, when Chevrolet announced a figure of 21,850,083 total sales of trucks since its first in 1918.

In 1979, Chevy truck prices ranged from \$4,132 for a LUV chassis-and-cab model to \$7,183 for a C30 1-ton Crew Cab pickup. Some of the year's fancy options included a chrome front bumper for C/K models at \$33; air conditioning for \$574; a chrome grille for \$29; a Comfortilt steering wheel for \$78; Rally wheels for \$84; sliding side



Chevy 'square body' trucks like this Cheyenne Super 20 remain popular today.



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This two-tone Ford F-250 Styleside pickup has the Premium Cab option.



Here's a Chevrolet El Camino with two-tone paint.



An unrestored 1970 Ford F-250 with the upscale Sport Custom style trim package.



The 1971 El Camino combined passenger car features with a cargo bed.



You could dress up your '74 Ford Ranchero with some wild body side graphics.

window glass for the Blazer at \$176 and a Blazer electric-powered tailgate window for \$65.

In mid-1980, Chevrolet abandoned the heavy-duty truck field to concentrate on light and medium truck sales. The year 1982 brought the compact S-10 pickup (replacing the LUV) and a new 6.2L diesel V-8.

Maxi-Cab and 4x4 versions of the S-10 were headline happenings for 1983. The 5.7L diesel was made available in El Caminos, while the full-size 4x2 Blazer was discontinued. Production of the downsized Chevy Astro Van started in the summer of 1984, for a 1985 model-year release.

For 1986, some options available for Chevy trucks included halogen headlamps; rear heaters in Astro and Chevy Vans; an AM-FM stereo with electronic tuning; light- and heavy-duty trailering packages; High Country front bucket seats; cast-aluminum wheels; All-Weather air conditioning; custom two-tone finish and High Sierra packages. The most expensive Chevy truck was the G30 1-ton Beauville Chevy Van for \$14,331.

As light truck and SUV popularity soared in the late 1990s, Chevrolet stepped up the pace of its product innovations and engineering developments. In 1996, both the Tracker and Tahoe added four-door models that substantially boosted sales in their respective markets.

Meanwhile, extended-cab S-10 and full-size C/K pickup models added a third door on the passenger side that greatly improved access to the cab. All V-6 and V-8 engines were upgraded to Vortec technology for greater fuel economy, performance and engine life.

A new full-size van also appeared in 1996, to replace a design that had been in production since 1971. A new minivan called Venture replaced the Lumina MPV in 1997. GM also took the lead in safety with standard four-wheel anti-lock brakes and daytime running lights (DRLs). A C/K 1500 1/2-ton Tahoe SUV was now a \$29,625 truck.

For 1998, the Tracker—which had formerly worn the Geo badge—officially joined Chevrolet and donned the bowtie emblem. S-10 pickups and Chevrolet's Blazer SUV received a styling facelift that was intended to bring the look of the com-



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This 1989 Ford Bronco II exemplifies the fancy downsized SUVs of the 1980s.



A cowl-induction hood and custom interior were extras for '78 El Caminos.

compact models closer in appearance to Chevrolet's full-size C/K pickups and SUVs.

Major developments occurred in 1999 with the introduction of all-new Silverado full-size pickups and the complete restyling of the Tracker. For the first time ever, the base price of a Chevy truck crested \$30,000, with the first honor going to the 1999 K2500 3/4-ton 4x4 Suburban with a \$30,544 price tag.

A new high-end option for the Tahoe, Suburban and Astro Van models was a dealer-installed OnStar communications system.

## DODGE

Dodge's second-generation full-size van models were introduced in 1970. They had engines moved farther forward, improved front suspensions and new looks.

They now came in 1/2-, 3/4 - and 1-ton weight classes in two wheelbase lengths and three sizes. A 198-cid Slant Six became Dodge's base engine.

Standard pickups got a facelift. The fancy Adventurer was heavily promoted, and all of this was carried over for 1971.

All-new 1972 models featured independent front suspension, lower and wider cabs, all-new interior and dash trims, and a growing options list. Electronic ignition was added mid-season as a first for light trucks.

A landmark innovation of 1973 was the industry's first (extended) Club Cab model. A new grille graced 1974 Dodge trucks and the Ramcharger 4x4 sport utility was launched. Vans had sliding cargo doors, and the Club Cab option was available teamed with a 4x4 chassis and running gear.



Chevy's upscale Silverado and Scottsdale trim packages made their bows in 1975. This is a 1975 C10 Silverado with a red-and-white two-tone finish.



This mint 1977 Ford F-250 has the Ranger trim package.

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This 1984 Chevy C10 Fleetside pickup has the top-of-the-line Silverado trim package.



The '79 Lil Red Truck was a tricked out adult toy from Dodge Truck Division.



Here's a hot SS version of the 1985 El Camino with many performance extras.

Innovations of the late-'70s included the release of full-time 4x4 drive systems and a 4x2 Ramcharger in 1975; a dual rear wheel option for 1-ton pickups in 1976; the introduction of the Dodge Street Van package (also in 1976); an *adult toys* marketing program for 1977; and the availability of the Lil Red (Express) truck in 1978.

Annual changes in grilles and trims were seen. Quad headlamps characterized the 1979 models, which also had new hoods, new front ends and an optional Mitsubishi-built diesel engine. Dodge also began importing two small pickups from the Japanese car and truck maker.

There were no major changes in the 1980 model lineup. For 1981, Chrysler's new chairman, Lee Iacocca, made more news

than the annual product changes, but that's another story. Still, there were some styling revisions including single headlights and eggcrate grilles in regular Dodge trucks. An added accessory for Dodge trucks was a ram's head hood ornament.

In general, the 1981-'86 period was marked by enhanced aerodynamics and the downsizing of products to make Dodge trucks more efficient. The Dodge light truck lineup continued into 1980 pretty much unchanged.

A novel addition appeared in 1982. Somewhat similar to the Ranchero/El Camino in concept, the front-drive Rampage was also distinctive. This little car/pickup definitely had a sporty car look and feel about it. Just one glimpse and a person knew the primary purpose of this

Dodge truck was to have fun.

Perhaps the most significant Dodge truck of the 1980s was the Caravan minivan. As the name suggested, it was a car and a van combined into one unique vehicle. Sales literature described it as part of a "transportation revolution."

That wasn't too much of an exaggeration. The Caravan was an instant success and a trendsetter. Even two years after its introduction, and despite new competition from other makes, Caravans sold very well. Dodge had itself a winner.

At the same time, sports/performance options like the Rampage 2.2 package brought a missing touch of excitement to the Dodge truck line. Other 1980s Dodge truck highlights included the release of the Miser package in 1983; the appearance of the mini-Ram Van wagon; the introduction of a shift-on-the-go feature for 4x4 Ramchargers; and an all-new front-drive Caravan series. Meanwhile, the Ram 50 mini-pickup gained a reputation as the best truck of its type available in America.

Dodge continued the general styling of its full-size pickups through 1990. The one exterior change for 1987 was not highly visible. It was Dodge being the first truck manufacturer to adopt a clear coat paint system.

Dodge Division expanded its truck line in 1987 by introducing the new mid-size Dakota pickups; releasing the Raider sport utility vehicle; and by issuing revised versions of the Ram 50 and an extended mini-Ram Van. A 3.9L V-6 was new for Dakotas only.

Historically significant in 1988 was

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This one-owner, unrestored 1974 Ford F-250 has the factory Camper Special option.

replacement of the 3.7L Slant Six (introduced in 1961 trucks) with the new 3.9L V-6. This engine and the 5.2L V-8 featured throttle body fuel injection.

Dodge displayed a convertible Dakota pickup at the 1988 North American International Auto Show in Detroit and said it was coming in 1989.

Model year 1989 was a power year for Dodge with the addition of the industry's only direct-injected turbo-diesel engine, built by Cummins. In addition, its biggest gas engine, the 5.9L V-8, had TBI. This engine lineup continued through 1993.

The diesel was only installed in 3/4- and 1-ton Ram pickups and chassis cabs. A 1-ton pickup with dual rear wheels was a late-1989 addition. The mini-Ram Van was renamed the Caravan C/V. Dodge also built 1,500 V-8-powered Shelby Dakota pickups.

Highlights of early-'90s Dodge trucks included Club Cab Dakotas in 1990; a new full-size pickup grille in '91; and new Magnum engines for '92. D.W. Series pickups disappeared after 1993, as did the

Mitsubishi-built Ram 50 and the Power Ram pickup.

A new Ram pickup bowed in 1994 and redefined the American full-size pickup truck. It won *Motor Trend's* Truck of the Year award, and in 1995 a Ram Club Cab model appeared.

When the Viper was chosen Indy Pace Car in 1996, a modified Ram 1/2-ton pickup with bold white racing stripes and graphics was the support truck. Dodge built replicas and sold them on a two-to-a-dealer basis. Four factory-backed Super Truck racing teams were sponsored in 1996 and a new Dodge Truck Assembly Plant opened in St. Louis.

New for 1997 was the 5.9L Dodge Super Sport Truck (SS/T) based on 1996 Indy models. Even cooler was an all-new Dakota, which some called the *Baby Ram*. Dakota offered the year's best compact sport truck—the award-winning Dakota R/T powered by a 250-hp 5.9L Magnum engine.

Maybe more important, however, was the Durango on the new Dakota platform and

a Quad Cab version of the Ram.

There were no big changes to the 1999 Dakota or Ram lines, but a new Power Wagon bowed at the Detroit show. This concept truck was powered by a huge Caterpillar diesel engine that burned ultra-clean sulfur-free diesel fuel.

## FORD

By the dawn of the 1970s, vans had evolved from work vehicles into play machines for the young and young at heart. Ford was the first to offer a van especially for this market. In 1976, the Cruising Van came customized from the factory.

Another Ford truck, introduced in 1966, gained great popularity in the '70s. It was the Bronco 4x4 sport utility. The gen-1 Bronco was rather spartan, even when fully optioned. However, when the second generation was introduced for 1978, it was one of the more opulent vehicles sold by Ford.

The new version was based on the F-Series pickup and the closest its typical user would get to driving off-road would be to use it in inclement weather.

During the same period, Ford pickups evolved from being primarily work vehicles to, in some cases, replacements for the family car. It was not unusual, in the 1970s and 1980s, to see pickups that were flashier and more pampered by their owners than coupes or sedans.

Ford entered the compact truck market in 1972 with the Mazda-built Courier. A decade later, Ford came out with a domestically built compact truck called Ranger. It became the best-selling compact pickup in North America for the decade of the '90s, and for most of those 10 years it was on the Top 10 lists of cars and trucks combined.

Ironically, starting in 1993, Mazda pickups sold in North America were built by Ford in Edison, New Jersey and were badge-engineered Rangers.

At the top of the sales list was the Ford F-Series. Since 1978, it had been the best-selling truck in the country. By the time of Ford's 70th anniversary of light truck manufacturing in 1987, the F-Series was the best-selling vehicle in the country. For that year, the mildly restyled F-Series

(the origins of which dated back to 1980) boasted the first anti-lock brake system on a light truck.

The F-Series protected its lofty reputation by going into a new millennium in the 2000s, helped along by a new design for 1997 and a separate Super Duty F-Series line in 1999.

Chrysler invented the minivan in 1984 and Ford's response in 1986 was the Aerostar. While never anywhere near as successful as the Mopar original, it remained a fixture in the company's roster until a true head-to-head competitor called the Windstar arrived in 1995.

However, things were good for Ford in the full-size van sector. The company's 1975 design proved to be a perfect vehicle for businesses requiring work van setups. In 1992, while its competitors were still trying to catch up, Ford moved the benchmark up a few notches with an all-new Econoline model. In every year from 1994-2000 the Econoline was the best-selling full-size van in the industry.

Even with such successes, a vehicle that

was almost an afterthought went on to become Ford's most notable introduction of the '90s. It was a four-door SUV called the Explorer. When it came out in mid-1990 as a replacement for the two-door-only Ranger-based Bronco II, Ford thought it would sell slightly better than the Bronco II. However, less than a year later, it had turned into the best-selling SUV on the market.

Ford then branched out into bigger SUVs. In 1997 came the introduction of the Expedition, a four-door SUV based on a new F-150. In 2000, a variant based on the F-350 would achieve a long-standing Ford goal as it outsold the Chevrolet/GMC Suburban. **TS**



**JOHN GUNNELL** has been writing about classic cars since 1972. He is also the owner of Gunner's Great Garage in Manawa, Wisconsin. He owns 11 cars and seven motorcycles.

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# Elec-Trick Avenue

By Brett Solomon

EV builds take restomodding to the next level.

When the owner of a car comes in with a project, perhaps the most fun and analyzed decision next to paint color is the powertrain.

Your shop usually has a large say in steering the customer decision. Just a few years ago, the ubiquitous LS swap was the standard answer for any project. But more and more wealthy customers are keen to the benefits of an electric powertrain.

Should you even consider it?

Usually, most trips in a classic vehicle are under 100 miles, so range isn't really an issue. There's also the mind-altering acceleration offered by EVs done right. Add in reliability and not having to worry about winterization or stale gas, and an electric build is at least worth thinking about.

Even if electric vehicles are sacrilegious to

you, they may be a viable option for some customers, so you don't have to feel like a heretic to consider an EV restomod build.

There's some innovative thinking happening in the field. Here, take a look:

## ELECTRIC GT

One vehicle make that has proven the sum equals more than the parts when restomodded correctly is the classic Porsche. You need only look at customizers Singer or Gunther Werks to realize the high prices these vehicles command.

But let's say a customer has a classic Porsche 911, 912 or 964 with a clean body and a tired engine. Electric GT of Huntington Beach, California has engineered a turnkey EV package that isn't destructive to the recipient vehicle.

According to CTO Brock Winberg, "This is a state-of-the-art EV swap system offering a rich ecosystem of integrated HV (high-voltage) components. GVWR is close to OEM, subject to models, and varies a little, but it's worth noting the distribution changes to a 45/55 front-to-rear weight distribution, so handling isn't compromised."

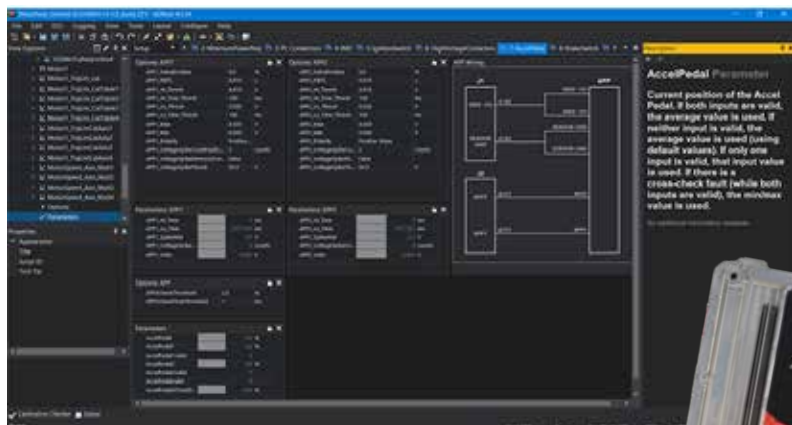
Electric GT delivers a fully built and bench-tested system ready for installation without requiring complicated HV knowledge. This level of engineering completeness doesn't come cheap—the components bill will be around \$60,000. Meanwhile, the original drivetrain can be safely stored and later reinstalled, if desired.

Componentry consists of a Tesla drive unit with a 911-compatible bolt pattern, integrated cooling system and performance axles/CV joints. The setup uses AEM electronics tuned to control the system.

An onboard charging unit and high-voltage junction box are included, as well as an HVAC system for comfort.

A non-Porsche project in the shop right now is a C2 Corvette. It features an eGT413 powertrain, Roadster Shop SPEC7 chassis and a drivetrain modified by Silver Sport and Roadster Shop.

"This was a cool build with a non-matching numbers Corvette that will be used as a daily driver," says Eric Hutchinson of Electric GT. "The unused parts will be used in other 'Vette builds."



AEM EV's mission is to make products that simplify the electric conversion process. Systems are being developed to facilitate high-performance EV street and motorsports projects.





State-of-the-art conversion systems are bringing reliability to EV builds. (Photos courtesy Electric GT)

### AEM EV

AEM made its mark in automotive electronics and import tuning. The company has a subcompany skunkworks known as AEM EV, the Performance EV Controls brand of AEM Performance Electronics.

The mission is to make electronics prod-

ucts that simplify the EV conversion process. According to the company, its EV Vehicle Control Units (VCUs) are the missing link for high-performance EV street conversion and motorsports applications.

The systems allow the calibrator to create



customized torque management strategies applicable to a wide range of EV systems and component combinations. The goal is to integrate EV systems and unify the tuning experience, providing conversion and motorsports-ready features that are presented in a high-performance, modern and customizable interface.

When Ford needed a partner to help develop the all-electric Cobra Jet 1400 dragster, it turned to AEM to help tune and manage the system. The VCU300 is its flagship model that can manage four inverter/motor systems and communicate



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## TODAY'S TOP EV TRENDS

Electric charger station company Juice Technology AG recently shared insights into the top trends influencing electric vehicle adoption in the U.S. market.

The Biden administration has set a target of 50% of EV sale shares in the U.S. by 2030. To meet this goal, Lars Thomsen, futurologist for Juice Technology, outlines the key factors that need to come into alignment.

### Inventory

The global supply chain shortage has made it difficult to go to a vehicle sales lot and test-drive an EV. That is beginning to change, however, as more players begin to enter the market with new options.

Pickups, one of the most popular U.S. choices, will be more available with Ford, Rivian, Tesla and others

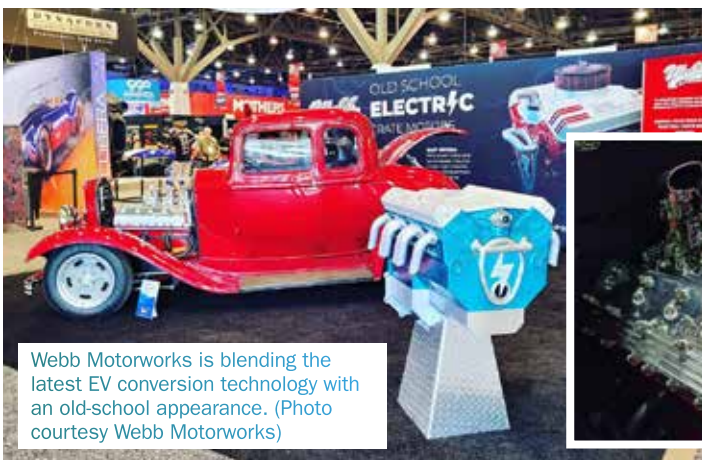
offering models. This menu of choices will enable a jump to more than 15% EV share in the U.S. next year, Thomsen predicts.

### Pricing Competition

To get to a 50% sales share, auto manufacturers will need to produce a range of price point models. Over the next several years, consumer EV selection will have to be greatly expanded beyond glamour models like Tesla to meet a variety of transportation needs.

### Charging Options

Charging infrastructure in the U.S. will grow exponentially in the coming months and years, Thomsen believes. Besides charging stations, U.S. consumers will need convenient and reliable at-home charging options, as this



Webb Motorworks is blending the latest EV conversion technology with an old-school appearance. (Photo courtesy Webb Motorworks)

Give your classic ride a modern kick. (Photo courtesy Webb Motorworks)



with up to three independent CAN bus networks. It can be used on direct-drive and indirect-drive EV setups.

Launch control, launch torque time, CAN-controlled cooling pump support and performance mode switching are all integrated and programmable using AEMcal software. There is even a plug-and-pin kit that allows the builder to fabricate the connectors and pins to create a bespoke wiring harness.

Monitoring the battery bank and current draw at any given time is essential for a good EV driving experience. However, some builds do not have a supported Bat-

tery Management System (BMS).

AEM includes an IVT Series Smart Shunt that can be used for pack current measurement if you don't have a supported BMS system that already has its own current sensor—or it can be used with the VCU300 for inverter pre-charge.

For keeping things cool, the VCU300 can control the EMP WP32 water pump through the CAN bus. Although a lot of tweaking and tuning is needed to get every ounce of performance out of an EV build, the AEM unit can get most projects up and running quickly.

Then time can be taken to extract the

most out of parameters like regenerative braking, traction control, launch control and speed limiting.

### WEBB MOTORWORKS

Many garage builds have soured thanks to leaking gasoline and oil. Chris Webb of Webb Motorworks took that into consideration and developed a comprehensive package that takes the looks of yesteryear and combines them with the future of EV technology.

“The kits will include the block and battery box with everything inside prewired and tested. There is a harness to connect the vehicle's 12V battery, ignition and brake switch. A sensor to read the shifter position for Park-Reverse-Neutral-Drive will be offered,” Webb says.

The kit includes everything you'd need to transform an old hot rod, including a block with motor/batteries, battery box, cables and wiring harness, battery box base frame and straps, cooling radiators and coolant tanks. Instrumentation options and AC/heater options are available.

The build is centered around a Borg Warner motor and NCM batteries. The specifications are impressive and it's typically faster than a flathead V-8. Webb



Expect to see more EVs and the components and systems that support them as adoption speed continues to increase. (Photo courtesy en.juice-world.com)

will likely become the primary method for EV charging.

In particular, the availability of mobile and stationary wall boxes, with portability for recreational travel, will become a major force in enabling U.S. EV market adoption.

In addition, hotels and restaurants will likely upgrade their infrastructure to accommodate EV charging, equipping up to 10% of their parking spaces with AC stations for traveling guests. This will entail approximately a half-million chargers over the next two years.

#### Fleet Market Expansion

Commercial expansion will also be driven by similar factors—more inventory and model options and wider availability of public charging stations and onsite/portable chargers. Powerhouse

players like Amazon will greatly expand the EV market, adding up to 100,000 Rivian e-vans to its fleet in the next two years in addition to deploying other EV models.

Additionally, the U.S. Postal Service fleet will be largely electrified over the next three to four years, comprising approximately 260,000 vehicles.

“Accelerating EV adoption in the U.S. will require great expansion of EV inventory, pricing models, auto manufacturers’ competing on incentives to attract new consumers, and a wide availability of charging stations and at-home/portable chargers,” Thomsen says. “With these trends in play, the U.S. EV market will be poised for expansion, particularly as electric trucks, fleets and flexible charging options materialize.”

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estimates 0-60 mph times in the 3- to 5-second range, depending on the weight of the hot rod.

Range is 135-250 miles depending on the battery pack and it can be charged in 5 to 8 hours through a public or home EV charging station.

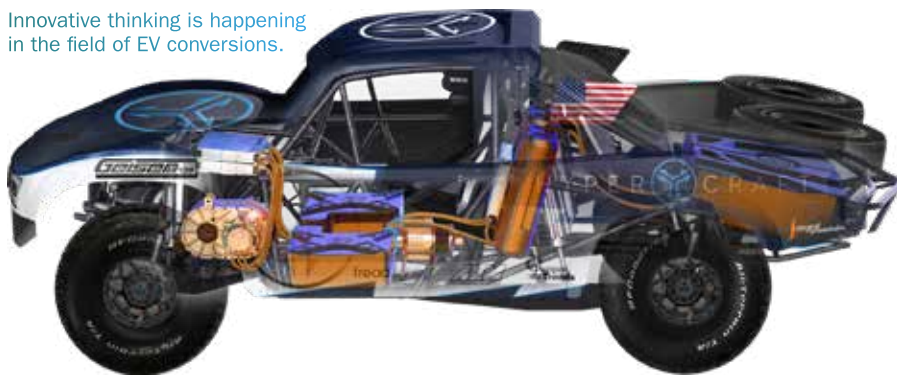
Maybe the coolest part is a design that appeals to those who prefer an old-school appearance. The EV wiring is hidden, and upon first glance the battery and drive unit looks like an ICE. The engine block even houses an internal water pump for cooling the battery and motor.

It all bolts up to a factory transmission and Webb offers the option of an additional trunk-mounted battery pack for added range.

### HYPERCRAFT

Hypercraft looked at the ubiquitous LS swap and created a turnkey EV system that uses the same pattern for the drive unit as an LS transmission bellhousing. The packaging keeps the unit small and

Innovative thinking is happening in the field of EV conversions.



is liquid-cooled, so the power density is there. It can deliver approximately 500 hp.

Taking it to the next level, Hypercraft's race program partner Geiser Brothers created the world's first all-electric unlimited desert race truck designed to go head-to-head against internal combustion engines in the world's most grueling long-distance desert races. The Baja-proven truck boasts 1,600 hp, approximately 250 miles worth of all-electric range and new hybridized battery technology.

"Many people are excited about EV per-

formance, but the public wants to see that high-performance applications are reliable, have the endurance and are widely available to builders, innovators and specialty manufacturers like Geiser Brothers," says Hypercraft's Jake Hawksworth. "Hypercraft is here to show that the technology is available now. We are excited to play a significant role in changing consumer perceptions and providing EV accessibility to everyone."

He knows enthusiasts will only choose electric if it delivers the fun and performance they demand.

"We want to give people the experience of electric," Hawksworth notes.

The company is setting up several more builds and continually tests to make sure the units will work as promised.

### TIME TO TRY SOMETHING NEW?

We are in a transitional period where general vehicles of all types are moving toward electric. But for us car people, the transition can be reversed from a regular consumer. You can still have your Hemi or Cummins pickup for daily driving, and then have your electric roadster in the garage on the charger for a nice weekend drive or cruise night get-together.

While we'll miss the sounds of internal combustion engines in every vehicle (well, perhaps not a Chevy Spark), some projects might lend themselves to electric over gas.

No matter what route your customers choose for their builds, getting to know the manufacturers of electric powertrain solutions is something to keep in mind as restomodding widens its scope. **TS**

**BRETT SOLOMON** is a freelance writer based in New York City, specializing in the mobile electronics market.

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# VERIFIED SUPPLIERS GUIDE

**An alphabetical list of company contacts.**

When you're looking for a company that can get you the parts you need fast, *THE SHOP's* Verified Suppliers Guide has you covered.

Addresses, phone numbers, websites and descriptions for more than 500 industry manufacturers, distributors and service providers are listed alphabetically, including enhanced listings for our advertising partners in this issue.

And all are Verified Suppliers—meaning they know what it takes to serve professional shops like yours. So, check them out today and you'll know where to turn the next time you need something fast.

## 1-800EVERYRIM.COM

### Distributor

Factory original wheels graded as used, reconditioned, and like-new take-offs.

12078 Florence Ave  
Santa Fe Springs, CA 90670-4406  
<http://www.1800everyrim.com>  
800-383-7974 · 562-692-0109

## 3M COMPANY

### Manufacturer

3M Commercial Solutions manufactures and markets 3M products used to produce graphics for the large-format graphics market. The division also offers lighting and digital signage solutions and training programs.

3M Center Bldg 220-12E-04  
Saint Paul, MN 55144-0001  
<http://www.3M.com/personalauto>  
800-328-3908

## 4X4 POSI-LOK

### Manufacturer/Distributor

4x4 Posi-Lok is a permanent replacement for the failure-prone OE vacuum and electric front axle engagement systems on many trucks and Jeeps. The systems are easy to install, converting over to cable-actuated 4WD engagement.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<http://www.4x4posi-lok.com>  
517-279-7177

## A.R.E. ACCESSORIES LLC

### Manufacturer

For 50 years, A.R.E. has been outfitting trucks with the most innovative, highest-quality bed caps and covers available. Each and every A.R.E. bed cover is proudly built in the heartland of America.



400 Nave Rd SE  
Massillon, OH 44646-8898  
<http://www.4are.com>  
866-658-8376

## AAM GROUP

### Service Provider

Marketing tools, services and purchasing.



198 Industrial Park Rd  
Piney Flats, TN 37686-4477  
<https://theaamgroup.com>  
423-282-0211

## ACAT GLOBAL

### Manufacturer/Distributor

Our proprietary catalytic converter and exhaust technologies are engineered for the most demanding on- and off-road performance applications. Products include metallic catalytic converters, ceramic catalytic converters, and exhaust systems.

5339 M 66 N  
Charlevoix, MI 49720-9511  
<http://www.acatglobal.com>  
231-330-2553



## ACCEL PERFORMANCE GROUP

### Manufacturer

ACCEL is a leader in performance ignition systems with products proven on racetracks and dragstrips around the world every weekend. Now part of Holley Performance, ACCEL offers a selection of performance products for old and new vehicles.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<http://www.accelnation.com>  
866-464-6554

## ACCELE ELECTRONICS INC

### Manufacturer

Solutions include ADAS (Blind Spot Systems, Back-Up Cameras, DVRs), Video, Audio, Security, Convenience & Comfort (Seat Heaters, etc.). Additionally, we are a one-stop source for installation needs including adhesives, relays, wire and adapters.

9130 Norwalk Blvd  
Santa Fe Springs, CA 90670-2534  
<http://www.accele.com>  
800-788-1212

## ACCENT DISTRIBUTING INC

### Distributor

As a 3M Authorized Distributor, Accent Distributing provides 3M window films, paint protection films and ceramic coatings for 3M dealers in the southern United States and the Caribbean. Training classes and an online tool store also are available.

4123 Clark Rd  
Sarasota, FL 34233-2403  
<https://accentdistributing.com>  
941-922-5268

## ACL DISTRIBUTION INC

### Manufacturer/Distributor

Engine bearings, thrust washers, import oil pumps, rod bushings and cam bearings.

4722 Danvers Dr SE  
Grand Rapids, MI 49512-4021  
<https://aclus.com>  
616-956-1300

## ACRO LIGHTS

### Manufacturer/Distributor

Manufacturer of lighting products and related parts for off-road vehicles and heavy equipment used in critical environments.

PO Box 5451  
Whittier, CA 90607-5451  
<http://www.acrolights.com>  
562-320-2276

## ADAM'S POLISHES

### Manufacturer/Distributor

A company founded by detailers for detailing enthusiasts. We make high-quality, small-batch detailing products guaranteed to impress.

8225 N Valley Hwy  
Thornton, CO 80221-4810  
<http://www.adamspolishes.com>  
866-965-0400

## ADDICTIVE DESERT DESIGNS

### Manufacturer

Addictive Desert Designs develops and manufactures bumpers and accessories for off-road enthusiasts around the world. Our goal is to engineer the toughest and most visually appealing products for trucks, SUVs and Jeeps.

308 S Extension Rd Ste 101  
Mesa, AZ 85210-8485  
<https://addictivedesertdesigns.com>  
480-671-0820

## ADVANCED CLUTCH TECHNOLOGY INC

### Manufacturer

ACT is a manufacturer of Performance Clutch Kits, Pressure Plates, and Flywheels.

206 E Avenue K4  
Lancaster, CA 93535-4685  
<http://www.advancedclutch.com>  
661-940-7555

## ADVANCED FUEL DYNAMICS

### Manufacturer

The patented ProFlex™ Commander adaptive flex fuel system allows you to start making more power and running cooler with E85. True plug-and-play flex fuel in about an hour with no tuning required. Customers can expect 7-10% WHP gains on E85.

12843 Vaughn Rd  
Troy, TX 76579-3540  
<http://www.advancedfueldynamics.com>  
866-902-383

## AEM PERFORMANCE ELECTRONICS

### Manufacturer

Wideband UEGO Air/Fuel Controllers, Digital Dash Displays, Data Loggers, CAN Converter Modules, Performance Gauges, Fuel Pumps, Fuel Filters, Adjustable Regulators, Boost Controllers, Programmable Engine Management, Water/Methanol Injection and more.

2205 W 126th St Ste A  
Hawthorne, CA 90250-3367  
<https://www.aemelectronics.com>  
310-484-2322

## AERO EXHAUST

### Manufacturer

AERO Exhaust is committed to delivering the ultimate customer experience on all levels. Premium-grade quality, 304 stainless steel products, and a positive user experience, all fully backed by a lifetime limited warranty. Our customers come first.

3928 Oregon St  
Benicia, CA 94510-1102  
<https://aeroexhaust.com>  
801-301-0408

## AEROMOTIVE INC

### Manufacturer

Fuel pumps, fuel pressure regulators, filters, and gas tanks for vehicles from daily drivers to race cars. We build solutions for all fueling needs.

7805 Barton St  
Lenexa, KS 66214-3403  
<https://aeromotiveinc.com>  
913-647-7300

## AFE POWER

### Manufacturer/Distributor

advanced FLOW engineering (aFe) is a manufacturer of automotive cold-air intake systems, performance air filters, fluid filters, intake manifolds, turbochargers, programmers, throttle body spacers, headers, exhaust systems and suspension packages.

232 Granite St  
Corona, CA 92879-1283  
<https://afepower.com>  
844-876-9929 · 951-493-7185

## AFR - AIR FLOW RESEARCH

### Manufacturer

We manufacture cylinder heads, intake manifolds and valvetrain components.

28611 Industry Dr  
Valencia, CA 91355-5413  
<http://www.airflowresearch.com>  
661-257-8124

## AFTERMARKET WEBSITES

### Service Provider

Aftermarket automotive accessory websites.



198 Industrial Park Rd  
Piney Flats, TN 37686-4477  
<https://aftermarketwebsites.com>  
888-251-4252

## AIR DESIGN USA

### Manufacturer

For nearly three decades, Air Design's vehicle styling division has been manufacturing OE, special edition, and aftermarket interior and exterior accessory components made from the highest-quality plastics.

3820 Oceanic Dr Ste 301  
Oceanside, CA 92056-5839  
<http://www.airdesignusa.com>  
844-280-2775 · 760-435-0095

## AIR LIFT CO (SEE LISTING ON PAGE 83)

## AIR LIFT PERFORMANCE

### Manufacturer

Air Lift Performance air suspension and air management kits are designed to provide the maximum drop without sacrificing performance. With the adjustability of air, vehicles can be raised or lowered on command, eliminating lowered-car problems.



2727 Snow Rd  
Lansing, MI 48917-9595  
<https://www.airliftperformance.com>  
800-248-0892 · 517-322-2144

## AIRSEPT

### Manufacturer

AirSept develops cost-effective, problem-solving products for automotive technicians. Our award-winning tools and equipment save time and money by providing innovative service solutions.

743 Lambert Dr NE  
Atlanta, GA 30324-4145  
<https://airsept.com>  
800-999-1051 · 678-973-2287

## AJUSA USA CORP

### Manufacturer

Manufactures cylinder head gaskets and gasket sets, cylinder head bolts, hydraulic lifters, camshafts, silicone sealant and turbo components including oil feed pipes and installation kits.

2655 S Le Jeune Rd Ste 905  
Coral Gables, FL 33134-5813  
<https://ajusa.es>  
310-625-1034

## ALCON BRAKES

### Manufacturer

Brake kits, race rotors, brake cooling, OE replacement rotor and hat assemblies, and brake kit spare parts.

121 Oak Park Dr  
 Mooresville, NC 28115-7811  
<http://www.alcon.co.uk>  
704-799-8100

## ALDAN AMERICAN

### Manufacturer

Established in 1981, Aldan American is the professional's choice for high-quality performance shock absorbers, coil-overs and suspension products designed for racing and street performance use. Aldan products are designed, tested and made in the USA.

2675 Temple Ave  
Signal Hill, CA 90755-2208  
<http://www.aldanamerican.com>  
310-834-7478

## AIR LIFT CO

### Manufacturer/Distributor

Based in Lansing, Michigan, Air Lift Company has been a family-owned suspension specialty company since 1949.

**COMPANY PROFILE:** Air Lift Co. provides the answer to squat with over 450 vehicle fitments. Kits are also available with the new WirelessAir wireless control system. The air springs are fully adjustable, inside or outside the cab, using the handheld remote or the free app.



**If you don't know Air Lift,  
you know squat.**



2727 Snow Rd  
Lansing, MI 48917-9595  
<https://www.airliftcompany.com>  
800-248-0892 · 517-322-2144

## ALL-FIT AUTOMOTIVE LLC

### Manufacturer/Distributor

Our accessories are universal fit and made in the USA. All-Fit parts enhance your vehicle's appearance and add an additional layer of protection. Whether it's door dings, curbs and scrapes, or paint nicks, All-Fit Automotive has you covered.

4475 Ashton Rd Unit F  
Sarasota, FL 34233-2288  
<http://www.allfitautomotive.com>  
619-500-3669

## ALLIANT INSURANCE SERVICES INC

### Service Provider

Alliant offers General Liability, Garage Liability, Garage Keepers Legal Liability, Business Auto, Property, Cargo, Workers Compensation, Employment Practices Legal Liability, Directors and Officers Liability, and Umbrella Liability plans.

570 Rancheros Dr Ste 100  
San Marcos, CA 92069-2938  
<https://www.revproinsurance.com>  
800-390-9099 · 760-304-7342

## ALLOY USA

### Manufacturer/Distributor

Alloy USA manufactures performance drivetrain products, high-strength axle shafts and kits, and performance ring and pinion sets.



460 Horizon Dr  
Suwanee, GA 30024-3114  
<http://www.alloyusa.com>  
800-446-6649 · 770-614-6101

## ALLPRO DISTRIBUTING

### Distributor

Wholesale distributor for truck and Jeep accessories in the southeastern U.S. Three warehouses located in Birmingham, Alabama; Lakeland, Florida; and Petersburg, Virginia.

3280 Highway 31 # A  
Calera, AL 35040-5109  
<http://www.allprodistributing.net>  
800-664-9668 · 205-664-851

## ALLSTAR PERFORMANCE

### Manufacturer

The Allstar Performance brand offers thousands of performance parts and equipment for the shop, trailer and track. Product offerings cover the scope of many performance markets. Every part manufactured is of the finest quality and fitment.



8300 Lane Dr  
Watervliet, MI 49098-9583  
<http://www.allstarperformance.com>  
269-463-8000

## ALTRONICS INC

### Manufacturer/Distributor

Weather stations, data recorders, lithium batteries, paddle shifters, exhaust gas temperature (EGT) systems, wideband oxygen sensors, AFR air/fuel systems, and switch panels for the racing and 4x4 industries.

1411 S Roselle Rd  
Schaumburg, IL 60193-4914  
<https://www.altronicsinc.com>  
847-923-0002

## AMERICAN CAR CRAFT

### Manufacturer/Distributor

American Car Craft designs and manufactures top-quality automotive accessories for interior, exterior, and engine bay dress-up using premium materials like stainless steel and carbon fiber. Many of our car show customers have achieved top honors.

18924 Sakera Rd  
Hudson, FL 34667-6373  
<http://www.americancarcraft.com>  
727-861-1500

## AMERICAN POWERTRAIN

### Manufacturer/Distributor

American Powertrain exists to help muscle car owners equip their cars with modern drivetrain technology, offering overdrive transmission systems, hydraulic clutch kits and a wide range of drivetrain-related parts, from diff to block. #SaveTheStick

3075 Poplar Grove Rd  
Cookeville, TN 38506-7466  
<https://americanpowertrain.com>  
931-646-4836

## AMERICAN RACING HEADERS INC

### Manufacturer

American Racing Headers are U.S.-made, using U.S.-sourced materials, with outstanding customer service. The recipe for success. We take pride in our off-road race systems.

880 Grand Blvd  
Deer Park, NY 11729-5708  
<http://www.americanracingheaders.com>  
631-608-1986

## AMERICANPRO AUTOMOTIVE CORP

### Manufacturer/Distributor

Hot Wheels™ Premium Car Care Products: Independent auto accessories stores, ACE Hardware, AutoZone.com. AmericanPRO launched its first PRO auto appearance line with its AUTOGUARD® Coatings, Cleaners and Polishes line of products in 2015.

13 Dwight Park Dr Stop 1  
Syracuse, NY 13209-1058  
<https://americanapro.com>  
877-462-8869 · 315-809-1999

## AMP RESEARCH (SEE LISTING ON PAGE 85)

## AMP TIRES

### Manufacturer

AMP Tires offers tires in 12 LT sizes for 17" to 26" wheels – AMP TERRAIN PRO A/T P, AMP TERRAIN ATTACK A/T A, and AMP TERRAIN ATTACK M/T A.



1050 N Vineyard Ave  
Ontario, CA 91764-3172  
<https://www.amp-tires.com>  
866-894-3351

## ANVIL OFF-ROAD

### Manufacturer

Anvil offers high-quality winches ranging from 4,500-17,000 lb. capacities, leveling and lift kits, wiring accessories designed for rugged conditions and other accessories intended for off-road use.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/anvil\\_off\\_road/](https://www.holley.com/brands/anvil_off_road/)  
866-464-6553

## APR LLC

### Manufacturer

APR LLC engineers the highest-quality aftermarket performance parts and software upgrades for German car brands Audi, Volkswagen, Porsche, Seat, Skoda, Lamborghini and Bentley.

4800 US Highway 280 W  
Opelika, AL 36801-9434  
<https://www.goapr.com>  
800-680-7921 · 334-502-5181

## ARB 4X4 ACCESSORIES

### Manufacturer/Distributor

ARB Corporation Limited is Australia's largest and industry-leading manufacturer and distributor of quality 4WD vehicle accessories, with distribution in more than 100 countries worldwide.

4810 D St NW Ste 103  
Auburn, WA 98001-2466  
<https://arbusa.com>  
888-427-2872 · 425-264-1391

## ARIES

### Manufacturer/Distributor

We offer the perfect combination of unique style and durable construction, specializing in custom-fit grille guards, bull bars, side bars and running boards, as well as Jeep Wrangler and Jeep Gladiator accessories.



6208 Industrial Dr  
Eau Claire, WI 54701-8493  
<https://www.ariesautomotive.com>  
877-287-8634

## ARROW COMPONENTS CORP

### Manufacturer

Awnings, cabinets, flip benches, carts, and trailer and garage accessories.

6230 McKinley St NW Ste A  
Ramsey, MN 55303-8621  
<http://www.arrowawnings.com>  
763-712-0020

## ATECH MOTORSPORTS

### Distributor

With an Atech account you'll get access to millions of in-stock parts from over 1,500 top brands, ready to ship. Atech delivers unbeatable selection, world-famous customer service, and expert tech advice.



1200 Southeast Ave  
Tallmadge, OH 44278-3161  
<http://www.atechmotorsports.com>  
800-517-1040 · 330-630-0888

## ATEQ TPMS TOOLS LC

### Manufacturer/Distributor

ATEQ TPMS solutions include tools for workshops and industrial TPMS solutions. All ATEQ tools are designed to assist garages and vehicle workshops in all aspects of activating, diagnosing, and programming TPMS sensors and systems.

41144 Vincenti Ct  
Novi, MI 48375-1922  
<https://www.ateq-tpms.com/en-us/home>  
888-621-8767 · 734-838-6119

## AMP RESEARCH

### Manufacturer

AMP-Research® is an American based design and technology company located in California that researches, designs, manufactures and markets automotive products to help improve the function and utility of trucks and SUVs. We are Innovation in Motion.

COMPANY PROFILE: AMP-Research is the inventor of the electric running board (Powerstep) and bed extender categories (BedXTender HD). We specialize in quality products utilizing ISO/TS standards with on-site design and tooling resources. Our product portfolio includes; Powerstep™, Powerstep™ XL, Powerstep™ XTreme, Powerstep™ Smart Series, BedXTender HD™, BedStep®, BedStep® 2 and Alloy Fuel Doors.



Innovation in Motion

3172 Nasa St.  
Brea, CA 92821  
<https://www.amp-research.com>  
888-983-2204

## ATLAS AUTOMOTIVE

### Manufacturer

Atlas Automotive Equipment products combine the best values of quality and price for automotive professionals. Atlas Automotive Equipment offers car lifts, wheel balancers, alignment machines, air compressors, rolling jacks and much more.

2727 Interstate Dr  
Lakeland, FL 33805-2304  
<https://www.atlasautoequipment.com>  
866-898-2604

## AUBURN GEAR LLC

### Manufacturer

Auburn Gear produces high-strength differentials. GRIP-N-LOC limited slip and SELECT-A-LOC electronic locking differentials are known for their quality and performance. Auburn is recognized as one of the only brands to be built in the USA.

400 E Auburn Dr  
Auburn, IN 46706-3400  
<http://www.auburngear.com>  
260-925-3200

## AUTO CARE ASSOCIATION

### Service Provider

We provide advocacy, education, networking, technology and market intelligence resources to aftermarket businesses throughout the entire supply chain.

7101 Wisconsin Ave Ste 1300  
Bethesda, MD 20814-4866  
<http://www.autocare.org>  
301-654-6664

## AUTO CUSTOM CARPETS INC

### Manufacturer

Year-, make-, and model-specific molded carpets, floor mats, trunk mats and sound deadeners for vehicles from the late 1940s to current year.

PO Box 1350  
Anniston, AL 36202-1350  
<https://www.accmats.com>  
800-633-2358 · 256-236-1118

## AUTOMOTIVE AFTERMARKET CHARITABLE FOUNDATION

### Service Provider

AACF is a national 501(c)(3) nonprofit foundation dedicated for more than 60 years to providing emergency funding to automotive aftermarket families in need.



5716 Folsom Blvd # 149  
Sacramento, CA 95819-4608  
<http://www.aftermarketcharity.org>  
772-286-5500

## AUTOSHOP SOLUTIONS INC

### Service Provider

Our Really Powerful Marketing (RPM) Program includes custom-made responsive websites, pay-per-click online advertising to bid against the competition, search engine optimization, social media management, and blog content to boost your SEO results.

942 Windy Rd  
Apex, NC 27502-2410  
<http://autoshopsolutions.com>  
866-200-0252 · 919-342-6024

## AVS/AUTOVENTSHADE

### Manufacturer

**COMPANY PROFILE:** AVS is the originator of the side window deflector category - Ventvisor®. AutoVentshade also designs and manufactures hood shields and multiple industry-leading products that help you enjoy and protect your vehicles. We specialize in quality products utilizing TS standards with on-site design and tooling resources and our products are known for providing style, protection, and comfort. Our product offering includes other high-quality automotive accessories including Bugflector II® hood shields and Aeroskin® hood protectors, light covers, moonroof deflectors, and more.



4325 Hamilton Mill Rd, Ste 400  
Buford, GA  
<https://www.autoventshade.com>  
800-241-7219

## AVERY DENNISON GRAPHICS SOLUTIONS

### Manufacturer

Avery Dennison Graphics Solutions is a global leader in vinyl films that bring creative visions to life. We provide graphics materials, including Supreme Wrapping Film, paint protection film, automotive window film and solutions for signage markets.

8080 Norton Pkwy  
Mentor, OH 44060-5990  
<http://www.graphics.averydennison.com>  
800-282-8379

## AVS/AUTOVENTSHADE (SEE LISTING ON PAGE 86)

### AWE

### Manufacturer

From handcrafted performance exhausts dubbed the best-sounding exhausts on the planet, to track-tested carbon fiber intakes and performance intercoolers, AWE innovates, designs, engineers, manufactures and distributes AWE-brand performance products.

199 Precision Rd  
Horsham, PA 19044-1232  
<https://www.awe-tuning.com>  
888-565-2257

### B&M

### Manufacturer

B&M specializes in performance automatic transmissions, torque converters, SFI-approved flexplates, legendary automatic shifters, precision manual shifters, and many other transmission products.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/b\\_and\\_m](https://www.holley.com/brands/b_and_m)  
606-393-6457

### BACKRACK

### Manufacturer

BACKRACK focuses solely on manufacturing a quality line of truck racks and accessories and is the leader in truck racks across North America and Canada.

**BACKRACK™**  
FUNCTION AND STYLE FOR TODAY'S TRUCKS

475 Wyecroft Rd  
Oakville, ON L6K 2H2  
CANADA  
<https://backrack.com>  
800-265-8137

## BAD DOG TOOLS

### Manufacturer

Multipurpose bits drill everything. Biter drill-mounted sheet material cutter is steerable for curved or straight cuts on metal, plastic or veneer. HDII ENDLESS Cutting+Grinding wheel cuts metal, carbon fiber and concrete and grinds rust/body filler.

24 Broadcommon Rd  
PO Box 851  
Bristol, RI 02809-0998  
<http://www.baddogtools.com>  
800-252-1330 · 401-253-1330

## BAER INC

### Manufacturer

Baer specializes in high-performance brake systems and rotor upgrades. We offer the most complete brake systems with top-rated technical support.

2222 W Peoria Ave  
Phoenix, AZ 85029-4919  
<http://www.baer.com>  
602-233-1411

## BAJA DESIGNS

### Manufacturer

Revolutionizing industry-leading lights is not just a job at BD, but a lifelong passion for both the owners and employees. The BD product line is dedicated to being BRIGHTER, BOLDER, and BETTER, which is why we are "The Scientists of Lighting."

2950 Norman Strasse Rd  
San Marcos, CA 92069-5932  
<http://www.bajadesigns.com>  
760-560-2252

## BAK INDUSTRIES (SEE LISTING ON PAGE 88)

## BAKER ENGINEERING LLC

### Manufacturer

Baker offers engineering services from concept to manufacturing, high-precision CNC milling and Swiss turning, custom engine builds, high-performance street engine upgrades, street engine tuning, and racing engine components under the brand Pro/Cam.

17165 Power Dr  
Nunica, MI 49448-9626  
<http://www.bakerengineeringinc.com>  
616-837-8975

## BALL'S POWER WINDOWS & VINTAGE GLASS

### Manufacturer

BALL's Rod & Kustom LLC and Vintage Glass. BALL's specializes in power windows, lid lifts and remote entry systems; Vintage Glass has all glass for vehicles from 1900 to 2000: reproduction and new-old-stock for rare glass, as well as good used glass.



5200 NW 43rd St Ste 102-250  
Gainesville, FL 32606-4484  
<http://www.vintageglass.com>  
888-282-8789 · 760-672-3540

## BANKS POWER

### Manufacturer

Banks manufactures cutting-edge high-performance parts for gas and diesel cars, trucks, and RVs. Parts include cold air intakes, intake manifolds, exhaust systems, exhaust brakes, electronic tuners, throttle boosters, differential covers, and more.

546 S Duggan Ave  
Azusa, CA 91702-5136  
<http://www.bankspower.com>  
800-601-8072 · 626-969-9600

## BBK PERFORMANCE

### Manufacturer

Throttle bodies, mass air sensors, cold-air intakes, fuel systems, exhaust headers, exhaust systems, cat-back exhaust systems and suspension. We have over 150 CARB-approved parts for installation and use in all 50 states.

27427 Bostik Ct  
Temecula, CA 92590-3698  
<http://www.bbperformance.com>  
386-624-0025

## BD DIESEL PERFORMANCE

### Manufacturer/Distributor

BD designs, creates, manufactures and distributes a wide range of products specifically engineered for performance diesel applications. All done in-house in 65,000 square feet of state-of-the-art facilities by 130-plus highly trained individuals.

33541 Maclure Rd  
Abbotsford, BC V2S 7W2  
CANADA  
<https://www.bddiesel.com>  
800-887-5030 · 604-887-5030

**BDS SUSPENSION**

**Manufacturer/Distributor**

Since 1995, BDS Suspension has been offering high-quality lift kits and accessories for popular trucks/Jeeps. Leveling kits to 8" lift systems, long-arm conversions, coil-over upgrades, traction bars and more; BDS offers a variety of quality products.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<https://bds-suspension.com>  
800-637-3303 · 517-279-2135

**BEDRUG**

**Manufacturer**

BedRug's truck bedliners and truck bed mats are rugged enough to stand up to any punishment they are put through and, at the same time, gentle enough to protect the most precious cargo.



528 Myatt Dr  
Madison, TN 37115-2452  
<http://www.bedrug.com>  
800-462-8435

**BEDSLIDE**

**Manufacturer**

BEDSLIDE is the original cargo drawer for the truck bed. Available in silver or matte black, BEDSLIDE is weather resistant, easy to install, made in the U.S. and has a lifetime warranty. BEDSLIDE is offered in drill and no-drill options.



111 Taft St  
Medford, OR 97501-2366  
<http://www.bedslide.com>  
888-807-0099

**BEHRENT'S PERFORMANCE WAREHOUSE**

**Manufacturer/Distributor**

Behrent's Performance Warehouse continues to give you the best service, quality pricing, and on-time deliveries. We have 200-plus vendors to choose from for your race car. Every time you spend \$100, you receive FREE shipping.

38 Meadow Rd  
Florida, NY 10921-1105  
<http://www.behrents.com>  
877-372-2348 · 845-651-7389

**BELAIRE COMPRESSORS**

**Manufacturer**

Providing piston and rotary screw compressors from 2 to 30 hp. Unmatched service and support combined with the best warranty in the business, BelAire compressors offers the best value in the business.

701 N Dobson Ave  
Bay Minette, AL 36507-3174  
<http://www.belairecompressors.com>  
866-869-3114 · 803-547-8649

**BESTOP INC**

**Manufacturer**

Bestop offers a wide range of Jeep Wrangler and truck aftermarket accessories. Exclusive supplier of soft tops to Jeep for more than three decades.

333 Centennial Pkwy Ste B  
Louisville, CO 80027-1269  
<http://www.bestop.com>  
800-845-3567

**BAK INDUSTRIES**

**Manufacturer**

At BAK Industries, we have developed a line of truck bed cover products that help keep your truck functional and beautiful.

COMPANY PROFILE: BAK Industries believes that just because a truck is used for work doesn't mean it needs to look like a work truck. We have developed a line of truck bed covers that help maintain the functionality and appearance of a truck and take pride in the ability to exceed expectations through our performance. BAK is confident that within our line of products there is a truck bed cover for everyone - including America's #1 selling hard rolling and hard folding covers.



1100 N Glenstone Ave Ste 140  
Springfield, MO 65802-2123  
<https://www.bakindustries.com>  
818-365-9000

## BIG COUNTRY TRUCK ACCESSORIES

### Manufacturer

Running boards, steps and access products, and front-end protection including bumpers as well as grille guards and bull bars.

589 Apollo St  
Brea, CA 92821-3127  
<http://www.bigcountryauto.com>  
888-427-4466 · 866-444-3818

## BIG END PERFORMANCE

### Manufacturer

Big End offers a large assortment of quality aftermarket performance products at a great price. Big End's product lineup is constantly growing and offers a diverse assortment of quality high-performance products that cater to all interest levels.



2424 Cathy Ln  
Jasper, IN 47546-7707  
<http://www.bigendperformance.com>  
800-639-3787

## BIGCOMMERCE INC

### Service Provider

Transform the way you sell auto parts online. BigCommerce is trusted by more than 2,600 automotive sites across the world. Our mission is to help merchants sell more at every stage of growth, from small startups to large enterprises.

11305 Four Points Dr Bldg II Fl 3  
Austin, TX 78726-2204  
<https://www.bigcommerce.com/solutions/automotive>  
888-699-8911

## BILL MITCHELL PRODUCTS

### Manufacturer/Distributor

With 40 years of experience in the high-performance industry, we offer high-quality aluminum engine blocks, cylinder heads and intake manifolds for small- and big-block Chevy, LS series and 409 Chevy, Hemi, wedge and small-block Ford engines.

1726 Hibiscus Dr  
Edgewater, FL 32132-3427  
<http://www.billmitchellproducts.com>  
386-957-3009

## BILLY BOAT EXHAUST

### Manufacturer

Since 1989, BBE has designed and manufactured the highest-quality stainless steel exhaust systems available. Today, in its cutting-edge facility, BBE continues to develop the highest-performing exhaust systems for most sports cars, trucks, and SUVs.

125 Infield Ct  
Mooreville, NC 28117-8026  
<https://www.bbexhaust.com>  
704-660-1955

## BILSTEIN SHOCK ABSORBERS

### Manufacturer

Founded in 1873, Bilstein is the world's leading manufacturer of monotube gas pressure shock absorbers. With its main headquarters located in Germany, Bilstein is an original equipment supplier to BMW, Jaguar, Mercedes-Benz, Porsche, and many others.

13225 Danielson St  
Poway, CA 92064-7147  
<http://www.bilsteinus.com>  
800-537-1085 · 858-386-5900

## BLAIR EQUIPMENT CO

### Manufacturer

Blair Equipment's holmaking and auto body tools, including Holcutters and Rotabroach and Spotweld cutters, are designed for collision, repair and automotive fabrication, racing and restoration.

3001 Hougen Dr  
Swartz Creek, MI 48473-7935  
<http://www.blaierequipment.com>  
800-426-7818

## BOB COOK SALES INC

### Service Provider

We are an innovative sales and marketing company committed to creating business opportunities for our customers and clients alike. We wish to continue our tradition of long relationships with our business associates.

4009 Barfield Crescent Rd  
Murfreesboro, TN 37128-5720  
<http://www.bobcooksales.com>  
901-854-4632

## BODY ARMOR 4X4 (SEE LISTING ON PAGE 90)

## BOLT LOCK

### Manufacturer

BOLT Locks have the highest corrosion resistance rating on the market and are nearly impossible to pick. All BOLT locks feature: 6 Plate Tumbler Sidebar to prevent picking; automotive-grade, weather-resistant shutter; and a Limited Lifetime Warranty.

3333 W Good Hope Rd  
Milwaukee, WI 53209-2043  
<https://www.boltlock.com>  
414-247-3385

## BOOSTANE

### Manufacturer/Distributor

BOOSTane provides octane boosters for several types of performance applications including daily driving, racing, high-performance, off-road, and marine boosters. Customize your fuel to your vehicle's exact need, and unlock its true performance.

3416 Democrat Rd  
Memphis, TN 38118-1541  
<http://www.boostane.com>  
855-438-7110 · 513-265-8216

## BOOSTLINE PRODUCTS

### Manufacturer

Forged steel connecting rods.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.wiseco.com>  
833-256-7600

## BORGESON UNIVERSAL CO INC

### Manufacturer

Borgeson manufactures power steering boxes, power steering pumps, manual steering boxes, heavy-duty direct replacement steering shafts, power steering conversion kits, steering universal joints and steering shafts.

9 Krieger Dr  
Travelers Rest, SC 29690  
<http://www.borgeson.com>  
860-482-8283

## BORGWARNER INC

### Manufacturer

BorgWarner Turbo Systems provides aftermarket customers worldwide with a comprehensive range of BorgWarner, 3K and Schwitzer replacement turbochargers and spare parts. We also provide the full range of EFR and Airwerks performance products.

1849 Brevard Rd  
Arden, NC 28704-9488  
<https://www.borgwarner.com/aftermarket/boosting-technologies>  
828-684-4000



**BORLA PERFORMANCE INDUSTRIES**

**Manufacturer**

We offer a full line of performance exhaust products. Every BORLA axle-back system, Cat-Back(tm) system, and header is made from premium T-304 austenitic stainless steel, is mandrel bent, and features all-welded construction. We build excitement.



500 Borla Dr  
Johnson City, TN 37604-7555  
<http://www.borla.com>  
877-852-6752 · 805-986-8600

**BRAKEQUIP LLC**

**Manufacturer/Distributor**

Brake hose and power steering crimping and testing systems, Rubber & Braided Stainless hydraulic brake hose, brake hose fittings, Power Steering Hose and fittings, tubing, FuelFlex fuel products and premium tube working tools.

3143 Regal Dr  
Alcoa, TN 37701-3247  
<http://www.brakequip.com>  
865-251-9193

**BRANDMOTION INC**

**Manufacturer**

Brandmotion manufactures back-up cameras, blind spot monitoring systems, parking aid solutions, collision avoidance systems, and wireless phone chargers for the car dealer, truck accessory, fleet, RV and towing accessory markets.

41100 Bridge St  
Novi, MI 48375-1300  
<http://www.brandmotion.com>  
734-619-1250

**BRAWLER**

**Manufacturer**

The Brawler development focuses on the performance you want and not the pretty box that it comes in. Brawlers come with the latest technology in air/fuel calibrations for today's street or race engine demands.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/brawler>  
606-393-6457

**BRIDJIT CURB RAMPS INC**

**Manufacturer/Distributor**

BRIDJIT bridges the gap between the street and a rolled curb driveway entry, reducing the "jar to your car." It's the rolled curb driveway entry and exit solution. Comes with a five-year warranty and free shipping.

2039 E Topaz Way  
Saint George, UT 84790-7288  
<http://www.bridjit.com>  
877-522-6611

**BRIGHT EARTH**

**Manufacturer**

Bright Earth LED products provide clarity, visibility & outstanding lighting performance for your vehicle. These LED products are durable, waterproof, and provide more light while using less energy.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/bright\\_earth/](https://www.holley.com/brands/bright_earth/)  
606-393-6457

**BODY ARMOR 4X4**

**Manufacturer**

With a wide variety of steel products, BA4X4 specializes in the Jeep and Toyota markets. From full-width bumpers to Jeep trail doors, Body Armor 4x4 offers quality and design developed with the off-road enthusiast in mind.

COMPANY PROFILE: Body Armor 4x4 was founded over 10 years ago with the vision to provide high-quality, durable products for the off-road community. Our products are engineered to stand up to abuse, and function while enhancing the look of the vehicle. At Body Armor 4x4, we are committed to providing innovative products for the off-road enthusiast.



1050 N Vineyard Ave  
Ontario, CA 91764-3172  
<https://www.bodyarmor4x4.com>  
866-894-3351

## BRYNDANA INTL DBA COLORBOND

### Manufacturer/Distributor

LVP Interior Automotive OEM-specified aerosol paint, 205 colors. LVP Base and mixing system. Pro Tech Exterior Trim Color. Pro Tech Engine Paint. Pro Tech Underhood Black, Wheel Color, Carpet Color. Clear Coats. Pro Tech Enamel Industrial Coatings.

230 Timber Jump Ln  
Media, PA 19063-1134  
<http://www.colorbondpaint.com>  
877-882-6567 · 610-565-2233

## BUILTRIGHT INDUSTRIES

### Manufacturer

BuiltRight Industries designs and manufactures innovative gear and accessory mounting solutions for trucks, SUVs and UTVs. The patented Bedside Rack product line offers modular storage panels and attachments for the inside walls of a truck bed.

53 Commerce Dr Bldg B2  
Brookfield, CT 06804-3405  
<https://www.builtrightind.com>  
203-546-8981

## BULLDOG

### Manufacturer

For all heavy-duty towing needs, BULLDOG has the toughest trailer components available. Locks, trailer couplers, gooseneck couplers, trailer jacks, and winches. Characterized by unmatched strength, reliability, safety and value. Tough and Trusted.

47912 Halyard Dr # 100  
Plymouth, MI 48170-2454  
<http://www.bulldogproducts.net>  
800-632-3290

## BULLET PROOF DIESEL

### Manufacturer/Distributor

Here at Bullet Proof Diesel, we proudly manufacture and install many OEM and Bullet Proof products including antenna mounts, water pumps, EGR coolers and oil coolers.

4245 E Palm St  
Mesa, AZ 85215-1142  
<https://bulletproofdiesel.com>  
480-247-2331 · 888-967-6653

## BULLY DOG

### Manufacturer

Bully Dog products arrive pre-loaded with Dyno Proven Tune Files. Whether you're interested in all-out performance, more towing power and torque or increased fuel mileage, our devices are ready to plug-and-play to get what you need out on the road.

4150 Church St Ste 1024  
Sanford, FL 32771-6991  
<http://www.bullydog.com>  
877-285-5936 · 940-783-9914

## BUNDUTECUSA

### Manufacturer/Distributor

All-aluminum, electrically operated rooftop tents; multi-sided, self-supported reflective awnings; and off-road truck campers.

111 Washington St  
PO Box 187  
Raymond, IA 50667-0187  
<http://www.bundutecusa.com>  
319-234-0071

## BUSHWACKER INC (SEE LISTING ON PAGE 92)

## BUSTED KNUCKLE GARAGE, THE

### Manufacturer

Clothing, mats, stools, clocks, thermometers, toolboxes, pub tables, signs, die-cast collectibles, pocket knives and more.

1126 Norris Rd  
Prescott, AZ 86305-2808  
<http://www.bustedknucklegarage.com>  
928-708-0897

## BUYBRAKES.COM

### Distributor

BuyBrakes.com offers all the top brake brands for all makes and models. You'll find all you need - standard brake parts, restoration parts, and performance parts. You can also find system upgrades as well as racing brakes and track service parts.

646 Humboldt St  
Reno, NV 89509-1606  
<https://www.buybrakes.com>  
888-257-7149 · 702-903-1713

## BUYERS PRODUCTS

### Manufacturer

Buyers Products is a leading manufacturer of equipment for the work truck industry. Buyers is known for its SnowDogg snow plows, SaltDogg spreaders, high-quality truck toolboxes, LED lighting, towing, hydraulics, and more.

9049 Tyler Blvd  
Mentor, OH 44060-1868  
<https://www.buyersproducts.com>  
800-841-8003 · 440-974-8888

## CALIFORNIA PONY CARS

### Manufacturer

California Pony Cars manufactures top-quality, made-in-the-USA products for the Ford Mustang, Ford Focus, and Ford F-150 truck.

710 E Francis St  
Ontario, CA 91761-5513  
<http://www.calponycars.com>  
888-225-7669 · 909-923-2357

## CANTON RACING PRODUCTS

### Manufacturer

Our product line focuses on oil system components like oil pans, oil adapters, filtration, and oil accumulators, as well as tanks, heat exchangers and water necks, and engine parts like main supports, fuel pump block-offs, and carburetor spacers.

232 Branford Rd  
North Branford, CT 06471-1303  
<http://www.cantonracingproducts.com>  
203-481-9460

## CARBUFF NETWORK LLC

### Service Provider

Within car culture, making the right connection can be easier said than done. CarBuff rids the industry of this ambiguity by connecting enthusiasts with verified businesses.

10000 NE 7th Ave Ste 400  
Vancouver, WA 98685-4548  
<https://www.carbuffnetwork.com>  
360-909-0946

## CARROLL SHELBY WHEELS

### Manufacturer

We build premium cast, flow-formed, and forged wheels for three of the most iconic vehicles in the world: late-model Ford Mustangs, F-150s, and Jeep Wranglers.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/carroll\\_shelby\\_wheels/](https://www.holley.com/brands/carroll_shelby_wheels/)  
606-393-6457

## CARSON MARKETING INC

### Service Provider

As a full-service advertising/publicity agency, we provide these services: sales materials, logos, websites, web marketing, social media, digital media, press releases, published articles, co-op campaigns and cross-promotions.

1740 E Garry Ave Ste 231  
Santa Ana, CA 92705-5844  
<https://carsonmarketinginc.com>  
949-477-9400

## CATACLEAN

### Manufacturer

From protecting and maintaining the catalytic converter to de-clogging diesel particulate filters, Cataclean should be used every three months to help protect and clean your engine.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/cataclean/>  
606-393-6457

## CENTERFORCE CLUTCHES

### Manufacturer

Centerforce Clutches is a leading manufacturer of performance clutches and flywheels for classic and late-model cars, trucks, and Jeep vehicles.

2266 Crosswind Dr  
Prescott, AZ 86301-6183  
<http://www.centerforce.com>  
800-932-5882 · 928-771-8422

## CENTURY TRUCK CAPS

### Manufacturer

CENTURY Truck Caps, a part of the LEER Group, manufactures a wide variety of fiberglass and aluminum truck caps, tonneaus and accessories for light-duty trucks. CENTURY Truck Caps offers products for both commercial and recreational use.

# CENTURY

28858 Ventura Dr  
Elkhart, IN 46517-9431  
<http://www.centurycaps.com>  
800-755-5337 · 574-522-5337

## CHAMPION AUTO SYSTEMS

### Manufacturer/Distributor

H700 Sunroofs, H300 Sunroofs, OEM Sunroof Service Parts, Service Parts for older Webasto Sunroofs, Heated Seats with different switch options, Ventilated Seats, Bolster Heating, and Massage Seating.

2731 Nevada Ave N  
New Hope, MN 55427-2806  
<http://www.championautosystems.com>  
877-332-4267 · 763-233-0454

## CHAMPION BRANDS

### Manufacturer

Champion Brands LLC has been the globally recognized industry leader in specialty lubricants for over 65 years. Champion produces and blends over 350 products including fuel, oil, engine additives, and lubricants for the racing & automotive markets.

1001 Golden Dr  
PO Box 645  
Clinton, MO 64735-0645  
<http://www.championbrands.com>  
800-821-5693 · 660-885-8151

## CHASSIS ENGINEERING

### Manufacturer/Distributor

Roll cages; four link and ladder bar rear suspensions; plus strut and A-arm front suspensions.

1500 Avenue R Ste 300  
Riviera Beach, FL 33404-5262  
<http://www.chassisengineering.com>  
800-327-9402 · 561-863-2188

## CLASSIC DASH

### Manufacturer/Distributor

Classic Dash is the industry leader in OEM replacement molded ABS composite dash panels with upgraded gauges and digital dashes. We offer over 100 applications available for most popular muscle cars, classic trucks, and off-road and racing options.

5055 Metric Way  
Carson City, NV 89706-2469  
<http://www.classicdash.com>  
866-882-3525 · 775-883-7904

## BUSHWACKER INC

### Manufacturer

We continue our perfection of the original fender flare and are developing some of the coolest exterior protection products around. From Bed Rails to Trail Armor, our growing collection of ingenious designs feature cutting-edge style.

**COMPANY PROFILE:** While the Bushwacker brand was clearly born on the trail, our constant pursuit of innovation has helped us blaze a whole new path into the future. We continue to develop advanced plastics that offer impact resistance and remarkable durability while energizing the automotive aftermarket with fresh, street-smart designs that don't get lost when the pavement ends.



# BUSHWACKER

4325 Hamilton Mill Rd Ste 400  
Buford, GA 30518-8848  
[www.bushwacker.com](http://www.bushwacker.com)  
800-234-8920

## CLASSIC TUBE

### Manufacturer/Distributor

Classic Tube manufactures pre-formed tubing products, including products for brake, fuel, and transmission applications, with OE stainless steel. Our catalog consists of thousands of patterns for vehicles from the 1930s to the present.

80 Rotech Dr  
Lancaster, NY 14086-9755  
<https://classictube.com>  
800-882-3711 · 716-759-1800

## COAST TO COAST INTL

### Manufacturer

CCI is a developer and manufacturer of aftermarket restyling and wheel accessories. Enhance your vehicle's trim level with Impostor Wheel Skins, Grille Overlays, and other restyling products.



44 Tunkhannock Ave  
Exeter, PA 18643-1221  
<http://coast2coastinternational.com>  
800-772-8544

## COMETIC GASKET INC

### Manufacturer

Cometic Gasket Inc. is a leading worldwide supplier of shelf-stock and custom gaskets for the Automotive Performance, Powersports, Marine, Original Equipment and Remanufactured Engine industries.

8090 Auburn Rd  
Painesville, OH 44077-9600  
<https://www.cometic.com>  
800-752-8950 · 440-354-0777

## COMP CAMS

### Manufacturer/Distributor

COMP Cams has never forgotten that performance is defined by results both at the track and on the street. We spend thousands of hours working with racers, teams and companies to ensure that our products provide superior performance and reliability.

3406 Democrat Rd  
Memphis, TN 38118-1541  
<http://www.compcams.com>  
800-999-0853 · 901-795-2400

## COMPETITION SPECIALTIES INC

### Distributor

The largest, most comprehensive wholesale distributor of aftermarket parts and accessories in the Western U.S., with four distribution centers strategically positioned to provide timely, reliable delivery.

2402 W Valley Hwy N  
Auburn, WA 98001-1626  
<http://www.compspecialties.com>  
800-426-0950 · 253-833-6211

## CONCEPT ONE PULLEY SYSTEMS

### Manufacturer/Distributor

Concept ONE manufactures complete serpentine engine pulleys and pulley kits. Our systems fit LS1, LS2, LS3, LS6, LS7, LSX, L92, L99, LQ4, LQ9, LY6, L76, and all Vortec truck engines, and Ford SBC, Cleveland, FE and 429/460 applications. Accessories are available.

6320 Georgia Highway 400  
Cumming, GA 30028-3458  
<http://www.c1pulleys.com>  
877-337-0688 · 770-889-5900

## CONTINENTAL COMMERCIAL VEHICLES AND SERVICES

### Manufacturer

Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER – the company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components.

6755 Snowdrift Rd  
Allentown, PA 18106-9353  
<http://www.continentalaftermarket.com>  
800-564-5066

## COVERCRAFT INDUSTRIES LLC

### Manufacturer

The Covercraft family includes market-leading brands beyond the iconic car cover, including ADCO RV covers, Carver Marine covers, Colgan, DashMat, GT Covers, Marathon Seat Covers, Precision Fit, PCI and more.

100 Enterprise Blvd  
Pauls Valley, OK 73075-9100  
<http://www.covercraft.com>  
800-426-8377 · 405-238-9651

## CP-CARRILLO LLC

### Manufacturer

We specialize in developing and manufacturing pistons and connecting rods for high-performance race engines and the aftermarket. Our products are proudly made in the USA from USA-made materials.

1902 McGaw Ave  
Irvine, CA 92614-0910  
<http://www.cp-carrillo.com>  
949-567-9000

## CQ MARKETING LLC

### Service Provider

Digital marketing, social media, PPC and search advertising, YouTube ads, content marketing, video shooting and production, photography, sponsorship management, event creation and management, display booth design, public relations, and much more.

2137 S Sashabaw Rd  
Ortonville, MI 48462-9233  
<https://www.cqmarketing.com>  
248-877-0590

## CRAWLTEK REVOLUTION

### Manufacturer/Distributor

Form, Function, Fit. Crawltek products are carefully engineered to meet our stringent criteria for Jeeps, off-road and on.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<https://crawltekrevolution.com>  
517-278-1039

## CRC INDUSTRIES

### Manufacturer

CRC Industries is a global leader in the production of specialty products and formulations for the do-it-yourself and maintenance professional, serving the automotive, industrial, electrical, marine, heavy truck, hardware, and aviation markets.

885 Louis Dr  
Warminster, PA 18974-2820  
<http://www.crcindustries.com>  
800-556-5074 · 215-674-4300

## CREAFORM

### Manufacturer/Distributor

From simple 3D scanning tasks to complex development projects, Creaform's cutting-edge technology and expert 3D metrology services guarantee your company improved quality and accelerated time to market while reducing your costs.

4700 Rue De La Pascaline  
Levis, QC G6W 0L9  
CANADA  
<https://www.creaform3d.com/en>  
855-939-4446 · 418-833-4446

## CTECH MFG

### Manufacturer

Our storage products are all built-to-order and constructed with lightweight aluminum alloy. Each storage solution features exclusive features like dual-latching MotionLatch® handles, optional radius corners, Adjust-A-Loc shelving, and many more.

7501 Commerce Dr  
Weston, WI 54476-4548  
<https://ctechmanufacturing.com>  
715-355-8842

## CTEK BATTERY CHARGERS

### Manufacturer

CTEK offers products ranging from 12V & 24V battery chargers to charging solutions for electrical vehicles. CTEK chargers & accessories are effective, easy to use, & safe (for the user, the vehicle electronics, the battery, & the charger).

5521 N Cumberland Ave Ste 1104  
Chicago, IL 60656-4724  
<https://smartercharger.com>  
800-941-7611 · 312-579-0600

## CURRIE ENTERPRISES

### Manufacturer/Distributor

For over 50 years, Currie Enterprises has been your No. 1 source for bolt-in and custom-built differentials and differential components. We also offer a full line of high-end Jeep suspension components, Johnny Joint rod ends and anti-rock sway bars.

382 N Smith Ave  
Corona, CA 92880-6971  
<http://www.currieenterprises.com>  
714-528-6957

## CURT

### Manufacturer

A complete line of towing products. Custom-fit Trailer Hitches, Flat Towing, Fifth Wheel Hitches, Gooseneck Hitches, towing electrical, towing accessories, weight distribution, cargo management, trailer parts and accessories.



6208 Industrial Dr  
Eau Claire, WI 54701-8493  
<http://www.curtmfg.com>  
715-831-8713

## CUSTOM AUTOMOTIVE NETWORK

### Service Provider

The organization hosts the annual CAN Connect conference featuring private one-on-one meetings between today's leading re-sellers and manufacturers, and provides a concentrated networking opportunity for business growth and discovery.

PO Box 3247  
Post Falls, ID 83877-3247  
<https://www.customautomotivenetwork.com>  
760-346-5647

## CUSTOM AUTOSOUND MFG

### Manufacturer

Replacement radios and speakers for classics, customs, and street rods that fit the original dash right out of the box. Since 1977, Custom Autosound Mfg. has been integrating the latest in audio technology into vintage-looking radios and speakers.

1030 Williamson Ave  
Fullerton, CA 92833-2746  
<http://www.customautosoundmfg.com>  
800-888-8637 · 714-773-1423

## CUSTOM SHOPS MARKETING

### Service Provider

We specialize in website design and all aspects of online marketing for custom shops. This includes: SEO, social media marketing, Google My Business, pay-per-click advertising, online reputation marketing and email marketing. Free marketing analysis.

13918 E Mississippi Ave # 60491  
Aurora, CO 80012-3603  
<https://customshopsmarketing.com>  
303-993-0911

## DAKOTA DIGITAL INC

### Manufacturer

With over 35 years of experience, our team designs and manufactures the best electronic instrumentation systems in the aftermarket. Applications for muscle cars, hot rods, street trucks and motorcycles. We can help make your custom-built dream come true.

4510 W 61st St N  
Sioux Falls, SD 57107-6440  
<http://www.dakotadigital.com>  
800-852-3228

## DANA INC

### Manufacturer

The best driveline products and gaskets money can buy. Demand the best.

3939 Technology Dr  
Maumee, OH 43537-9194  
<http://www.danaaftermarket.com>  
800-621-8084 · 419-887-3550

## DART MACHINERY

### Manufacturer

Dart Machinery is trusted by the best of the best as an engine parts supplier. Designed for racers, by racers, Dart has you covered from street to strip and a variety of other applications.

2097 Bart Ave  
Warren, MI 48091  
<http://www.dartheads.com>  
248-362-1188

## DASH DESIGNS INC

### Manufacturer

Dash Designs & Dash-Topper custom dash covers, RV custom dash covers, Seat Designs custom seat covers, Endura Mat and Endura Clear custom floor mats, The Original Shade retractable sunshade, Silver Shield sunshade, and Comfort Grip steering wheel covers.

615 W Knox Rd  
Tempe, AZ 85284-3803  
<http://www.dashdesigns.com>  
800-843-3274 · 480-967-7829

## DAWN ENTERPRISES INC

### Manufacturer/Distributor

Dawn Enterprises Inc, est. in 1973 in Cleveland, Ohio, is America's premium body side molding manufacturer, and also offers painted spoilers, extruded trim/door edge guards, functional ram air hoods, rear bumper protectors, fender flares, and more.

9155 Sweet Valley Dr  
Valley View, OH 44125-4223  
<https://www.dawn-ent.com>  
800-548-4867 · 216-447-1777

## DAYSTAR PRODUCTS INTL INC

### Manufacturer/Distributor

Daystar Products and Performance Accessories are the leading manufacturers of comfort ride leveling kits, lift kits, body lift kits, and Jeep and truck accessories. Daystar Products: driven by design and made in the USA for over 40 years.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<http://www.daystarweb.com>  
800-595-7659

## DEATSCHWERKS

### Manufacturer

High-performance EFI Fuel Systems.

415 E Hill St  
Oklahoma City, OK 73105-4013  
<https://deatschwerks.com>  
405-217-0701

## DECKED LLC

### Manufacturer/Distributor

Based in Ketchum, Idaho with production facilities and manufacturing in Defiance, Ohio, and St. George, Utah, DECKED designs, engineers, and manufacturers storage and organization products for pickup trucks and cargo vans.

PO Box 885  
Ketchum, ID 83340-0885  
<http://www.decked.com>  
208-806-025

## DEE ZEE INC

### Manufacturer

Dee Zee's top categories: toolboxes, transfer tanks, overlanding accessories, side steps, cab racks, platform racks, bed mats, tailgate assist, Jeep/Bronco accessories, Invis-A-Rack, bed protection, mud flaps and much more.

1572 NE 58th Ave  
Des Moines, IA 50313-1622  
<http://www.deeze.com>  
800-779-2102 · 515-265-7331

## DELTA TECH INDUSTRIES/ DELTA LIGHTS

### Manufacturer

U.S. manufacturer of automotive lighting equipment since 1978, serving all automotive and truck markets with a full line of 800 SKUs of LED, HID and xenon lights, light bars and fascia/bumper lights with universal or vehicle-specific applications.

1901 S Vineyard Ave  
Ontario, CA 91761-7747  
<http://www.deltalights.com>  
909-673-1900

## DEMCO TOWING PRODUCTS

### Manufacturer

Demco manufactures 5th wheel hitches from stationary, manual sliders, automatic sliders and gooseneck-style 5th wheel hitches as well as dinghy towing products such as Victory Series tow bars, supplemental braking systems and Kar Kaddy tow dollies.

4010 320th St  
Boyden, IA 51234-0189  
<http://www.demco-products.com/rv-towing>  
800-543-3626

## DEMON

### Manufacturer

High-performance carburetors for street and racing.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/demon/>  
606-393-6457

## DERALE PERFORMANCE

### Manufacturer

While most cooling brands focus on one component of the vehicle, Derale aims to cool the drivetrain as a whole. By controlling the temperatures of all major components of the drivetrain, you drastically increase efficiency and component life.

3901 Medford St  
Los Angeles, CA 90063-1608  
<http://www.derale.com>  
323-266-3850

## DESIGN ENGINEERING INC/DEI

### Manufacturer

Specializes in design/development of thermal/acoustic performance products for automotive, truck, SUV, motorcycle, ATV/UTV/off-road, 12V car audio, industrial and aeronautical markets. In addition, designing/fabricating for custom applications.



604 Moore Rd  
Avon Lake, OH 44012-2315  
<http://www.designengineering.com>  
800-264-9472 · 440-930-7940

## DETROIT SPEED INC

### Manufacturer

Detroit Speed provides the highest-quality performance chassis suspension components in the market.

185 McKenzie Rd  
Mooresville, NC 28115-7976  
<http://www.detroitsspeed.com>  
704-662-3272

## DIABLOSPORT

### Manufacturer

DiabloSport is a leading manufacturer of automotive tuning and calibration products for Chrysler, Ford and GM vehicles.

1790 E Airport Blvd  
Sanford, FL 32773-6805  
<http://www.diablosport.com>  
866-404-6141 · 561-908-0040

## DIAMOND PISTONS

### Manufacturer

Forged aluminum pistons.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.DiamondRacing.net>  
877-552-2112

## DICK CEPEK TIRES & WHEELS

### Manufacturer

Dick Cepek Tires & Wheels offers a full line of tires, wheels, and apparel. Our products are made to last and carry generous warranties.

4651 Prosper Dr  
Stow, OH 44224-1064  
<http://www.dickcepek.com>  
800-222-9092 · 330-928-9092

## DIESEL MOTORSPORTS

### Service Provider

DIESEL Motorsports is the only SFI sanctioning body for diesel motorsports, including drag racing, sled pulling, and dyno competitions. DIESEL Motorsports holds events across the country in different locations every year.

919 NE 101st Ter  
Kansas City, MO 64155-3730  
<http://www.dieselmotorsports.us>  
816-810-6287

## DIFF WIZARD

### Service Provider

The Diff Wizard is the nation's leading search tool for differential products back to 1948. Search by year, make and model to find your exact differential. Find the exact parts to make you a differential expert and get the right part every time.



10411 Airport Rd Ste 200  
Everett, WA 98204-3523  
<http://www.diffwizard.com>  
800-347-1188

## DIFFERENTIAL COMMUNICATIONS INC

### Service Provider

Public relations, communications, and strategic storytelling.

11586 SE Falbrook Dr  
Clackamas, OR 97015  
<http://diffcomms.com>  
503-805-8790

## DINAN ENGINEERING

### Manufacturer

Dinan manufactures the highest-quality aftermarket performance hardware and software upgrades for BMW and MINI vehicles.

4800 US Highway 280 W  
Opelika, AL 36801-9434  
<https://www.dinancars.com>  
800-341-5480 · 334-502-5181

## DIRECT COMMUNICATIONS INC

### Service Provider

DCi is a data provider for the automotive aftermarket.

26600 SW Parkway Ave Ste 400  
Wilsonville, OR 97070-9251  
<http://www.dcinet.com>  
515-337-2869

## DISC BRAKES AUSTRALIA/DBA USA

### Manufacturer/Distributor

Manufacturer of street and performance brake components.

3423 Southpark Pl Ste B  
Grove City, OH 43123-4828  
<http://www.dbausa.com>  
833-612-7253

## DIY AUTOTUNE

### Manufacturer

We manufacture high-performance engine and powertrain control systems focused on professional, out-of-the-box solutions for today's high-I/O, high-horsepower drag and road racing combinations.

2405 Murphy Blvd  
Gainesville, GA 30504-6051  
<http://www.diyautotune.com>  
678-261-8789

## DOMETIC

### Manufacturer

Millions of people rely on Dometic products to explore more and stay away longer. The CFX series inspires adventurers to break free from ice with the most energy-efficient, durable and reliable powered coolers in the world.

5155 Verdant Dr  
Elkhart, IN 46516  
<http://www.dometic.com>  
574-294-2511

## DONMAR ENTERPRISES INC

### Distributor

Wholesale supplier of quality sunroofs, restyling products, truck accessories, comfort seating, technology, tools and supplies.

7980 Bayberry Rd  
Jacksonville, FL 32256-7410  
<http://www.donmar.com>  
904-731-3393

## DPI OFF-ROAD BRANDS

### Manufacturer

DPI Off-Road Brands™ provides its customers a full range of industry-leading suspension and interior/exterior accessories for trucks, Jeeps and powersports vehicles.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://dpioffroad.com>  
800-595-7659

## DRAKE AUTOMOTIVE GROUP

### Manufacturer

Drake Automotive Group has been in business for over 30 years, and in that time we've grown to become the most recognized name in the vintage Mustang restoration market.

130 Cassia Way Ste 100  
Henderson, NV 89014-6407  
<http://www.drakeautomotivegroup.com>  
800-999-0289 · 702-853-2060

## EGR INC

### Manufacturer

EGR's products are designed and engineered to the highest global standard, using the latest technology and manufacturing expertise.

**COMPANY PROFILE:** The EGR RollTrac Electric and Manual is the next market leader in Roller Covers, providing strong, durable design, rugged protection and easy-to-use controls. Our Tonneau Cover is created with strong, aluminum slats, finished off with a durable black, powder-coated finish providing not only a strong and durable bed cover, but a sleek, low-profile accessory for your truck without compromising on quality. With over 150,000 hours of testing in the harshest environments, our bed cover can withstand it all, no matter what the climate presents.



**EGR**  
USA

4000 Greystone Dr  
Ontario, CA 91761-3101  
<https://egrusa.com>  
800-757-7075 · 909-923-7075

## DRAW-TITE

### Manufacturer

Draw-Tite is the premier brand of custom trailer hitches. Established in 1946, Draw-Tite was born out of a passion for outstanding performance and has come to represent one of the best custom-fit vehicle products available today.

47912 Halyard Dr # 100  
Plymouth, MI 48170-2454  
<http://www.draw-tite.com>  
800-632-3290

## DRIVEN PERFORMANCE ADVISORS

### Service Provider

Arun works with shop owners to optimize the business end of the shop for growth. We implement financial and operational improvement measures to create profitable, efficient, and stress-free shops that grow fast.

1225 NE 105th St  
Seattle, WA 98125-7530  
<http://drivenperformanceadvisors.com>  
206-930-7931

## DRIVEN RACING OIL

### Manufacturer

Driven Racing produces break-in, direct injection, street performance, hot rod, diesel and competition oils for racing, marine and street driven applications, along with transmission/differential lubes, fuel additives and specialty cleaners/waxes.

3416 Democrat Rd  
Memphis, TN 38118-1541  
<https://drivenracingoil.com>  
866-611-1820 · 704-946-9250

## DTE SYSTEMS

### Manufacturer/Distributor

PedalBox is the world-leading throttle response controller, applying to nearly all vehicles with an electronic throttle. PowerControl is the most advanced piggyback performance chip, designed specifically for turbo-charged and supercharged engines.

9620 NE Tanasbourne Dr Ste 300  
Hillsboro, OR 97124-7844  
<https://www.chiptuning.com/us>  
805-813-9801

## DU-HA INC

### Manufacturer

DU-HA manufactures high-quality, innovative automotive and sporting goods accessories. DU-HA underseat and behind-the-seat storage units/gun cases are custom-fit for full-size pickup trucks to provide storage inside your cab.

306 Saint Andrews St  
Fergus Falls, MN 56537-2409  
<https://du-ha.com>  
866-306-3842 · 218-998-3842

## DURASAFE INC

### Manufacturer

DuraSafe offers a complete line of truck and trailer locks that can be keyed the same. Receiver and coupler locks, cable locks, gate locks, wheel locks and more. Proudly manufactured in the USA. We build them specifically for your needs.

1785 S Johnson Rd  
New Berlin, WI 53146-1240  
<https://durasafelocks.com>  
262-544-5615

## DYER'S TOP RODS LLC

### Manufacturer

Dyer's build-to-order custom connecting rods. Dyer's sells connecting rods, bolts, bushings, and locators.

619 N Center St  
PO Box 596  
Forrest, IL 61741-0596  
<http://www.dyersrods.com>  
800-867-7637 · 815-657-9970

## DYNACORN CLASSIC BODIES

### Manufacturer

From the leading manufacturer of the finest reproduction parts in the automotive industry, Dynacorn International brings you Dynacorn Classic Bodies.

4030 Via Pescador  
Camarillo, CA 93012-5044  
<https://www.dynacornclassicbodies.com>  
805-987-8818

## DYNACORN INTL

### Manufacturer/Distributor

Making parts that save muscle cars for over 30 years, Dynacorn continues to raise the bar of quality and service to the industry. The Dynacorn family of dealers is the resource for restoration and hot rod shops across the country and world.

4030 Via Pescador  
Camarillo, CA 93012-5044  
<http://www.dynacorn.com>  
805-987-8818

## DYNAMAT INC

### Manufacturer

Dynamat seeks to produce and deliver high-quality acoustic solutions to the world for better sound everywhere. The Dynamat brand maintains the dominant market share in the car audio and automotive restoration markets. Also for home, marine and RV.



3042 Symmes Rd  
Hamilton, OH 45015-1331  
<http://www.dynamat.com>  
513-860-5094

## DYNATRAC

### Manufacturer

Dynatrac is the leading manufacturer of aftermarket axle assemblies, lift kits for Jeeps, free-spin kits, rebuildable ball joints, brake systems, and Jeep armor. It specializes in seeing the needs of the off-road, military, and commercial markets.



7392 Count Cir  
Huntington Beach, CA 92647-4551  
<https://www.dynatrac.com>  
714-596-4461

## DYNOCOM INDUSTRIES

### Manufacturer/Distributor

Hub dynos, chassis dynos, wideband AFR, and DAQ systems.

2447 Riverbend West Dr  
Fort Worth, TX 76118-7024  
<http://www.dynocom.net>  
866-436-3966 · 817-284-8844

## DYNOJET RESEARCH INC

### Manufacturer

Performance chassis dynamometers, powersports EFI tuning products, UTV stage kits, carburetor jet kits, and diagnostic tuning tools.

2191 Mendenhall Dr Unit 105  
North Las Vegas, NV 89081-3206  
<http://www.dynojet.com>  
800-992-3525



## DYNOMAX PERFORMANCE EXHAUST

### Manufacturer

DynoMax® Performance Exhaust, a leading performance exhaust brand built on over 35 years of market leadership from our Super Turbo muffler to our race-proven Race Series Bullet mufflers. DynoMax has you covered.

1 International Dr  
Monroe, MI 48161-9345  
<http://www.dynomax.com>  
800-325-8886 · 734-384-7806

## E3 SPARK PLUGS

### Manufacturer

E3 manufactures a complete line of spark plugs for automotive, small engine, powersports, racing and natural gas engine applications. In addition, E3 manufactures a line of high-performance ignition products for Ford, Chevy and Dodge applications.

PO Box 3673  
Ponte Vedra Beach, FL 32004-3673  
<http://www.e3sparkplugs.com>  
904-280-0339

## EAGLE ENTERPRISES INC

### Manufacturer

Manufacturer and designer of vinyl graphics, roll striping, and paint protection kits. Other services include screen and digital printing, urethane doming, custom graphics, striping, vehicle wraps and an online graphics template program.

2610 S Sheridan Ave Ste A  
Wichita, KS 67217-1363  
<http://www.eagleict.com>  
800-874-9564 · 316-945-8500

## EARL OWEN CO INC

### Distributor

Truck and Jeep accessories warehouse distributor. With over 60 years of experience, Earl Owen Co., a family-owned organization, provides aftermarket automotive accessories to a wide range of customers with a commitment to service and integrity.

1235 W Trinity Mills Rd  
Carrollton, TX 75006-1328  
<http://www.earlowen.com>  
800-527-2006 · 469-892-2424

## EARL'S

### Manufacturer

Earl's has the most complete line of performance plumbing in the market and is renowned as the world's No. 1 motorsport hose and fittings source. Manufacturing is headquartered in Bowling Green, Kentucky and produces hoses, fittings, tools and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<http://www.earls.com>  
866-464-6553

## EAST COAST GEAR SUPPLY

### Manufacturer/Distributor

East Coast Gear Supply is the East Coast's largest aftermarket drivetrain distributor and manufacturer of quality differential parts. Our 90,000-sq.-ft. warehouse encompasses manufacturing from street to off-road and general repair and maintenance.



566 Airport Rd  
Louisburg, NC 27549-6822  
<https://eastcoastgearsupply.com>  
919-672-2705

## EATON DETROIT SPRING INC

### Manufacturer/Distributor

Leaf and coil spring manufacturer with over 30,000 OEM specs dating back to the 1890s. Springs made to the OE specs or custom-made to your specs. Full line of attaching parts, U-bolts, shackles, bushings, shocks, etc. In-house engineering.

1555 Michigan Ave  
Detroit, MI 48216-1325  
<http://www.eatondetroitsspring.com>  
313-963-3839

## EBERHARD

### Manufacturer/Distributor

Via our recent merger with the Illinois Lock Company, Eberhard has started to work more in the realm of electronic access security for vehicles. This includes, but isn't limited to, Bluetooth-enabled systems for tonneau covers, cargo racks, and more.

21944 Drake Rd  
Strongsville, OH 44149-6609  
<https://www.eberhard.com>  
440-238-9720

## ECOLOGICAL

### Manufacturer/Distributor

Innovative solutions that enhance vehicles and eliminate common automotive problems. Our 100% USA-manufactured products range from easy-to-implement restyling solutions to unique cargo management products that add user-friendly vehicle utility.

3860 Cincinnati Ave  
Rocklin, CA 95765-1312  
<http://www.ecoological.com>  
844-918-3688

## EDGE PRODUCTS

### Manufacturer

Edge Products has become the premier name for aftermarket performance electronics. Edge produces performance modules, programmers, monitors/gauges, cold-air intakes, exhaust systems, and more for all major vehicle manufacturers 1996 and newer.

1080 S Depot Dr  
Ogden, UT 84404-6251  
<http://www.edgeproducts.com>  
888-360-3343 · 801-476-3343

## EGR INC

(SEE LISTING ON PAGE 96)

## EIBACH INC

(SEE LISTING ON PAGE 99)

## ENERGY SUSPENSION

### Manufacturer

Industry leader in polyurethane products, specializing in suspension components and motor and transmission mounts.

1131 Via Callejon  
San Clemente, CA 92673-6230  
<http://www.energysuspension.com>  
888-913-6374 · 949-369-3935

## EPILOG LASER

### Manufacturer

Epilog's powerful, easy-to-use equipment makes it easy to serialize parts, brand promotional products and so much more. Whether you're marking tools or cutting gaskets in-house, Epilog has the right system to meet your engraving/cutting needs.

16371 Table Mtn Pkwy  
Golden, CO 80403-1826  
<http://www.epiloglaser.com>  
888-437-4564 · 303-277-1188

## EQUAL-I-ZER HITCH

### Manufacturer

The Equal-i-zer Hitch is manufactured from 100% American-made steel and is the only hitch with Integrated 4-Point Sway Control. The result is superior sway control performance, excellent weight distribution, exceptional quality, and ease of use.

353 S 1100 W  
Provo, UT 84601-4103  
<https://www.equalizerhitch.com>  
800-478-5578

## ERCOLINA/CML USA INC

### Manufacturer/Distributor

CML USA Inc. is the North American supplier of Ercolina tube, pipe and profile bending and metalworking machinery designed to reliably and accurately produce your bending applications. We also provide service parts for all Ercolina machinery.

3100 Research Pkwy  
Davenport, IA 52806-9332  
<https://ercolina-usa.com>  
563-391-7700

## EUROSPORT TUNING

### Distributor

We're proud to offer quality parts from Milltek Sport, AWE Tuning, RICA Engineering, ECS Tuning, O34 Motorsports, Forge Motorsport, KONI, Eibach, H&R, Mototec, and EMD Lighting as well as our own product line.

230 Pullman Ave  
Kenmore, NY 14217  
<https://www.eurosporttuning.com>  
905-825-9334

## EVANS COOLING SYSTEMS INC

### Manufacturer

Evans Waterless Coolants stop water-caused problems including corrosion, electrolysis, vapor pressure, and boil-over. For classic car preservation or enhanced engine performance, Evans performs past the failure point of water-based coolants.

1 Mountain Rd  
Suffield, CT 06078-2163  
<http://www.evanscooling.com>  
888-990-2665 · 860-668-1114

## EXEDY GLOBALPARTS CORP

### Manufacturer/Distributor

Exedy is a general drivetrain systems manufacturer with a main focus on automotive clutches, managing from development to production, with a full line of OE-replacement clutch kits. Performance/racing applications include clutch sets and flywheels.

8601 Haggerty Rd  
Van Buren Twp, MI 48111-1607  
<http://www.exedyusa.com>  
800-346-6091 · 734-397-3333

## EXTANG

### Manufacturer

Since 1982, Extang has manufactured truck bed covers and truck accessories designed to enhance the utility and convenience of trucks. Offering both soft and hard folding truck bed covers.



5400 S State Rd  
Ann Arbor, MI 48108-9754  
<http://www.extang.com>  
800-877-2588

## EXTREME MUFFLERS

### Manufacturer

Designed for the race car: Dyno-tested and track-proven. Performance mufflers to meet all your needs. Noise problems with your local track? We can meet all dB requirements.

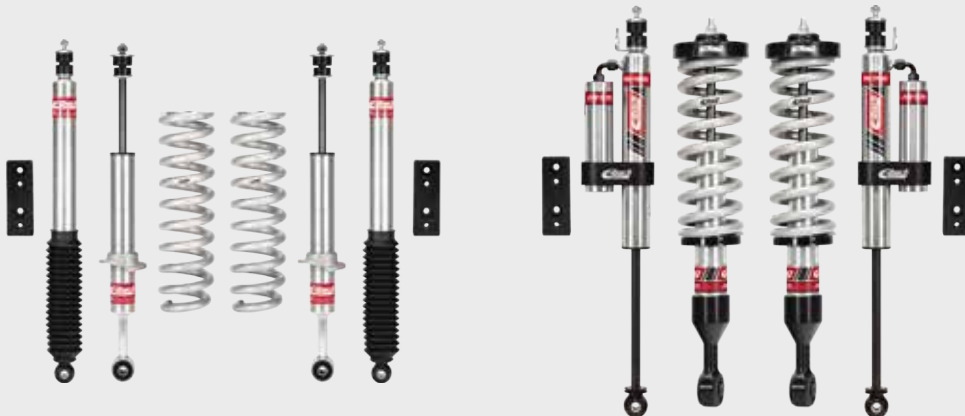
2280 Shasta Way Ste 115  
Simi Valley, CA 93065-1848  
<http://www.extrememufflers.com>  
805-584-2984

## EIBACH INC

### Manufacturer/Distributor

Eibach manufactures automotive suspension products, including race springs, street springs, coil-overs, sway bars, shocks and wheel spacers.

COMPANY PROFILE: Eibach makes the finest performance springs in the world. Period. When other springs sag, wear out, or create sketchy handling or a bone-crushing ride, top street tuners – like top race teams from F1 to WRC, from Le Mans to NASCAR – inevitably turn to Eibach. And, also inevitably, they wonder why they didn't choose Eibach in the first place.



264 Mariah Cir  
Corona, CA 92879-1751  
<http://www.eibach.com>  
951-256-8300

## FAB FOURS INC

### Manufacturer

Fab Fours Inc. is a U.S. industry-leading steel bumper and accessory manufacturer for trucks and Jeeps, dedicated to pushing the boundaries of innovation and design. Making sure a quality product is delivered on time is our main goal.



2213 Industrial Park Rd  
Lancaster, SC 29720-7876  
<http://www.fabfours.com>  
866-385-1905 · 803-416-1100

## FABSPEED MOTORSPORT

### Manufacturer/Distributor

We research, develop, and distribute exhaust products for a variety of supercars, including, but not limited to, Porsche, Ferrari, Lamborghini, and McLaren.

155 Commerce Dr  
Fort Washington, PA 19034-2401  
<https://www.fabspeed.com>  
215-646-4945

## FABTECH MOTORSPORTS

### Manufacturer

Suspension lift kits and accessories for Ford, Chevy, GMC, Ram, Nissan, Hummer, Toyota, and Jeep.



4331 Eucalyptus Ave  
Chino, CA 91710-9700  
<https://fabtechmotorsports.com>  
909-597-7800

## FACTOR 55

### Manufacturer/Distributor

We manufacture USA-made vehicle recovery products.



107 E 46th St Ste 108  
Garden City, ID 83714-5037  
<https://factor55.com>  
208-639-1674

## FALL ADVERTISING

### Service Provider

Fall Advertising provides strategic product and service planning, print and digital ad campaigns, social media management, content creation, web development and all SEO services.

6841 Jade Ln  
Carlsbad, CA 92009-1717  
<https://www.falladvertising.com>  
619-742-9977

## FASS DIESEL FUEL SYSTEMS

### Manufacturer

FASS manufactures industry-leading fuel systems for light-duty and commercial diesel vehicles. FASS Diesel Fuel Systems protect injection components, optimize efficiency, and improve driveability through superior filtration.

16234 State Highway O  
Marthasville, MO 63357-1656  
<https://fassride.com>  
636-433-5410

## FAST — FUEL AIR SPARK TECHNOLOGY

### Manufacturer/Distributor

FAST continues to drive the aftermarket fuel injection industry through new product development, with a complete line of industry-leading fuel injection products including self-tuning and programmable EFI systems, intake manifolds and throttle bodies.

3400 Democrat Rd  
Memphis, TN 38118-1571  
<https://www.fuelairspark.com>  
877-334-8355 · 901-260-3278

## FAST SHELTER

### Manufacturer

FAST Shelter is the premier manufacturer of inflatable workstations and portable paint booths made in the USA.

659 S 2nd Ave  
Phoenixville, PA 19460-2541  
<http://www.fastshelter.com>  
610-415-0225

## FENDER GRIPPER

### Manufacturer

With a unique automotive PVC foam padding to provide superior grip, the Fender Gripper is 100% washable and resistant to most petroleum-based chemicals like motor oil, carb cleaner, brake fluid, and antifreeze.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/fender\\_gripper/](https://www.holley.com/brands/fender_gripper/)  
606-393-6457

## FEYER MARKETING

### Service Provider

Digital Advertising, Website Development and Custom Consulting Solutions.

PO Box 233  
Grand Ledge, MI 48837-0233  
<https://feyermarketing.com>  
517-618-1755

## FIA INC

### Manufacturer

Custom-fit seat covers, winter fronts and bug screens.

419 McMillan Ave  
Winnipeg, MB R3L 0N3  
CANADA  
<http://www.gofia.com>  
800-835-0438 · 204-475-0515

## FIDANZA PERFORMANCE

### Manufacturer

Fidanza Performance is a U.S.-based manufacturer best known for our high-performance, lightweight aluminum flywheels, steel flywheels, precision adjustable cam gears and short-throw shifters.

4285 Main St  
Perry, OH 44081-9635  
<http://www.fidanza.com>  
440-259-5656

## FIREBRAIN INC

### Service Provider

Marketing, design, SEO, social media, photography, videography, Amazon, Google, and remarketing. Everything from a business card to a marketing strategy.

251 N Brand Blvd Ste 202  
Glendale, CA 91203-2686  
<http://www.firebraininc.com>  
323-662-2508

## FIRSTECH LLC

### Manufacturer/Distributor

Premium Remote Starters and Vehicle Security Systems for most vehicles. OEM-Style Components built for universal and vehicle-specific remote start applications. Voted Top Brand of Remote Start by mobile electronics retailers.

21903 68th Ave S  
Kent, WA 98032-2413  
<https://www.compustar.com>  
888-820-3690

## FLAMING RIVER INDUSTRIES INC

### Manufacturer

Manufacturer of stainless steel tilt columns, steering wheels and boxes, universal joints, racks, pinions, rack & pinion cradle systems, steering boxes, coil-over shocks, alternators, keyless entry, truck slip shafts, and battery disconnect switches.

800 Poertner Dr  
Berea, OH 44017-2936  
<http://www.flamingriver.com>  
800-648-8022 · 440-826-4488

## FLEX-A-LITE

### Manufacturer

Flex-A-Lite manufactures a broad line of performance cooling electric fans, belt-driven fans, extruded tube core aluminum radiators, patented dimple-plate transmission coolers and advanced-technology engine oil coolers.

15180 Josh Wilson Rd  
Burlington, WA 98233-9656  
<http://www.flex-a-lite.com>  
800-851-1510

## FLOWMASTER INC

### Manufacturer

Flowmaster is the exhaust technology leader, offering high-performance mufflers, axle-back and cat-back exhaust systems, headers, and exhaust accessories in both aluminized steel and stainless steel for all years of cars, trucks, hot rods and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<http://www.flowmastermufflers.com>  
866-464-6553

## FLOWMONSTER

### Manufacturer

FlowMonster provides mufflers that are constructed of 16-gauge aluminized steel and are 100% MIG-welded for maximum strength and durability. The chambered design cancels out unwanted frequencies with no packing, producing an aggressive exhaust note.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/flowmonster/>  
606-393-6457

## FLOWTECH EXHAUST

### Manufacturer

Flowtech Performance Exhaust provides a variety of high-performance exhaust product solutions, including headers, manifolds, mufflers and exhaust systems, all at an affordable price.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/flowtech>  
606-393-6457

## FLUIDAMPR

### Manufacturer

Fluidampr performance dampers are sealed viscous dampers designed to last the life of the engine. A steel inertia ring is suspended in a layer of viscous silicone to absorb the harmful crankshaft torsional vibration across the entire RPM range.

180 Zoar Valley Rd  
Springville, NY 14141-9248  
<https://www.fluidampr.com>  
716-592-1000

## FOCUS AUTO DESIGN INC

### Manufacturer

Focus Auto Design's primary products are hood protectors and side window visors in a traditional style, as well as a unique, patented, bolt-on "Tough" style. Focus Auto Design also manufactures additional products exclusive to specific clientele.

6159 40 St SE  
Calgary, AB T2C 2B1  
CANADA  
<http://www.focusauto.com>  
833-801-4080 · 403-255-4711

## FOX FACTORY INC

### Manufacturer

FOX redefines ride dynamics for ATVs, mountain bikes, motorcycles, off-road vehicles, snowmobiles, trucks, and UTVs with performance shocks and coil-overs.

6634 Highway 53  
Braselton, GA 30517-2712  
<http://www.ridefox.com>  
831-274-6500

## FROSTBITE COOLING

### Manufacturer

Frostbite Cooling specializes in high-performance cooling, offering various radiators (multi-row), bolt-on fan shrouds with electric fans, electric water pumps and intercoolers for forced induction applications.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/frostbite/>  
866-464-6553

## FTI PERFORMANCE

### Manufacturer

Torque converters, automatic transmissions, and gear-boxes.

1815 Patterson Ave  
DeLand, FL 32724-1915  
<http://www.ftiperformance.com>  
386-736-5816

## FUELAB

### Manufacturer/Distributor

FUELAB is proud to be the innovator of brushless, speed-controllable fuel pumps in the automotive aftermarket. Superior quality. Applications available for gas, ethanol, methanol and diesel. Racing and street performance. Regulators and other items.

1605 Eastport Plaza Dr Ste 125  
Collinsville, IL 62234-6115  
<http://www.fuelab.com>  
618-344-3300

## FULTON

### Manufacturer

With more than 100 years of impeccable performance, the Fulton line of marine trailer jacks, winches, and couplers has become the industry standard for light- and medium-duty trailering.

47912 Halyard Dr # 100  
Plymouth, MI 48170-2454  
<http://www.fultonperformance.com>  
800-632-3290

## G FORCE PERFORMANCE PRODUCTS

### Manufacturer

We design and manufacture automotive parts for the car enthusiast. We sell G Force crossmembers, transmission adapter kits, and swap components directly to the consumer through our website, [crossmembers.com](http://crossmembers.com), and via aftermarket distributors.

847 Pier Dr  
Akron, OH 44307-2267  
<https://www.crossmembers.com>  
330-753-5300

## GARRETT MOTION

### Manufacturer

Through the Garrett Performance network you can get turbos to create the boost, intercoolers to cool the boost, and external wastegates to control the boost.

2525 W 190th St  
Torrance, CA 90504-6002  
<https://www.garrettmotion.com/racing-and-performance/performance-turbos/>  
424-221-7786

## GEARFX DRIVELINE

### Manufacturer

GearFX Driveline provides high-performance differential solutions for professional racing and street applications.

114 Infield Ct  
 Mooresville, NC 28117  
<https://www.gearfxdriveline.com>  
704-799-0955

## GENNIE SHIFTER PRODUCTS

### Manufacturer/Distributor

U.S. manufacturer of hot rod, muscle car and classic truck shifters, cables, pedals and accessories.

62429 US Hwy 40 Unit A1  
PO Box 998  
Granby, CO 80446-0998  
<http://www.gennieshifter.com>  
877-743-6643 · 303-623-1963

## G-FORCE RACING GEAR

### Manufacturer

G-FORCE Racing Gear is a racing product manufacturer specializing in suits, helmets, gloves, shoes, harnesses, nets and restraints, crew gear, junior racing gear, and various accessories. We also manufacture custom racing suits.

4231 Southside Dr Ste 200  
Acworth, GA 30101-5044  
<http://www.gforce.com>  
770-998-8855

## GLOTRIM LUXURY LIGHTING

### Manufacturer/Distributor

We offer premium flexible glass-based LED lighting products & solutions, including light pipes and welting systems, LED products, design services, and consultations. GloTrim kits have been designed to be easily integrated into any 12V system.

218 W Highland Dr  
Grafton, WI 53024-2232  
<https://www.glotrim.com>  
262-261-3390

## GMB NORTH AMERICA INC

### Manufacturer/Distributor

OE-quality universal joints, water pumps, tensioner and idler bearings, wheel bearings and hub assemblies, fuel pumps, fan clutches, and steering and suspension parts.

100 Herrod Blvd  
Dayton, NJ 08810-1528  
<http://www.gmb.net>  
800-421-5019

## GO INDUSTRIES INC

### Manufacturer

Established in 1978 out of Richardson, Texas, Go Industries manufactures aftermarket truck accessories including grille guards, commercial-grade rack systems, tailgates, mud flaps and other related accessories.

420 N Grove Rd  
Richardson, TX 75081-2738  
<http://www.goindustries.com>  
800-527-4345 · 972-783-7444

## GO RHINO PRODUCTS

### Manufacturer

Since 1975, Go Rhino has been the industry leader in the development, design and manufacture of innovative/stylish aftermarket automotive accessories. Go Rhino takes pride in offering products that allow people to enjoy the most from their vehicles.

589 Apollo St  
Brea, CA 92821-3127  
<http://www.gorhino.com>  
888-427-4466 · 714-279-8300

## GOODGUYS ROD & CUSTOM ASSOCIATION

### Service Provider

With more than 50,000 members worldwide, Goodguys celebrates American car culture while helping you grow your business – at events, in print, and online.

1071 Serpentine Ln  
Pleasanton, CA 94566-4759  
<https://www.good-guys.com>  
925-838-9876

## GOODSON TOOLS & SUPPLIES FOR ENGINE BUILDERS

### Manufacturer/Distributor

Goodson is proud to offer tools and supplies for engine builders from companies such as Sunnen, Neway, Brush Research, Radiac Abrasives, Irontite, Norton, Kibblewhite and QualCast, in addition to our exclusive products.

156 Galewski Dr  
Winona, MN 55987-1455  
<https://www.goodson.com>  
800-533-8010 · 507-452-1830

## GRIFFIN THERMAL PRODUCTS

### Manufacturer

Whatever your need, be it radiators for racing, street rod, classic, muscle, exotic, or late-model cars and trucks, Griffin has your radiator in inventory or can build it to your exact specifications.

750 Estes Dr  
Piedmont, SC 29673-8824  
<http://www.griffinrad.com>  
864-845-5000

## GROM AUDIO

### Manufacturer/Distributor

U.S. manufacturer and supplier of high-quality Android infotainment and navigation systems, CarPlay and Android Auto systems, and Bluetooth, Android, USB and iPhone car integration adapter kits.

1200 Commerce Dr  
Plano, TX 75093-5831  
<https://www.gromaudio.com>  
866-345-0694

## GRUNDY INSURANCE

### Service Provider

Grundy Collector Car Insurance offers Agreed Value Coverages for a car's value in the event of a total loss. There is no deduction taken for depreciation in value. Grundy insures over 1 million collectible vehicles worldwide. Get a quote.

400 Horsham Rd Ste 150  
Horsham, PA 19044-2147  
<http://www.grundy.com>  
866-338-4006 · 888-647-8639

## GUNK

### Distributor

The GUNK brand is dedicated to developing performance-driven cleaning and degreasing solutions that help our customers take on the toughest cleaning challenges.

600 Radiator Rd  
Indian Trail, NC 28079-5225  
<https://gunk.com>  
800-438-4532 · 704-821-7643

## HAWK PERFORMANCE

### Manufacturer

Hawk Performance is a leading supplier of severe-duty and high-performance friction products for the motorsports and performance automotive aftermarkets.

920 Lake Rd  
Medina, OH 44256-2453  
<http://www.hawkperformance.com>  
800-542-0972

## H3R PERFORMANCE

### Manufacturer

Since 2005, H3R Performance has produced rugged fire extinguishers and mounting accessories that work flawlessly when needed. Our customers rest easy as they enjoy the enhanced aesthetic and the safety upgrade our products bring to any vehicle.

103 H St  
Petaluma, CA 94952-5125  
<https://www.h3rperformance.com>  
800-249-4289 · 415-945-0800

## HAARTZ CORP, THE

### Manufacturer

The Haartz Corporation is a leading supplier of highly engineered and uniquely designed convertible topings. The company's capabilities include basic formulation of fibers, yarns, fabrics and elastomers for its coated fabric products.

87 Hayward Rd  
Acton, MA 01720-3005  
<http://www.haartz.com>  
978-264-2600

## HALTECH

### Manufacturer

ECU (Engine Control Units), wiring harnesses, digital displays, CAN and power management devices.

17 Durian Pl  
Wetherill Park, NSW 2164  
AUSTRALIA  
<http://www.haltech.com>  
011-61-2-9729-0999

## HAMBURGER'S PERFORMANCE PRODUCTS

### Manufacturer/Distributor

Manufacturer of billet Aluminum Oil Filter Relocation systems and components, carburetor spacers and adapters in its Whittier, California facility. Hamburger's also offers proprietary design, performance engine swap and racing oil pans.

12438 Putnam St  
Whittier, CA 90602-1002  
<http://hamburgersperformance.com>  
562-921-0404

## HANS

### Manufacturer

HANS provides safety harnesses from proven technology to create the lightest, most comfortable HANS Device ever.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.hansdevice.com>  
866-464-6553

## HAWK PERFORMANCE

### Manufacturer

Hawk Performance is a leading supplier of severe-duty and high-performance friction products for the motorsports and performance automotive aftermarket.

920 Lake Rd  
Medina, OH 44256-2453  
<http://www.hawkperformance.com>  
800-542-0972

## HAYS

### Manufacturer

HAYS offers a variety of transmission and drivetrain components including high-performance torque converters, clutches, pressure plates, flexplates, flywheels, clutch forks, clutch discs and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/hays>  
866-464-6553

## HCR RACING SUSPENSION

### Manufacturer

HCR's proprietary billet slot and tab design and cat-a-comb boxed arms are built to withstand the vigorous beatings of off-road riding while achieving the optimal combination of strength and appeal.

5980 Goodwin Rd  
Cedar City, UT 84721  
<https://hcracing.com>  
888-928-7223

## HEDMAN HEDDERS

### Manufacturer

Hedman is the world's first mass producer of exhaust headers. Every set has been manufactured in Hedman's Southern California manufacturing facility. Available in short-, mid- and long-tube varieties, as well as mild steel & 304 stainless models. Lifetime warranty.

12438 Putnam St  
Whittier, CA 90602-1002  
<http://www.hedman.com>  
562-921-0404

## HELLA AUTOMOTIVE SALES INC

### Manufacturer

With more than 40,000 products, HELLA offers a remarkably good range of vehicle-specific components in lighting, electronics, electrics, plus universal parts and accessories - all to top-quality standards for a successful business.

201 Kelly Dr  
Peachtree City, GA 30269-1924  
<http://www.hellausa.com>  
770-631-7500

## HELLWIG PRODUCTS

### Manufacturer

Hellwig specializes in manufacturing world-class load and sway control products. All of our products are designed and made in the USA, using American steel. Our steel helper springs and sway bars provide the optimal driving experience.

16237 Avenue 296  
Visalia, CA 93292-9675  
<http://www.hellwigproducts.com>  
800-435-5944 · 559-734-7451

## HILLBORN

### Distributor

Hillborn provides fuel injection systems for street and race applications.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/hilborn/>  
866-464-6553 · 606-393-6457

## HK WHEELS

### Manufacturer

HK Wheels manufactures high-quality cast aluminum wheels to allow classic car owners to upgrade their rides with modern sizing and performance.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/hk\\_wheels/](https://www.holley.com/brands/hk_wheels/)  
866-464-6553

## HOLLAND COMMUNICATIONS

### Service Provider

Full-service advertising/PR agency. SEMA member since 1975. Total in-house creative and production capabilities. Our project shop has a chassis dyno and lifts and is ideal for producing tech videos. Public relations & content generation specialists.

9322 Crebs Ave  
Northridge, CA 91324-2907  
<http://www.holland-comm.com>  
818-854-6316

## HOLLEY CLASSIC TRUCKS

### Manufacturer

Holley Classic Trucks provides all of the parts you need to bring your classic ride up to date - whether it's performance parts, restoration parts, new suspension, or brakes, we have you covered.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/holley\\_classic\\_trucks/](https://www.holley.com/brands/holley_classic_trucks/)  
866-464-6553

## HOLLEY EFI

### Distributor

Holley EFI produces industry-leading EFI systems for street and race use.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/holley\\_efi/](https://www.holley.com/brands/holley_efi/)  
866-464-6553

## HOLLEY PERFORMANCE PRODUCTS

### Manufacturer

Holley has been manufacturing parts for gearheads for over a century. Holley brands continue to do so to this day, producing carburetors, fuel injection, nitrous, superchargers, exhaust products and ignition components for gearheads the world over.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<http://www.holley.com>  
866-464-6553

## HOOKER

### Manufacturer

Hooker offers a complete line of headers, exhaust manifolds, mufflers, exhaust components and much more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/hooker/>  
866-464-6553

## HOOKER BLACKHEART

### Manufacturer

Hooker Blackheart offers a complete line of headers, exhaust manifolds, mufflers, exhaust components and much more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/hooker\\_blackheart/](https://www.holley.com/brands/hooker_blackheart/)  
866-464-6553

## HOOVER PRODUCTS

### Manufacturer

Hoover Products is the manufacturer of the Pres-N-Snap tool and related items used for installing snaps and grommets into canvas and vinyl.



427 S Grand Ave # A  
San Jacinto, CA 92582-3829  
<http://www.hooverproducts.com>  
951-654-4627

## HOT RODDERS OF TOMORROW

### Service Provider

Hot Rodders of Tomorrow is a nationwide high school engine building competition.



207 N Scott St  
Joliet, IL 60432-4038  
<http://www.hotroddersoftomorrow.org>  
815-722-5460

## HOT SHOT'S SECRET

### Manufacturer

Hot Shot's Secret, the fastest-growing performance lubricant brand in the USA, now has over 40 performance additives, oils and fluids for diesel and gas-powered vehicles. For use in race vehicles, daily drivers, diesels, RVs, off-road vehicles, powersports and more.

3975 Morrow Meadows Dr  
Mount Gilead, OH 43338-7512  
<http://www.hotshotsecret.com>  
800-341-6516 · 419-947-2647

## HOWELL EFI

### Manufacturer

Howell offers GM-based universal TBI kits and accessories: 50-state-legal Jeep; GM LS Series & Vortec wiring harnesses; GM LT1/LT4 and EcoTec3 (2014+) harnesses; GM Tuned Port, multi-port, central port and early LT1 harnesses; ECMs; and accessories.

6201 Industrial Way  
Cottleville, MI 48039-1326  
<http://www.howellefi.com>  
810-765-5100

## HP TUNERS LLC

### Manufacturer

HP Tuners is an industry leader in aftermarket tuning solutions. Independently owned and operated, it formed in 2004 with three professional enthusiasts and a serial device, and now has a diverse team of 50-plus professionals and engineers.

700 Eastwood Ln  
Buffalo Grove, IL 60089-6905  
<http://www.hptuners.com>  
847-465-8863

## HURST PERFORMANCE

### Manufacturer

Since 1958, Hurst Performance has had the highest-quality products, including auto and manual shifters, wheels, suspension, 304 stainless exhaust systems for late-model muscle cars, high-quality logo floor mats, decal sets, roll control kits and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/hurst/>  
866-464-6553 · 270-782-2900

## HUSHMAT

### Manufacturer/Distributor

A full line of sound-deadening, thermal insulation kits for more than 365,000 vehicle makes and models, including cars, SUVs, trucks, big rig cabs, RVs, marine and even household applications. If you need to reduce noise anywhere...Get HushMat.

15032 W 117th St  
Olathe, KS 66062-9308  
<https://www.hushmat.com>  
913-599-2600

## HUSKY LINERS INC

### Manufacturer

At the core of our diverse product lineup is the Husky Liners brand of custom-fit floor liners, including front seat, rear seat and cargo area. The company also manufactures heavy-duty floor mats, mud guards, truck storage and wheel well guards.



PO Box 839  
Winfield, KS 67156-0839  
<http://www.huskyliners.com>  
800-344-8759 · 620-221-2268

## HUTH BEN PEARSON INTL LLC

### Manufacturer

Huth pipe benders, end-forming expanders and swagers, and tooling: American-made by masters. Tough, rugged, compact and portable for shops. Bends to 3-inch O.D., expands 1-6 inches through 12 inches with custom tooling.

260 Grant St  
PO Box 270467  
Hartford, WI 53027-0467  
<http://www.huthbenders.com>  
800-558-7808 · 262-673-9440

## HYPERTECH INC

### Manufacturer

Spectrum Power Programmer adds horsepower, torque, and performance for most vehicles; React throttle optimizer for performance, towing and off-road; Speedometer Calibrator adjust for oversized tires; Powersports accessories for Polaris RZR's.



7375 Adrienne Pl  
Bartlett, TN 38133-8958  
<http://www.hypertech.com>  
901-385-1888

## ICENGINEWORKS

### Manufacturer

icengineworks™ offers a wide range of tools for the creative fabricator that include modeling blocks to quickly mock complex tubular assemblies, cutting tools and attachments to cut U-bends, and clamping devices to hold it together during welding.

10421 Old Manchaca Rd Ste 410  
Austin, TX 78748-1547  
<http://www.icengineworks.com>  
512-858-2232

## ICON VEHICLE DYNAMICS

### Manufacturer

ICON Vehicle Dynamics specializes in manufacturing suspension components, shocks, armor, wheels, and accessories for trucks, Jeeps, & SUVs. ICON produces these components for off-road enthusiasts with performance, ruggedness, and versatility in mind.



7929 Lincoln Ave  
Riverside, CA 92504-4420  
<http://www.iconvehicledynamics.com>  
951-689-4266

## IDIDIT LLC

### Manufacturer

Designing and manufacturing the highest-quality steering products in the United States is what IDIDIT stands on. Our products include Universal, Retrofit, or Custom steering columns and accessories for the classic car and performance industries.



610 S Maumee St  
Tecumseh, MI 49286-2051  
<http://www.ididitinc.com>  
517-424-0577

## IN FOCUS PERFORMANCE MARKETING

### Service Provider

Strategic marketing plans, content marketing, advertising, social media marketing, media relations, PR, websites, copywriting, graphic design, product management, brochures and catalogs, POP displays, training materials, and trade show management.

1914 Canyon Creek Dr  
Lafayette, IN 47909-8040  
<http://www.infocuspm.com>  
765-250-5677

## INDOCIL ART

### Manufacturer/Distributor

Indocil Art sells helmets and items for upgrading helmet performance. Offers custom helmet paint, modification and design work for manufacturers. Services high-end helmets. Manufactures wings and parts for helmets.

1215 E Main St  
Rock Hill, SC 29730-5947  
<http://www.indocilart.com>  
803-980-6765

## INNOVATIVE PRODUCTS OF AMERICA

### Manufacturer

IPA serves professionals, distributors, franchisees, sales teams and end customers in the agriculture, automotive, aviation, construction, fleet, fuel, HVAC, industrial, marine, military, MRO, and rentals industries.

234 Tinker St  
Woodstock, NY 12498-1126  
<http://www.ipatools.com>  
888-786-7899 · 845-679-4500

## INTECH

### Manufacturer

Intech produces high-performance solutions for cold-air intake systems.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/holley\\_intech/](https://www.holley.com/brands/holley_intech/)  
866-464-6553 · 606-393-6457

## INTERCO TIRE CORP

### Manufacturer/Distributor

Interco Tire Corporation offers the largest selection of specialty light truck and ATV/UTV tires on the planet including Super Swamper, Boggers, etc. Interco also offers M&H Racemaster street and strip race tires (via our distributorship partners).

2412 Abbeville Hwy  
Rayne, LA 70578-5440  
<http://www.intercotire.com>  
800-299-8000 · 337-334-3814

## INTERCOMP

### Manufacturer

Intercomp produces scale systems and other measurement devices for use in several vehicle applications. Other precision equipment includes air gauges, shock dynos, spring raters, load sticks, and other chassis and suspension alignment tools.

3839 County Road 116  
Medina, MN 55340-9342  
<https://www.intercompracing.com>  
800-328-3336 · 763-404-3728

## INTRAN

### Manufacturer

Intran manufactures high-quality parts and components in Mexico, including more than 1,600 SKUs for fuel and electrical systems. We produce over 6 million parts annually.

5600 W Lovers Ln Ste 116 # 350  
Dallas, TX 75209-4360  
<http://www.intran.mx>  
214-202-2072

## IRON CROSS AUTOMOTIVE INC

### Manufacturer

Iron Cross offers a diverse line of bumpers, steps, and accessories for the truck and Jeep markets. Drawing from over 30 years of experience in the aftermarket and OE industries, we are able to bring you high-quality products at an affordable price.

4942 E 66th St N  
Tulsa, OK 74117-1801  
<http://www.ironcrossautomotive.com>  
866-476-6276 · 918-227-7433

## ISS AUTOMOTIVE

### Manufacturer/Distributor

We sell the highest-quality instrument/gauge cluster replacements, HVAC replacements, radio replacements, infotainment, and navigation components. We do gauge and cluster repairs, too.

9817 233rd Ave E Ste C  
Bonney Lake, WA 98391-3000  
<https://Issautomotive.com>  
800-548-1195

## ITW PERMATEx

### Manufacturer

Permatex is a leading manufacturer, distributor, and marketer of premium chemical products to the automotive maintenance and repair, home, and hardware markets. Product categories include gasket makers, threadlockers, adhesives and more.

6875 Parkland Blvd  
Solon, OH 44139-4377  
<https://www.permatex.com>  
440-914-3100

## JACKPOINT JACKSTANDS

### Manufacturer/Distributor

JackPoint Jackstands manufactures the first jack stand that allows you to use a conventional floor jack to lift your car on the proper factory jacking location and use that exact same location to support your car on our safe, secure jack stand.

2600 Beverly Dr Ste 104  
Aurora, IL 60502-8003  
<http://www.jackpointjackstands.com>  
630-430-8481

## JE PISTONS

### Manufacturer

For over 70 years, JE Pistons has been the industry leader in forged racing pistons. We offer off-the-shelf products or we can custom-make pistons to meet specific horsepower needs.

10800 Valley View St  
Cypress, CA 90630-5016  
<http://www.jepistons.com>  
714-898-9763



## JKS MFG

### Manufacturer/Distributor

Since 1989, JKS Manufacturing has developed some of the world's most widely used and respected products for Jeep vehicles. It started with the original Quick Disconnect sway bar link and has expanded over the years to include a wide range of products.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<http://www.jksmfg.com>  
800-637-3303 · 517-278-1226

## JMS CHIP & PERFORMANCE

### Manufacturer

JMS Chip is a manufacturer of high-quality electronic components for the automotive and powersports industries. Our top-selling products are throttle enhancement devices such as PedalMAX, PedalMAX Terrain, and our newest TractionMAX.

240 Springview Commerce Dr Ste J  
DeBary, FL 32713-4834  
<https://www.jmschip.com>  
601-766-9424

## JONES EXHAUST SYSTEMS INC

### Manufacturer

Glasspacks, chrome and stainless exhaust tips, performance mufflers, exhaust hardware, flex, flex flange repair kits, spherical joints, O2 bungs, hand cleaner and lubricants.

PO Box 729  
Adamsville, TN 38310-0729  
<http://www.jonesexhaust.com>  
800-525-9629 · 731-632-1255

## JRI SHOCKS

### Manufacturer

JRi Shocks is a high-performance shock absorber manufacturer founded in 2007 by Jeff Ryan. JRi offers products for the drag, Harley-Davidson, Indian Motorcycle, road racing, short track, Slingshot, stock car and street car markets.

116 Infield Ct  
Mooreville, NC 28117-8026  
<https://www.jrishocks.com>  
704-660-8346

## K1 TECHNOLOGIES

### Manufacturer

Forged steel connecting rods (foreign and domestic).  
Forged steel crankshafts (foreign and domestic).

7201 Industrial Park Blvd  
Mentor, OH 44060  
<http://www.k1technologies.com>  
440-497-3100

## KAHN MEDIA

### Service Provider

Kahn Media is a marketing firm dedicated to all things driven. We use content marketing (the marriage of traditional PR techniques with high-quality entertainment) to promote businesses through print, digital, social and broadcast media.

11988 Challenger Ct  
Moorpark, CA 93021-7119  
<http://www.kahnmedia.com>  
818-881-5246

## KAM MARKETING

### Service Provider

Understanding the value of product support and offering expert marketing and sales representation. Committed to educating and training salespeople - we ensure that every jobber or installer understands our products and how best to install/use them.

411 Old Baltimore Pike Ste 101  
Chadds Ford, PA 19317-9402  
<http://www.kammarketing.com>  
302-658-7778

## KARL KUSTOMS

### Service Provider

On KarlKustoms.com, you'll find crate engines, racing and performance parts, and vehicle accessories. We sell parts we use in our machine, custom, and service shops where we do restoration, custom painting, bodywork, accessory installation, and more.

5927 NE Industry Dr  
Des Moines, IA 50313-7600  
<http://www.karlkustoms.com>  
866-697-8615

## KATZKIN LEATHER INC

### Manufacturer

Katzkin is the leader in custom automotive leather interiors. Katzkin designs and manufactures factory-quality leather interiors for virtually all non-luxury makes and models. Katzkin interiors are also available with seat heater and cooler options.

6868 W Acco St  
Montebello, CA 90640-5441  
<http://www.katzkin.com>  
888-528-9546

## KC

### Manufacturer

KC has made a quality product since the 1970s and continues to innovate in the space with various types of LED light bars and auxiliary lighting for the Jeep, UTV and truck markets.

2843 W Avenida de Luces  
Williams, AZ 86046-9723  
<https://www.kchillites.com>  
888-689-5955 · 928-635-2607

## KENNY BROWN PERFORMANCE

### Manufacturer

Performance chassis and suspension products primarily for 1979-2020 Mustangs. High-performance Mustang conversions for street, track and race.

1416 Sadlier Circle East Dr  
Indianapolis, IN 46239-1054  
<https://kennybrown.com>  
317-396-2768

## KEYSTONE AUTOMOTIVE OPERATIONS INC (SEE LISTING ON PAGE 107)

## KICKER/STILLWATER DESIGNS

### Manufacturer/Distributor

KICKER engineers mobile audio amplifiers, speakers, subwoofers and more for trucks, cars, boats, UTVs and motorcycles. Our passion is to help you not just hear your music, but to experience it.

3100 N Husband St  
Stillwater, OK 74075-2516  
<http://www.kicker.com>  
800-256-0808 · 405-624-8510

## KINSLER FUEL INJECTION

### Manufacturer

Cast and billet manifolds, ITBs, mechanical fuel pumps, electric fuel pumps, and fuel filters - this is a condensed list of products we offer for EFI, constant flow, & Lucas mechanical fuel injection systems. Please call or see our website: [kinsler.com](http://kinsler.com).

1834 Thunderbird  
Troy, MI 48084-5428  
<http://www.kinsler.com>  
248-362-1145

## KLEINN AIR HORNS

### Manufacturer

Kleinn Automotive Accessories manufactures train horns, air compressors & tanks. Bolt-on, direct fit vehicle-specific systems and ProBlaster Universal Air Horn Kits that provide air systems & horns for any vehicle, and plug-and-play DIY remote starters.

4045 N Highway Dr  
Tucson, AZ 85705-2911  
<http://www.kleinn.com>  
520-579-1531

## KNIPEX TOOLS LP

### Manufacturer

KNIPEX Tools are designed for the professional tool user and those that demand the highest-quality hand tools available in the marketplace today. The company offers a variety of tools from pliers, bolt cutters, tweezers and wire strippers.

1500 Busch Pkwy  
Buffalo Grove, IL 60089-4542  
<http://www.knipex-tools.com>  
847-398-8520

## KONI NORTH AMERICA

### Manufacturer

World leader in high-performance, adjustable shock absorbers.

1961 International Way  
Hebron, KY 41048-9526  
<https://www.koni-na.com/en-us/northamerica/home>  
859-586-4100

## KOOKS HEADERS & EXHAUST

### Manufacturer

World's leader in providing the highest-quality performance products while committing to making the world a better place. Kooks manufactures handcrafted, American-made header and exhaust systems.

141 Advantage Pl  
Statesville, NC 28677-9793  
<http://www.kooksheaders.com>  
866-586-5665 · 704-768-2288

## KOUL TOOLS LLC

### Manufacturer

Koul Tools manufactures tools for AN hose assembly, Push-Lok hose assembly, and fluid transfer repairs. Its innovative, time-saving products eliminate age-old problems in the automotive world. Visit [koultools.com](http://koultools.com) for more information.

2447 Wood Ln  
Lake Havasu City, AZ 86406-8226  
<http://www.koultools.com>  
928-854-6706

## K-TOOL

### Distributor

K-Tool International tools are designed for serving the aftermarket and professional mechanic. Through distribution since 1984, K-Tool International offers hand tools, air tools, cutting tools, tool storage, welding and much more.

2727 Interstate Dr  
Lakeland, FL 33805-2304  
<https://www.ktoolinternational.com>  
800-762-6002

## KUAT INNOVATIONS

### Manufacturer/Distributor

Küat is comprised of avid cyclists, outdoor enthusiasts, and fine ale connoisseurs. This motley crew of dreamers and schemers pool together their diverse talents and interests to bring you sharp design, quality products, and awesome customer service.

2240 N Alliance  
Springfield, MO 65803-7401  
<https://www.kuatracks.com>  
417-889-5820

## KEYSTONE AUTOMOTIVE OPERATIONS INC

### Distributor

Keystone is the leading distributor and marketer of aftermarket automotive products and services. Offering everything from off-road to speed and everything in-between, Keystone also provides its customers premier marketing and business solutions.

**COMPANY PROFILE:** Keystone Automotive Operations Inc. is the largest wholesale distributor and marketer of aftermarket automotive parts and accessories in the world. We offer our customers the distinct advantage of ordering and receiving their specialty parts from the industry's largest in-stock inventory via the most reliable route-based fulfillment network. Keystone's product mix features 185,000-plus unique stocking SKUs available from over 800 suppliers.



44 Tunkhannock Ave  
Exeter, PA 18643-1221  
<http://www.keystoneautomotive.com>  
800-521-9999

## KWIK PERFORMANCE INC

### Manufacturer/Distributor

KWIK Performance Inc. is a supplier of affordable front serpentine drive systems for Chevrolet engines. Applications include the LS engine family, the new Gen V engine family as well as old-school big-block and Gen 1 small-block Chevy engines.

9683 N Cedar Valley Ln  
Fair Grove, MO 65648-4104  
<http://www.kwikperf.com>  
417-955-1467

## KYB AMERICAS CORP

### Manufacturer

Shocks and struts may look alike, but the way they perform on the vehicle can be very different. KYB shocks are designed to help restore a vehicle's designed control capabilities, or provide additional control, nothing less.

850 N Graham Rd Ste C  
Greenwood, IN 46143-4601  
<http://www.kyb.com>  
630-620-5555

## LAKWOOD

### Manufacturer

Lakewood offers a variety of drivetrain and suspension components including bellhousings, traction bars, drag shocks and struts, engine mounts, sway bars, universal joints, engine plates and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/lakewood/>  
866-464-6553

## LAMIN-X PROTECTIVE FILMS

### Manufacturer/Distributor

Light film covers, paint protection film, equipment surface protection films, label overlaminates, and glass protection films.

478 Beasley St  
Blairsville, GA 30512-3783  
<https://lamin-x.com>  
706-955-0677

## LAZER STAR LIGHTS

### Manufacturer

Lazer Star Lights - manufacturing quality lighting for the automotive and powersports aftermarkets since 1993. Offering a wide variety of technologies including LED light bars, LED accent lighting as well as OEM LED headlight capsules.

2734 Danley Ct  
Paso Robles, CA 93446-7004  
<http://www.lazerstarlights.com>  
800-624-6234 · 805-226-8200

## LEACHCO LLC

### Service Provider

Full-service marketing specialists for strategy/consulting, media planning and placement, creative services, digital marketing and eCommerce, and event planning and management. We can be an outsourced marketing department or handle a unique project.

1441 Market St  
Dayton, TN 37321-1374  
<http://www.leachcolc.com>  
423-254-5503

## LEER

### (SEE LISTING ON PAGE 109)

## LEER GROUP

### Manufacturer/Distributor

LEER Group companies are manufacturers of a variety of fiberglass and aluminum truck caps and tonneau covers for pickups.



28858 Ventura Dr  
Elkhart, IN 46517-8832  
<http://www.truckgroup.com>  
800-755-5337 · 574-522-5337

## LEGENDARY WHEELS

### Manufacturer

Legendary Wheels provides classic styled wheels for a timeless look on your classic or modern vehicle.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/legendary\\_wheels/](https://www.holley.com/brands/legendary_wheels/)  
866-464-6553

## LET'S GO AERO

### Manufacturer

Towing hitch pins, bicycle racks, overland & utility trailers, camping shelters and cargo carriers.

5353 N Union Blvd Ste 103  
Colorado Springs, CO 80918-2068  
<http://www.letsgoaero.com>  
719-630-3800

## LEVEL 7 MOTORSPORTS

### Manufacturer

Level 7 Motorsports specializes in custom Chevy C10, S-10, C1500, and other performance parts specifically developed for race and other truck applications to help modernize race or street trucks.

9549 Johns Ln  
Marion, IL 62959  
<https://levelsevenmotorsports.com>  
618-841-1875

## LEVELING SOLUTIONS

### Manufacturer

Load-leveling air bag kits.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://leveling-solutions.com>  
623-215-0476

## LILAND GLOBAL

### Manufacturer/Distributor

Polished, all-aluminum radiators, gas tanks, straps, filler necks, sending units and oil pans available through distributors.

220 E 2nd St  
East Syracuse, NY 13057-2930  
<http://www.lilandglobal.com>  
800-300-2367 · 315-432-0745

## LINCOLN ELECTRIC

### Manufacturer

Look to Lincoln Electric for MIG, TIG and stick welders, plasma cutters and welding gear.

22801 Saint Clair Ave  
Cleveland, OH 44117-1199  
<http://www.lincolnelectric.com>  
216-481-8100

## LINE-X

### Manufacturer/Distributor

LINE-X is widely known as the leader in spray-on truck bedliners. Our passion for vehicle protection and customization has expanded LINE-X franchise services to more areas of the aftermarket, like automotive coatings, accessories and fleet upfitting.

301 James Record Rd SW Ste 250  
Huntsville, AL 35824-1515  
<http://www.linex.com>  
877-330-1331

## LINGENFELTER PERFORMANCE ENGINEERING

### Manufacturer/Distributor

Custom-built Lingenfelter Eliminator Spec Engines are engineered for the track, bred for the street. The company also offers performance parts, vehicle builds, engine calibration, chassis tuning components, and automotive engineering services.

47451 Avanta Dr  
Wixom, MI 48393-3613  
<http://www.lingenfelter.com>  
260-724-2552

## LIPPERT (SEE LISTING ON PAGE 110)

## LIQUI MOLY

### Manufacturer

LIQUI MOLY offers a wide range of automotive chemicals. Globally, the company has around 4,000 items covering automotive, powersports, commercial vehicles, boats and watercraft, and more.

17942 Sky Park Cir Ste B  
Irvine, CA 92614-4431  
<http://www.liqui-moly.us>  
888-665-9645

## LIQUID GLOW

### Manufacturer

Liquid Glow is a simple, easy-to-use line of high-quality car care products for both the casual and hardcore enthusiast. From rarely driven show cars to daily drivers, Liquid Glow delivers an easy-to-use line of products that will make any car glow.

27943 Seco Canyon Rd # 133  
Santa Clarita, CA 91350-3872  
<https://liquidglow.net>  
661-263-8317

## LODESTONE EVENTS

### Service Provider

Producers of the Overland Expo series + Outside Adventure Expo.

819 E 64th St Ste 101  
Indianapolis, IN 46220-1698  
<https://lodestoneevents.com>

## LOKAR INC

### Manufacturer

Shifters, Boots, Indicators, and other Transmission Accessories, Pedals, Door Handles, Interior Products, Emergency Brakes, Cables, Dipsticks, Throttle Linkage and Mounting Brackets.

2545 Quality Ln  
Knoxville, TN 37931-3133  
<http://lokar.com>  
877-469-7440 · 865-824-9767

## LUBRICATION SPECIALTIES INC

### Manufacturer

Lubrication Specialties Inc. (LSI) creates problem-specific solutions by providing additives, lubricants and oil to end-users of diesel and gas engines for multiple markets - diesel, small engine, marine, agriculture, automotive and more.

3975 Morrow Meadows Dr  
Mount Gilead, OH 43338-7512  
<http://www.hotshotsecret.com>  
800-341-6516 · 419-947-2647

## PACE EDWARDS BY LEER

### Manufacturer/Distributor

LEER truck caps are constructed of fiberglass or aluminum. Fiberglass caps are painted to match that of the truck manufacturer. Tonneau covers retain the characteristic profile of pickup trucks, covering and securing the truck bed.

COMPANY PROFILE: LEER is a part of the LEER Group and manufactures/distributes a wide variety of fiberglass and aluminum truck caps, tonneaus and rigid, retractable, roll-up and folding truck bed covers for pickups. With U.S.-based manufacturing facilities in Woodland, California, Elkhart, Indiana, and Milton, Pennsylvania, LEER is a recognized innovator and leader in the truck cap and tonneau industry. The company delivers products of the highest quality, enhancing the lives of truck owners and expanding the functionality of the trucks they drive and depend upon. LEER has built the industry's largest distributor network, providing products and unparalleled service to truck owners in every U.S. state, and every corner of North America.



28858 Ventura Dr  
Elkhart, IN 46517-8832  
<http://www.leer.com>  
800-755-5337 · 574-522-5337

## LUCAS OIL PRODUCTS INC

### Manufacturer/Distributor

Lucas Oil produces a premium line of oils, greases and problem-solving additives for the consumer automotive industry and also a heavy-duty line of products for industrial and agricultural markets. Visit [LucasOil.com](http://LucasOil.com) to see the full product line.

302 N Sheridan St  
Corona, CA 92878-4067  
<http://www.lucasoil.com>  
800-342-2512 · 951-270-0154

## LUGNUT 4X4

### Manufacturer/Distributor

In a Lugnut4x4 disc brake conversion kit, you'll get stainless steel banjo bolts or zinc-coated bolts, high-quality brake pads, three different calipers to choose from and clockable brackets. Slotted rotors are available for most kits as well.

2212 Buffalo Rd Ste 260  
Johnson City, TN 37604-7562  
<https://lugnut4x4.com>  
423-737-0265

## LUMILEDS

### Manufacturer

With more than 100 years of inventions and industry firsts, Lumileds is a global lighting solutions company that helps customers around the world deliver differentiated solutions to gain and maintain a competitive edge.

370 W Trimble Rd  
San Jose, CA 95131-1008  
<http://lumileds.com>  
408-964-2900

## LUND

### Manufacturer

Lund designs, engineers and manufactures a number of accessory categories for trucks and other vehicles including Bed Covers, Side Steps, Fender Flares, Storage Boxes & Tanks and Bull Bars.

**LUND**  
Premium Style. Lasting Performance.

4325 Hamilton Mill Rd  
Buford, GA 30518-8848  
<http://www.lundtruck.com>  
800-328-2438

## LUVERNE

### Manufacturer/Distributor

Functional aftermarket accessories for pickup trucks, commercial vans and SUVs. We specialize in grille guards, running boards, side steps and mud guards, and our products are primarily made from high-quality stainless steel and aluminum.

**LUVERNE**

6208 Industrial Dr  
Eau Claire, WI 54701-8493  
<http://www.luvernetruck.com>  
877-287-8634

## MACTAC

### Manufacturer

Our innovative solutions transform walls, windows, floors, vehicles, and other unique spaces, making them ideal for indoor and outdoor signage, fleet and vehicle wraps, tradeshow displays, retail signage, environmental graphics, and more.

4560 Darrow Rd  
Stow, OH 44224-1888  
<http://www.mactac.com>  
866-622-8223

## LIPPERT

### Manufacturer/Distributor

Lippert is a leading, global manufacturer and supplier of highly engineered products and customized solutions, dedicated to shaping, growing and bettering the RV, marine, automotive, commercial vehicle and building products industries. We combine our strategic manufacturing capabilities with the power of our winning team culture to deliver unrivaled Customer Service, award-winning Innovation and premium products to every customer we do business with.

**COMPANY PROFILE:** Lippert is a complete house of quality brands. We are proud to own names like Taylor Made, Furrion, CURT, Ranch Hand and others - names that our customers trust for quality, dependability and service.

**LIPPERT**

2703 College Ave  
Goshen, IN 46528-5040  
<https://www.lippert.com>  
574-535-1125



## MAGNAFLOW EXHAUST PRODUCTS

### Manufacturer

MagnaFlow's performance portfolio includes a complete line of full exhaust systems, custom builder parts, universal mufflers and catalytic converters designed and built in-house to meet and exceed the needs and demands of today's drivers.

1901 Corporate Ctr  
Oceanside, CA 92056-5831  
<http://www.magnaflow.com>  
800-990-0905 · 949-858-5900

## MAGNUM SERIES

### Manufacturer

The Magnum Series product line includes RT Steps, RT Gen 2 Steps, Jeep Bumpers, and Chase Tire Racks.

PO Box 3458  
Hayward, CA 94540-3458  
<http://www.raptorseries.com>  
877-769-3765

## MAHLE AFTERMARKET INC

### Manufacturer

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range and supplies trade, repair shop and engine repair partners.

23030 Mahle Dr  
Farmington Hills, MI 48335-2606  
<http://mahle-aftermarket.com>  
248-347-9714

## MAHLE MOTORSPORT

### Manufacturer

MAHLE Motorsport manufactures PowerPak Piston Sets that come complete with rings, pins, and clips. Motorsport also offers Pro Series Piston Sets for Sprint Car applications, as well as piston rings and components for use in high-performance engines.

270 Rutledge Rd Unit C  
Fletcher, NC 28732-9399  
<http://www.mahlemotorsports.com>  
888-255-1942

## MAHLE SERVICE SOLUTIONS

### Manufacturer

A/C Service Equipment, Fluid Exchange Equipment, Light- and Heavy-Duty Shop Equipment, and Diagnostic Scan Tools.

23030 Mahle Dr  
Farmington Hills, MI 48335-2606  
<http://www.servicesolutions.mahle.com>  
248-347-9700

## MALCO AUTOMOTIVE PRODUCTS

### Manufacturer

The Malco Automotive line of professional-grade detailing, paint correction & service products includes everything you need to make a vehicle shine. From degreasers & washes to dressings, waxes, compounds & interior cleaners, Malco has you covered.

361 Fairview Ave  
Barberton, OH 44203-2774  
<http://www.malcoautomotive.com>  
800-253-2526

## MALCO PRODUCTS SBC

### Manufacturer

Malco Products is a tool manufacturer located in Annandale, Minnesota. Explore our line of drill attachments and air tools for auto body repair including metal-cutting TurboShears and award-winning pneumatic Quarter Panel Hemming TurboXTool.

14080 State Highway 55 NW  
PO Box 400  
Annandale, MN 55302-0400  
<http://www.malcoproducts.com>  
800-328-3530 · 320-274-8246

## MALLORY

### Manufacturer

Mallory Ignition continues to provide hot rodders with quality ignition components such as distributors, ignition coils, ignition boxes, spark plug wires, electronic conversion kits and more.

1350 Pullman Dr Ste 200  
El Paso, TX 79936-7738  
<https://www.holley.com/brands/mallory/>  
888-258-3835

## MANLEY PERFORMANCE PRODUCTS INC

### Manufacturer

Founded in 1966 as a manufacturer of high-performance valves, we have expanded our product line to include connecting rods, crankshafts, forged aluminum pistons, pushrods and a full complement of valvetrain components.

1960 Swarthmore Ave  
Lakewood, NJ 08701-4547  
<http://www.manleyperformance.com>  
732-905-3366

## MANTIC CLUTCH

### Manufacturer

Mantic Clutch is the performance clutch division of Clutch Industries (CI), which is a full-service clutch manufacturer, manufacturing clutch kits, clutch cover assemblies, clutch plates and flywheels.

5132 Ten Point Trail  
Wake Forest, NC 27587  
<http://www.manticclutchusa.com>  
919-500-9460

## MARK WILLIAMS ENTERPRISES INC

### Manufacturer

Mark Williams Enterprises manufactures a full range of racing axles, spools, rear end housings, steel, aluminum or carbon fiber driveshafts and disc brake kits, as well as an assortment of chassis and driveline components at its Denver-area facility.

765 S Pierce Ave  
Louisville, CO 80027-3023  
<https://www.markwilliams.com>  
800-525-1963 · 303-665-6901

## MARKS AIR INC

### Distributor

A/C parts, service, and installation for cars, light-duty trucks, medium- and heavy-duty trucks, construction equipment, agricultural equipment, RVs, and more.

8214 Bowles Rd  
Tampa, FL 33637-2513  
<http://www.marksair.com>  
800-521-9854 · 813-988-1671

## MARTECH SERVICES CO

### Manufacturer

Our Quality Air Breathing Systems are designed to provide Grade "D" breathable air, from an existing compressed air source. Breathing Air Filtration products – hoods, hoses and accessory items.

PO Box 7079  
Mazeppa, MN 55956-0335  
<http://www.breathingsystems.com>  
800-831-1525 · 507-843-4700

## MARTIN & CO ADVERTISING

### Service Provider

Martin & Company Advertising is recognized as a leading expert in the automotive aftermarket. Our services consist of digital marketing, video production, brand and website development, graphic design, media planning, and public relations.

3504 Knight Dr  
Whites Creek, TN 37189-9190  
<http://www.martincoadvertising.com>  
615-876-1822

## MASTER MAGNETICS INC

### Manufacturer/Distributor

Whether you're looking to store, lift, hold, or wrap, we have the right magnetic assemblies and permanent magnetic materials for all types of automotive, commercial and OEM applications.

1211 Atchison Ct  
Castle Rock, CO 80109-3107  
<https://www.magnetsource.com>  
800-525-3536 · 303-688-3966

## MAYHEM WHEELS

### Manufacturer

Targeted for truck, Jeep and SUV fitments, we deploy a wide variety of finishes and fitments, which supply a custom look that's unmistakable. From 17" to 22" wheel sizes, MAYHEM Wheels has the right wheels at the right price.

**MAYHEM**  
W H E E L S

1050 N Vineyard Ave  
Ontario, CA 91764-3172  
<https://www.mayhemwheels.com>  
866-894-3351

## MBE GROUP

### Service Provider

MBE Group provides full-service marketing communications, including PR, advertising, social media, crisis communications, digital and web design, and graphic design.

43700 Woodward Ave Ste 106  
Bloomfield Hills, MI 48302-5060  
<https://www.mbe.group>  
248-554-3500

## MBRP INC

### Manufacturer

Premium manufacturer of domestic and import vehicle exhaust systems and accessories.

315 Old Ferguson Rd  
Huntsville, ON P1H 2J2  
CANADA  
<http://www.mbrp.com>  
888-636-7223

## MCE FENDERS

### Manufacturer

Flatty-style plastic fender flares for JK, TJ, and YJ Wranglers. Made in the USA.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://mcefenders.com>  
800-595-7659

## MCGARD LLC

### Manufacturer

An American manufacturer of wheel locks, chrome and black lug nuts and bolts, spare tire locks, tailgate locks, and Jeep door locks.

3875 California Rd  
Orchard Park, NY 14127-2239  
<http://www.mcgard.com>  
800-669-6887 · 716-662-8980

## MCLEOD RACING LLC

### Manufacturer

Clutch kits, clutch components, hydraulics, flywheels, bell-housings and other performance driveline products.

1570 Lakeview Loop  
Anaheim, CA 92807-1819  
<http://www.mcleodracing.com>  
714-630-2764

## MEK MAGNET

### Manufacturer

MEK Magnet's magnetic vehicle armor is an easy way to style a vehicle and provide tough and dependable protection. Each Armor Kit covers roughly 80% of the vehicle's scratchable surfaces, saving you time and money.

2856 Torrey Pines Rd  
La Jolla, CA 92037-3428  
<http://www.mekmagnet.com>  
800-858-1794

## METALCLOAK (SEE LISTING ON PAGE 113)

## METRA ELECTRONICS

### Manufacturer

Metra's products include radio dash kits; harnessing, car audio wiring and installation accessories; vehicle integration products; LED lighting; vehicle safety; powersports, motorcycle and marine accessories; batteries; sound damping and much more.

460 Walker St  
Holly Hill, FL 32117-2653  
<http://www.metraonline.com>  
386-257-2956

## MEYER DISTRIBUTING (SEE LISTING ON PAGE 114)

## MGP CALIPER COVERS

### Manufacturer

Custom caliper covers from MGP can have any paint and engraving to match your style to your ride, including licensed and custom engravings as well as custom paint name/code or VIN paint-match options.

616 Marsat Ct  
Chula Vista, CA 91911-4646  
<http://www.calipercovers.com>  
877-995-0003

## MGP CONNECTING RODS

### Manufacturer

Billet aluminum connecting rods.

1960 Swarthmore Ave  
Lakewood, NJ 08701  
<http://mgpconnectingrods.com>  
719-219-3107

## MICKY THOMPSON TIRES & WHEELS

### Manufacturer

Light Truck Tires, Drag Racing Tires, Extreme Off-Road Tires, Street Rod Tires, UHP Tires, Hot Rod Tires, Cast Aluminum Wheels for Light Truck and Jeep applications, and Drag Racing Tubes.

4651 Prosper Dr  
Stow, OH 44224-1064  
<https://mickythompsonstires.com>  
800-222-9092 · 330-928-9092

## MIDWAYPLUS

### Service Provider

We're a powerful, patent-pending B2B software platform, online portal, transaction engine, and secure marketplace.

28175 Haggerty Rd  
Novi, MI 48377-2903  
<https://midwayplus.com>  
248-955-9002

## MILE MARKER INDUSTRIES

### Manufacturer/Distributor

Mile Marker Industries provides high-quality, highly durable hydraulic and electric winches, mounting systems, locking hubs, snatch blocks, shackles, tow and rigging ropes, recovery kits, vehicle accessories and more to off-road motorists.

2121 Blount Rd  
Pompano Beach, FL 33069-5112  
<https://milemarker.com>  
954-782-0604

## MISHIMOTO AUTOMOTIVE

### Manufacturer

Mishimoto has produced a line of performance cooling upgrades to fit nearly any application, including sport compacts, powersports, trucks, Jeeps, muscle vehicles, daily drivers, and the classics.

7 Boulden Cir  
New Castle, DE 19720-3400  
<https://www.mishimoto.com>  
302-762-4501

## MITO CORP

### Distributor

MITO delivers electronics and products for comfort, convenience & safety. Rearview mirror kits with back-up cameras, Splitsecond crash detection and reporting, Pecca leather kits, remote starts, and a full line of OE screen integration for nav/camera.

213 County Road 17  
Elkhart, IN 46516-5449  
<http://www.mitocorp.com>  
888-433-6486 · 574-295-2441

## MITTLER BROS MACHINE & TOOL

### Manufacturer/Distributor

Sheet metal fabrication tools and equipment, racing products and accessories, industrial design and build.

10 Cooperative Way  
Wright City, MO 63390-4000  
<http://www.mittlerbros.com>  
800-467-2464 · 636-745-7757

## MOBIL 1

### Manufacturer

With Mobil 1 advanced full synthetic motor oils, you get outstanding performance, long-lasting protection and extended engine life.

22777 Springwoods Village Pkwy  
Spring, TX 77389-1425  
<http://www.mobil1.us>  
800-662-4525

## MORRYDE INTL

### Manufacturer

At MORryde, we understand "It's a Jeep thing." We uphold the same pride in our American-made lineup of Jeep off-road accessories that let you travel a little farther and play a lot harder.

1966 Sterling Ave  
Elkhart, IN 46516-4221  
<http://www.morryde.com>  
574-293-1581

## MOSER ENGINEERING

### Manufacturer/Distributor

Moser Engineering manufactures custom alloy race axles, OEM replacement axles, rear end housings and complete replacement Muscle Pak bolt-in rears along with a line of Drag Brakes. We also build custom solutions for low-volume automotive builders.

102 Performance Dr  
Portland, IN 47371-9012  
<http://www.moserengineering.com>  
260-726-6689

## MOTIVE GEAR

### Manufacturer/Distributor

Ring & pinions, axles, bearing kits, and manual transmission components.

9401 Georgia St Ste 1  
Crown Point, IL 46307-6528  
<http://motivegear.com>  
800-934-2727

## MOTOR STATE DISTRIBUTING (SEE LISTING ON PAGE 115)

## MOTORHEAD DIGITAL

### Service Provider

Digital marketing, website design, social media, digital media, SEO, content marketing, and email marketing.

**Motorhead**  
DIGITAL

1191 Gamsey Rd  
Palmyra, NY 14522-9742  
<http://www.motorheaddigital.com>  
585-766-9785

## METALCLOAK

### Manufacturer

Offers short- and long-arm suspension systems for Jeep TJ, LJ, JK, JL and JT applications; a bolt-on body armor system for CJ-5, CJ-7, CJ-8, YJ, TJ, LJ, JK, JL and JT models; front/rear bumpers for YJ, TJ, JK, JL and JT models; and skid plate systems for Jeep JK, JL and JT, and RAM, Toyota and Bronco applications.

COMPANY PROFILE: Whether it's our game-changing approach to product design, our development of the first Bolt-On High-Clearance Production Fenders, our Lifetime Customer Service policy, or our patented Game-Changing Suspension Technology, everything we do is only worth doing if we can do it better and significantly different than what others expect.



2484 Mercantile Dr  
Rancho Cordova, CA 95742-6216  
<https://metalcloak.com>  
916-631-8071



## MOTORSPORTS FUEL AND EQUIPMENT

### Manufacturer

When blended to the proper ratio, RACE GAS can take your ordinary pump gasoline and transform it into high-octane, high-energy, track-grade racing fuel. RACE GAS will keep you from ever running out of racing fuel.

2180 County Road 42 W  
Burnsville, MN 55337-6913  
<https://www.race-gas.com>  
855-722-3427 · 952-467-6140

## MOTORVILLE WHOLESALE

### Distributor

Motorville is an authorized dealer for hundreds of performance brands. We take pride in getting customers the parts they need in a timely fashion and at a price they can afford. Customer satisfaction is a cornerstone of our business.

14320 W 99th St  
Lenexa, KS 66215-1180  
<https://motorville.com>  
888-463-0482 · 913-371-1323

## MPT INDUSTRIES

### Manufacturer

Manufacturer of advanced true synthetic lubricants and appearance products including multipurpose lubricants, motor oils, specialty greases, thread sealants, polishes/finishes, custom car covers and armrests.

85 Franklin Rd Ste 6B  
Dover, NJ 07801-5632  
<http://www.mptindustries.com>  
800-351-0605 · 973-989-9220

## MR. GASKET

### Manufacturer

Mr. Gasket offers an endless variety including carburetor and fuel system components, chrome-plated accessories, fuel additives, shifter accessories, cooling system accessories, specialty tools, and heavy-duty suspension and driveline components.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/mr\\_gasket/](https://www.holley.com/brands/mr_gasket/)  
866-464-6553

## MSD ATOMIC

### Distributor

MSD Atomic EFI produces plug-and-play solutions for converting carbureted vehicles to EFI. Whether for street or performance, MSD Atomic will have you covered.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/atomic/>  
866-464-6553

## MSD DYNAFORCE

### Distributor

MSD DynaForce provides high-torque starters and high-amperage alternators for street and race car applications.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/dynaforce/>  
866-464-6553

## MEYER DISTRIBUTING

### Distributor

Meyer Distributing is a leader in specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers across the U.S. and Canada via Meyer Logistics direct ship.

**COMPANY PROFILE:** Meyer Distributing is a complete automotive, power-sports and RV/towing wholesale distributor. With 85 locations and 900-plus lines, Meyer Distributing has a huge inventory of parts to service your needs. Meyer Distributing has 12 locations that provide next-day delivery, and a fleet of 500-plus trucks that serve 48 states and Canada direct. Meyer Distributing is driven to perform; we provide the products you need, when you need them.



2424 Cathy Ln  
Jasper, IN 47546-7707  
<http://www.meyerdistributing.com>  
800-639-3787 · 812-482-5102

## MSD PERFORMANCE

### Manufacturer

MSD is developing electronics for the entire powertrain: Atomic EFI, transmission controllers, ignition coils, distributors and the high-performance ignition boxes it is known for. When it comes to upgrading ignitions, choose MSD.

1350 Pullman Dr Ste 200  
El Paso, TX 79936-7738  
<http://www.msdpower.com>  
888-258-3835

## MUSTANG DYNAMOMETER

### Manufacturer

Mustang offers off-the-shelf eddy current chassis dynamometers for rear-wheel drive, front-wheel drive, all-wheel drive and motorcycle/ATV applications. Mustang Dynamometer has a complete lineup of systems.

2300 Pinnacle Pkwy  
Twinsburg, OH 44087-2368  
<http://www.mustangdyne.com>  
888-468-7826 · 330-963-5400

## MUTOH AMERICA INC

### Manufacturer

MUTOH America's 1641SR 64" Eco-Solvent Printer, known as "The Wrapper's Choice," is the industry's leading wide-format printer for car wraps and vehicle graphics, known for its color, quality and print speeds.

4405 E Baseline Rd Ste 120  
Phoenix, AZ 85042-7459  
<http://www.mutoh.com>  
800-996-8864 · 480-968-7772

## NATIONAL SPEEDWAY DIRECTORY

### Service Provider

Directory of tracks, sanctions, publications, museums, and event schedules.

2504 Lake Ave  
Wilmette, IL 60091-1212  
<http://www.speedwaysonline.com>  
847-853-0294

## N-FAB INC (SEE LISTING ON PAGE 117)

## NGK SPARK PLUGS

### Manufacturer

NGK Spark Plugs is the largest OE supplier and manufacturer of spark plugs, ignition coils, wire sets, oxygen sensors and technical sensors for domestic and import vehicles in North America.

46929 Magellan  
Wixom, MI 48393-3699  
<http://www.ngksparkplugs.com>  
248-926-6900

## NICKELS PERFORMANCE

### Distributor

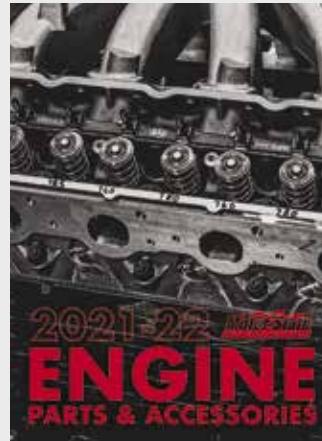
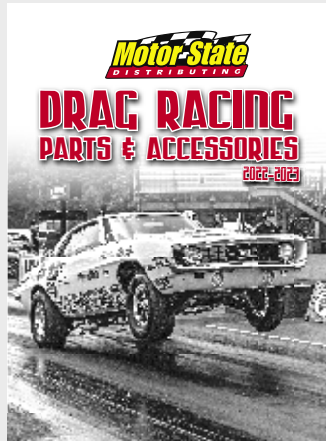
Wholesale distributor of racing, street/strip and high-performance parts.

293 Industrial Park Rd  
Piney Flats, TN 37686-4416  
<http://www.nickels-performance.com>  
800-251-0331 · 423-391-0032

## MOTOR STATE DISTRIBUTING

### Distributor

A leading high-performance and accessories wholesale warehouse distributor, Motor State Distributing stocks over 675 top brands of high-performance, race, truck, and off-road parts of all kinds, ready for immediate shipment.



**COMPANY PROFILE:** Since 1964, Motor State Distributing has set the pace for worldwide distribution of high-performance automotive components. At Motor State, we recognize that there are many sources for aftermarket performance parts, which is why we strive to give you the excellent service and competitive pricing that inspires our customers and recommends us to others. We work with customers across the performance spectrum, from machine shops and fabricators to chassis and engine builders, from speed shops to auto parts resellers and dealers of all sizes.



8300 Lane Dr  
Watervliet, MI 49098-9583  
<http://www.motorstate.com>  
800-772-2678 · 269-463-4113

## NITRO GEAR AND AXLE

### Manufacturer

Nitro Gear strives to develop cutting-edge, unique and high-quality applications for the differential and axle industry. Our product range is continually growing to meet the needs of consumers for new ratios and applications.

5980 Goodwin Rd  
Cashmere, WA 98815-9540  
<https://www.nitro-gear.com>  
916-673-6464

## NOLATHANE

### Manufacturer

The Nolathane product range includes proprietary synthetic elastomer urethane bushings, control arms, alignment correction components, track bars, stabilizer links and stabilizer bars for cars and trucks.

1810 S Milliken Ave  
Ontario, CA 91761-2340  
<https://www.nolathane.com>  
909-476-2860

## NORTH CENTRAL DISTRIBUTING

### Distributor

North Central Distributing is a warehouse-level distributor of automotive accessories. We stock most of the popular brands and have access to an expanded selection via our national network. North Central Distributing. Knowledge. Trust. Experience.

575 15th Ave NE  
Saint Joseph, MN 56374-6504  
<http://www.northcentraldistributing.com>  
800-892-8561

## NORTHERN RADIATOR

### Manufacturer/Distributor

Northern Radiator is a manufacturer and distributor of quality all-aluminum high-performance radiators, fans, shrouds & accessories. We provide products for race, muscle car, and hot rod applications, engine conversion radiators, custom applications, and more.

2701 4th Ave SW  
PO Box 660  
Willmar, MN 56201-0660  
<https://www.northernradiator.com>  
800-328-8900

## NOS/NITROUS OXIDE SYSTEMS

### Manufacturer

NOS produces high-quality nitrous systems for both carbureted and fuel-injected applications. Its plumbing supplies include solenoids, fittings, lines and more. They have been used by racers for decades and can be found on many nitrous doorslammers.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/nos/>  
866-464-6553

## NPW/EPWI (SEE LISTING ON PAGE 119)

## OFFGRID OUTDOOR GEAR

### Manufacturer

OFFGRID Outdoor Gear® products include our Voyager Rooftop Tent, Retractable Awnings, XL Camping Chairs, 45-Liter Electric Coolers, and our 50-Liter Rotomolded Coolers.

PO Box 3458  
Hayward, CA 94540-3458  
<http://www.raptorseries.com>  
877-769-3765

## OG INNOVATIONS

### Manufacturer

OG Innovations provides vinyl vehicle graphics to give your car or truck a unique look.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/og\\_innovations/](https://www.holley.com/brands/og_innovations/)  
866-464-6553

## OMIX

### Manufacturer/Distributor

OMIX is focused on supplying the largest selection of Jeep restoration and repair parts, covering Jeeps from 1941 through today.



460 Horizon Dr  
Suwanee, GA 30024-3114  
<http://www.omix-ada.com>  
800-328-9512 · 770-614-6101

## OPTIMATE HIGH PERFORMANCE BATTERY CHARGERS

### Manufacturer/Distributor

TecMate, the manufacturer of OptiMate Battery Saving Chargers, is recognized by power and motorsports OEMs and distributors as a leader in saving, charging and optimizing performance of AGM (absorbed glass mat) and lithium (LiFePO4) batteries.

1-1097 North Service Rd E  
Oakville, ON L6H 1A6  
CANADA  
<https://optimate1.com>  
844-337-2095 · 905-337-2095

## ORAFOL AMERICAS INC

### Manufacturer

ORAFOL Americas Inc. is a leading global manufacturer of premium vinyl graphic products, reflective solutions and adhesive tape systems. The company's distribution network spans the United States, Canada, Latin America and the Caribbean.

1100 Oracal Pkwy  
Black Creek, GA 31308-3637  
<https://www.orafol.com/en/americas/>  
888-672-2251 · 912-851-5000

## OVERLAND VEHICLE SYSTEMS/ OVS-1

### Distributor

Full line of premium, high-quality rooftop tents, awnings, recovery gear, cargo management and lighting.

9830 Norwalk Blvd Ste 130  
Santa Fe Springs, CA 90670-2538  
<https://overlandvehiclesystems.com>  
833-226-4863

## OWENS PRODUCTS INC

### Manufacturer

Fabrication and welding of mild steel, aluminum, and fiberglass; thermoforming and injection molding of plastics. All products are proudly made in the USA.

1107 Progress St  
PO Box 670  
Sturgis, MI 49091-0670  
<https://www.owensproducts.com>  
800-726-9367 · 269-651-2300

## PAC

### Manufacturer

Valve springs, retainers and ancillary valvetrain components.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.racingsprings.com>  
866-799-9417

## PACBRAKE

### Manufacturer

North America's Tow/Haul Experts.

26688 56 Ave  
Langley, BC V4W 3X5, CANADA  
<https://pacbrake.com>  
800-663-0096 · 604-882-0183

## PACE EDWARDS BY LEER

### Manufacturer/Distributor

Pace Edwards by LEER manufactures a wide variety of rigid retractable truck bed covers for pickups, used in the truck, fleet and commercial industries.



2400 Commercial Rd  
Centralia, WA 98531-9328  
<https://www.pace-edwards.com>  
800-338-3697 · 360-736-9991

## PACESETTER PERFORMANCE PRODUCTS

### Manufacturer

Under the brand PaceSetter Direct Fit Catalytic Converters, we make quality, affordably priced exhaust systems and components, including headers and direct-fit catalytic converters. All of our products are made in the USA.

2841 W Clarendon Ave  
Phoenix, AZ 85017-4739  
<http://www.pacesetterexhaust.com>  
602-266-1964

## PAINLESS PERFORMANCE PRODUCTS

### Manufacturer

Whether it's hot rod, street rod, muscle & classic car or universal wiring harnesses and accessories, Painless has your classic car/truck, off-road rig, or race car covered. We don't just make wiring, we make Painless Wiring.

2501 Ludelle St  
Fort Worth, TX 76105-1036  
<http://www.painlessperformance.com>  
800-423-9696

## PALMGREN

### Manufacturer

Palmgren offers a complete line of industrial shop equipment and accessories - Milling Machines - Drill Presses & Taps - Clamps - Positioning Tables and Vises - Finishing Machines - Lathes - Bandsaws - Presses - Various Accessories.

2000 N Aurora Rd  
Naperville, IL 60563-8793  
<http://www.palmgren.com>  
800-827-3398 · 630-848-2500

## PARAMOUNT AUTOMOTIVE

### Manufacturer

Paramount Automotive provides automotive enthusiasts with stylish, high-quality products and extremely competitive pricing. As an industry-leading manufacturer, it strives to develop innovative products that revolutionize the industry.

1410 E Holt Blvd  
Ontario, CA 91761-2103  
<http://www.paramount-automotive.com>  
909-781-6492

## PARTOMOTIVE

### Distributor

Exterior and interior replacement parts and accessories, and some under hood parts too. We only sell brand-new DOT & SAE approved certified, branded quality products trusted by industry professionals.

21352 Nordhoff St Unit 107  
Chatsworth, CA 91311-6908  
<https://www.partomotive.com>

## N-FAB INC

### Manufacturer

N-FAB Inc. is the industry leader in nerf bars, pre-runners, light mounting solutions, bumpers, Jeep gear and other off-road accessories. N-FAB Inc. designs and manufactures strong and durable off-road products for trucks, SUVs and Jeeps.

COMPANY PROFILE: N-FAB is the industry leader in quality nerf steps, pre-runners, and other off-road accessories. We pioneered a nerf step design that is the best-looking, strongest, and most durable available in the industry today. At N-FAB we are committed to building heavy-duty, high-quality tubular parts for late-model and vintage trucks dating back to the 1980s. While others are using thinner tubes to cut costs, N-FAB still uses a heavy-gauge, 0.084-inch wall steel material in our welded, one-piece constructions. N-FAB products are coated with zinc and a thick layer of black powder finish for added protection



against the elements. The standards that N-FAB lives and breathes far surpass any of our competition. For products that are unique and designed to last longer, look cleaner, and function better, N-FAB has what you are looking for!



12302 Shiloh Church Rd  
Houston, TX 77066-2002  
<http://www.n-fab.com>  
800-289-9512

## PARTS PORTAL

### Service Provider

The Parts Portal is the nation's leading search tool for differential products back to 1948. Search by year, make and model to find your exact drivetrain part. Find the exact parts to make you a drivetrain expert and get the right part every time.

# PARTSPORTAL

10411 Airport Rd Ste 200  
Everett, WA 98204-3523  
<http://www.partsportal.com>  
800-347-1188

## PDM AUTOMOTIVE

### Service Provider

A cloud-based data management platform for the after-market industry. Connecting suppliers, resellers and service providers with integrated analytics and tools to assure real-time availability and accessibility of product data for all sales channels.

300 Lenora St  
Seattle, WA 98121-2411  
<https://pdmautomotive.com>  
206-472-1736

## PEDAL COMMANDER

### Manufacturer/Distributor

Advanced Gas Pedal Throttle Controller used to increase throttle response and eliminate throttle lag.

4690 Calle Quetzal  
Camarillo, CA 93012-8558  
<http://www.pedalcommander.com>  
805-365-1010

## PERFORMANCE ACCESSORIES GROUP

### Manufacturer

Performance Accessories (PA) offers the most comprehensive line of affordable, vehicle-specific body lift kits on the market for 2WD and 4WD vehicles. PA kits include the highest-quality components made in the USA. All PA kits are FMVSS126 certified.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://performanceaccessories.com>  
800-595-7659

## PERFORMANCE AUTOMATIC LLC

### Manufacturer

Automatic transmissions, associated components, packages, electronic overdrive conversions and related components.

5119 Pegasus Ct Ste F  
Frederick, MD 21704-7242  
<http://www.performanceautomatic.com>  
240-439-4650

## PERFORMANCE BUSINESS MEDIA

### Service Provider

Performance Business Media offers full-service marketing solutions and strategies for manufacturers and warehouse distributors. Call or email to set up a Discovery Call with our team and let's find out how we can help your company.



PO Box 9308  
Rapid City, SD 57709-9308  
<http://www.performancebusinessmedia.com>  
303-219-7575

## PERFORMANCE DISTRIBUTORS

### Manufacturer

DUI Distributors, Live Wires plug wires, Dyna-Battery, Screamin' Demon Coils, and S.O.S. Coils.

2699 Barris Dr  
Memphis, TN 38132-1202  
<https://performancedistributors.com>  
901-396-5782

## PERFORMANCE PLUMBING COMPONENTS

### Manufacturer

We offer seven custom anodized colors as well as show chrome-plated and show copper-plated aluminum fittings. We also stock select stainless steel fittings for use in off-road and performance street brake systems.

8 S Maryland Ave  
Wilmington, DE 19804-1340  
<http://www.gofastfittings.com>  
302-654-1150

## PERFORMANCE RACING INDUSTRY

### Service Provider

Published monthly, Performance Racing Industry (PRI) magazine is widely recognized as the voice of the racing marketplace. The PRI Trade Show annually attracts thousands of members of the racing industry from all 50 states and 70 countries.

27081 Aliso Creek Rd Ste 150  
Aliso Viejo, CA 92656-5367  
<http://www.performanceracing.com>  
949-499-5413

## PERFORMANCE RACING OILS

### Distributor

Millers is a well-known specialist oil blender that has an extensive line of engine and gear oils for classic, modern and race cars alike.

3267 N Park Blvd Bldg 10 Ste F  
Alcoa, TN 37701-3284  
<http://www.performanceracingoils.com>  
865-200-4264

## PERTRONIX PERFORMANCE BRANDS

### Manufacturer

Manufacturer of Ignitor Electronic Ignition Conversion Kits, Distributors, Coils, Spark Wires, and Exhaust Headers/Exhaust Systems.

440 E Arrow Hwy  
San Dimas, CA 91773-3340  
<http://www.pertronix.com>  
800-827-3758 · 909-599-5955

## PFaff DESIGNS

### Service Provider

Design services include vehicle conceptualization, illustrations, graphics, color design, corporate identity developments, marketing materials, and more.

1622 Roseland Ave  
Royal Oak, MI 48073-5009  
<http://www.pfaffdesigns.com>  
248-414-7545

## PHENIX INDUSTRIES

### Manufacturer/Distributor

Phenix Industries is a U.S. manufacturer of high-performance plumbing for the vehicle aftermarket. Phenix designs higher-quality, better-performing, and affordable fluid control products for use in automotive, marine, off-road, and racing.

980 American Pacific Dr  
Henderson, NV 89014-7865  
<https://phenixindustries.com>  
951-780-9330

## PHILIPS AUTOMOTIVE LIGHTING/LUMILEDS

### Manufacturer

Automotive lighting, halogen, incandescent, LED technology, health and well-being.

34119 W 12 Mile Rd Ste 102  
Farmington Hills, MI 48331-3371  
<http://www.philipsautolighting.com>  
800-257-6054 · 248-957-4085

## PIT PAL PRODUCTS

### Manufacturer

High-quality aluminum storage solutions. Industrial, commercial or residential. Made in the USA. Race trailer must-haves. We make a place for everything.

2009 Horizon Ct  
Zion, IL 60099-1488  
<http://www.pitpal.com>  
888-748-7257 · 847-872-7257

## PITTMAN OUTDOORS

### Manufacturer/Distributor

Pittman Outdoors has grown to add additional items to our comprehensive line of outdoor products including truck bed air mattresses, camping/home air mattresses, rear seat mattresses, pool/river toys as well as rooftop tents.

650 S Jefferson St Ste D  
Placentia, CA 92870-6640  
<http://www.pittmanoutdoors.com>  
800-981-2339 · 657-275-9100

## PIUSI USA INC

### Distributor

Fuel transfer equipment, DEF transfer equipment, oil transfer equipment and fuel management systems.

3901 Anglers Ave  
Fort Lauderdale, FL 33312-5141  
<http://www.piusi.com/usa>  
800-584-1552 · 954-584-1552

## PLEWS & EDELMANN

### Manufacturer

EDELMANN ELITE® power steering hoses, NEW rack & pinion assemblies, pumps, gear boxes, coolers, universal filter, universal power steering fluid. EDELMANN® power steering hoses & repair kits, turbocharger oil lines, automotive fittings & brake lines.

1550 Franklin Grove Rd  
Dixon, IL 61021-9110  
<https://www.plews-edelmann.com>  
800-770-4639 · 815-288-3344

## POLY PERFORMANCE

### Distributor

Poly Performance, located in San Luis Obispo, California, is a retailer and wholesaler of off-road components for applications including but not limited to: Jeeps, trucks, buggies, UTVs and other genres of off-road-related powersports. We Got What You Need.

870 Industrial Way  
San Luis Obispo, CA 93401-7614  
<http://www.polyperformance.com>  
805-783-2060

## POP & LOCK

### Manufacturer

Pop & Lock designs and manufactures security devices for the automotive, powersports and cargo management markets.

1271 Contract Dr  
Green Bay, WI 54304-5680  
<http://www.popandlock.net>  
844-996-5625

## NPW/EPWI

### Distributor

Offers speed parts, truck accessories, diesel performance, traditional parts, internal engine parts, chemicals, oil, tools and equipment with overnight delivery, 1M square feet of inventory, and worldwide export. We specialize in inventory fulfillment.

COMPANY PROFILE: NPW is a North American full-line WD with 30 locations across the U.S. & Canada, over 700 premium brands distributed & over 1 million part numbers in stock. NPW is the nationwide leader in marketing traditional, performance & truck accessories.



11150 NW 32nd Ave  
Miami, FL 33167-3301  
<http://www.enationalperformance.com>  
800-330-3021 · 305-953-7270

## POWER TANK

### Manufacturer/Distributor

Power Tank's catalog includes the Power Tank CO2 portable air system for 4x4, SxS, and passenger car applications, as well as tire inflation tools, nitrogen shock filling tools, and propane tank brackets.

43 Commerce St Ste 103  
Lodi, CA 95240-0868

<http://www.powertank.com>  
209-366-2163

## POWERHOUSE PRODUCTS

### Manufacturer/Distributor

No matter if you're an automotive machinist, a racing enthusiast, or an engine building perfectionist that depends on meticulous evaluation, Powerhouse Products has the tools and measuring instruments that make sure you turn precision into power.

3402 Democrat Rd  
Memphis, TN 38118-1541

<http://www.powerhouseproducts.com>  
800-872-7223 · 901-260-8256

## POWERSPORTS SUPPORT LLC/PSS

### Service Provider

Powersports Support is a full-service listing tool for eBay with over 550,000 SKUs from the largest aftermarket powersports distributors. All data is complete with title, description, images, and fitment.

1381 Warner Ave Ste F  
Tustin, CA 92780-6441

<https://www.powersportssupport.com>  
800-633-4374

## POWERSTOP LLC

### Manufacturer

We offer premium brake products at affordable pricing across a variety of lifestyles and needs. Whether for everyday driving, heavy towing, high-performance vehicles or off-roading, we have the optimal brake solution for each circumstance.

6112 W 73rd St  
Bedford Park, IL 60638-6115

<http://www.powerstop.com>  
888-863-4415

## POWERTRAIN PRODUCTS

### Manufacturer/Distributor

Powertrain Products is a supplier of remanufactured, rebuilt and used engines, transmissions, differentials, transfer cases and cylinder heads. When you shop with us, you get a nationwide parts and labor warranty of up to seven years.

520 Thompson Creek Rd  
Stevensville, MD 21666-2508

<https://www.powertrainproducts.net>  
888-842-0023

## POWERTRAX

### Manufacturer

PowerTrax produces a full line of traction products. From full spools and mini-spools for the ultimate in straight-line performance, to full limited-slip posi differentials and drop-in lockers, PowerTrax provides extreme traction solutions.

9401 Georgia St Ste 1  
Crown Point, IL 46307-6528

<http://powertrax.com>  
800-934-2727

## PPE/PACIFIC PERFORMANCE ENGINEERING

### Manufacturer/Distributor

PPE products are manufactured with superior materials, increased performance, and functional features that aren't available from the factory. Many come with a limited lifetime warranty.

3679 Civic Center Dr  
North Las Vegas, NV 89030-4444

<http://ppepower.com>  
725-238-2002

## PPG AUTOMOTIVE REFINISH

### Manufacturer

PPG Paint Systems: Deltron, Envirobase High Performance, Aquabase Plus, Vibrance Collection, OneChoice, Nexa Autocolor 2K, Global Refinish System, Shop-Line, OMNI, Delfleet Evolution, Delfleet Essential, and Commercial Performance Coatings.

19699 Progress Dr  
Strongsville, OH 44149-3205

<http://www.ppgrefinish.com>  
800-647-6050 · 440-572-2800

## PREMIER PERFORMANCE

### Distributor

We are a warehouse distributor serving the aftermarket for diesel and gas trucks, performance, and off-road with 380-plus product lines, seven warehouses throughout North America, and two-day ground shipping to 99% of the U.S.

278 E Dividend Dr  
Rexburg, ID 83440-3559

<https://www.premierwd.com>  
888-497-3666

## PREMIUM TECH COATING INC

### Manufacturer/Distributor

Window Films, Automotive Series, Architectural Series, Specialty Series, Safety Series, Window Film Tools, Paint Protection Film and a Premium Design App.

11921 W Okeechobee Rd  
Hiialeah Gardens, FL 33018-2918

<http://www.premiumtech-films.com>  
877-311-2141 · 305-471-5523

## PRO COMP USA

### Manufacturer/Distributor

Since 1992, Pro Comp USA has been manufacturing high-quality, durable products for on- and off-road enthusiasts including tires, wheels, suspensions, shocks and more, created by a passionate team of enthusiasts in Chula Vista, California.

400 W Artesia Blvd  
Compton, CA 90220-5501

<http://www.procompusa.com>  
800-776-0767

## PRO CONNECT

### Manufacturer

ProConnect offers direct form and fit replacement of your OE wires and coils to save time while ensuring reliability and performance.

1801 Russellville Rd  
Bowling Green, KY 42101-3542

<https://www.holley.com/brands/proconnect/>  
866-646-6553

## PROCAR BY SCAT

### Manufacturer

SENSIBLE STYLING is the hallmark of a Procar® seat. The clean, classic lines will complement the interior of any automobile, street rod, cruiser, pony car, muscle car, off-road buggy, truck or sport compact.

1400 Kingsdale Ave  
Redondo Beach, CA 90278-3927

<https://procarbyscat.com>  
310-370-5501

## PROFORGED

### Manufacturer

Proforged provides high-quality suspension components that are designed using the latest CAD programs. Prototypes are validated through hardness testing, microstructure analysis, surface finish examination, and roundness testing.

1801 Russellville Rd  
Bowling Green, KY 42101-3542

<https://www.holley.com/brands/proforged>  
866-464-6553

## PROMAXX AUTOMOTIVE

### Manufacturer

Value-driven auto accessories that focus on quality, affordability and functionality.



2424 Cathy Ln  
Jasper, IN 47546-7707  
<http://www.promaxxauto.com>  
800-639-3787 · 812-482-5102

## PRORYDE SUSPENSION SYSTEMS

### Manufacturer

Recognized by SEMA as the Best New Off-Road/4-Wheel Drive Product of the Year, our patented products are available for all suspension types – McPherson strut, coil spring, torsion bar and leaf spring – providing a moderate lift at a moderate price.

2855 Hedberg Dr  
Minnetonka, MN 55305-3406  
<http://www.proryde.com>  
888-813-7933 · 952-931-9117

## PRO-SYSTEM BRAKES

### Manufacturer/Distributor

Dyno testing, brake bedding, brake kits, calipers, rotors, brake cooling, actuation, brake pads, and brake fluid.

121 Oak Park Dr  
Mooresville, NC 28115-7811  
<https://prosystembrakes.com>  
704-799-8100

## PROTHANE

### Manufacturer

Manufacturer of a complete line of high-performance automotive urethane/polyurethane-based products for chassis, suspension, and driveline upgrades, for all import and domestic automotive vehicles.

1893 S Lake Pl  
Ontario, CA 91761-8331  
<https://prothane.com>  
888-776-8426 · 714-441-8941

## PUREPOWER! INC

### Manufacturer/Distributor

Our filters include double-woven 304 stainless steel filter media, neodymium rare earth magnets to capture metal particles, stainless steel bypass valve and spring, CNC-machined 6061T-6 aluminum canister, and Viton® O-rings.

725 Trademark Dr Ste 104  
Reno, NV 89521-2982  
<https://www.gopurepower.com>  
800-750-0827 · 775-384-1323

## PUTCO INC

### Manufacturer

For more than 48 years, Putco has been a recognized brand for top-quality products, driven to be your complete accessory source, with five core principles: quality, innovation, inventory, warranty, and profit for our clients.

5701 NE 22nd St  
Des Moines, IA 50313-2554  
<http://www.putco.com>  
800-247-3974

## QUADRATEC INC

### Manufacturer/Distributor

Offers replacement parts and accessories for Jeep vehicles 1941 to present, plus late-model Bronco accessories.

**COMPANY PROFILE:** For over 32 years, Quadratec has served the Jeep community with expert advice and plenty of essentials – all the best accessories Jeep enthusiasts need to create, modify and sustain the vehicles they love. Now, we are taking all those years of experience and offering businesses these same great products at wholesale prices, including the Quadratec family of brands: Diver Down, AccuPart, RES-Q, Tactik, Lynx, QuadraTop, Tri-Fit, Ultimate, VersaHitch, and Carnivore. We offer easy online ordering and competitive freight rates. Visit [quadratec.com/wholesale](http://quadratec.com/wholesale) or call 800-979-5857 for more information.



WHEELS & SUSPENSION



SOFT TOPS



SEAT COVERS & FLOOR LINERS



BUMPERS & EXTERIOR ACCESSORIES



WINCHES & RECOVERY GEAR

**Quadratec**  
WHOLESALE

1028 Saunders Ln  
West Chester, PA 19380-4218  
<http://www.quadratec.com/wholesale>  
800-979-5857



## PYPES PERFORMANCE EXHAUST

### Manufacturer

Pypes Performance Exhaust supplies complete mandrel-bent performance exhaust systems for American performance vehicles ranging from the 1950s to the present day.

2705 Clemens Rd Ste 103B  
Hatfield, PA 19440-4204  
<https://pypesexhaust.com>  
800-421-3890

## QUADRATEC INC (SEE LISTING ON PAGE 121)

## QUAKE LED

### Manufacturer

With our revolutionary LED lighting designs, Quake LED is changing the way off-road enthusiasts see fast-approaching nighttime terrain.

3301 W Hampden Ave Unit V  
Englewood, CO 80110-1800  
<https://quakeled.com>  
720-305-8979

## QUICK FUEL TECHNOLOGY

### Manufacturer

Quick Fuel Technology strives to provide a comprehensive line of carburetors and carburetor accessories, as well as service parts for your street or racing vehicle.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/quick\\_fuel/](https://www.holley.com/brands/quick_fuel/)  
866-464-6553

## QUICK TIME

### Manufacturer

Quick Time, the undisputed leader in bellhousing technology.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/quick\\_time/](https://www.holley.com/brands/quick_time/)  
866-464-6553

## RACE GAS

### Manufacturer

RACE GAS® is a specially formulated fuel concentrate that transforms gasoline from any gas station into high octane/high energy racing fuel suitable for competition and professional use.

2180 County Rd 42 W  
Burnsville, MN 55337-6913  
<https://race-gas.com>  
855-722-3427 · 952-467-6140

## RACE PART SOLUTIONS

### Manufacturer/Distributor

V-band assemblies, mandrel bends, silicone hoses, and T-bolt clamps. We're continually developing new products, like the Dual Seal Connector that is now available in 2.5", 3", 3.5", 4" and 5" sizes to meet the needs of racers.

170 College Ave  
Maysville, GA 30558-1827  
<http://www.racepartsolutions.com>  
561-375-6277

## RACE SPORT LIGHTING

### Manufacturer

Race Sport Lighting offers over 5,000 SKUs in over 40 lighting categories like Car & Truck LED, Trailer LED, Off-Road LED, ATV/UTV LED, Marine LED, and Golf Cart LED. Headlights, Auxiliary Lighting, Light Bars, Strobes, and more.

5402 Austin Ct  
Ringwood, IL 60072-9404  
<https://www.racesportinc.com>  
847-327-0073

## RACEPAK

### Manufacturer

RacePak offers a diverse line of digital display systems for data acquisition in racing vehicles including digital dashes, data loggers and power distribution modules.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/racepak/>  
866-464-6553

## RACEQUIP

### Manufacturer

Auto Racing Safety Equipment. SF-, FIA-, and Snell-rated racing suits, shoes, gloves, harness sets, window nets, seats, and helmets.

11705 Boyette Rd  
Riverview, FL 33569-5533  
<http://racequip.com>  
813-642-6644

## RADFLO SUSPENSION TECHNOLOGY

### Manufacturer

Radflo takes great pride in manufacturing premier shock absorbers that are engineered to outlast and outperform the competition. Through refined craftsmanship, Radflo's products are built to order and all components are manufactured to be the best.

10840 Talbert Ave  
Fountain Valley, CA 92708-6036  
<http://www.radflo.com>  
714-965-7828

## RAM CLUTCHES

### Manufacturer

Clutch kits, dual-disc systems, flywheels, and hydraulics for performance street and race vehicles.

201 Business Park Blvd  
Columbia, SC 29203-9659  
<http://www.ramclutches.com>  
803-788-6034

## RAMPAGE PRODUCTS LLC

### Manufacturer

Rampage Products offers a full range of Jeep products that are "Built for the trail, ready for the road." This includes soft tops, bumpers, trail doors, fender flares, trail cans and many more interior and exterior accessories.



4325 Hamilton Mill Rd  
Buford, GA 30518-8848  
<http://www.rampageproducts.com>  
800-328-2409 · 800-241-7219

## RANCH HAND TRUCK ACCESSORIES

### Manufacturer/Distributor

Ranch Hand supplies hand-welded steel premium Grille Guards, Bumper Guards, Rear Bumpers, and Side Steps.



959 State Highway 95 N  
Shiner, TX 77984-5883  
<http://www.ranchhand.com>  
800-366-9712 · 361-594-4608

## RANCH/ATC/JASON & MOUNTAIN TOP (SEE LISTING ON PAGE 123)

## RANCHO SUSPENSION

### Manufacturer

Rancho products are manufactured & marketed by Tenneco Inc (NYSE: TEN), a \$17.45 billion manufacturing company best known for its ride control and emission brands, including: shocks, Thrush® Exhaust, and DynoMax® Performance Exhaust.

2121 E Paulhan St Lot 2  
Rancho Dominguez, CA 90220-6433  
<http://www.gorrancho.com>  
800-325-8886 · 734-384-7804

## RANDYS WORLDWIDE (SEE LISTING ON PAGE 124)

### RANGE TECHNOLOGY

#### Manufacturer

Range Technology produces plug-and-play programmers that eliminate functions such as MDS for Gen 3 Hemis and AFM for GM vehicles. These devices do not affect the existing PCM and will not void your warranty.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.rangetechnology.com>  
866-464-6553

### RAPTOR SERIES

#### Manufacturer

Raptor Series® step lineup includes 6" OEM Style Running Boards, 5" Tread Steps, 5" Slide Track Oval Running Boards, 5" OEM Style Full Tread Running Boards, 6.5" Sawtooth Running Boards, and our classic 4" and 5" OE Curved Oval Steps.

PO Box 3458  
Hayward, CA 94540-3458  
<http://www.raptorseries.com>  
877-769-3765

### RARE PARTS INC

#### Manufacturer

Largest and most complete inventory of over 2.4 million steering and suspension parts in stock. Custom manufacturing. Private labeling.

621 Wilshire Ave  
Stockton, CA 95203-1900  
<http://www.rareparts.com>  
800-621-2005 · 209-948-6005

### RAYBESTOS POWERTRAIN LLC

#### Manufacturer

Automatic transmission professionals deserve original thinking. That's why OEM standards drive the premium quality of each Raybestos Powertrain friction clutch plate.

711 Tech Dr  
Crawfordsville, IN 47933-1400  
<https://www.raybestospowertrain.com>  
800-686-4729 · 812-268-0322

### RED LINE SYNTHETIC OIL

#### Manufacturer

We manufacture more than 100 quality products, including motor oils, gear oils, transmission fluids, assembly lubes, greases, fuel additives and our popular WaterWetter® cooling additive for the automotive, motorcycle, marine and industrial markets.

6100 Egret Ct  
Benicia, CA 94510-1269  
<https://www.redlineoil.com>  
800-624-7958 · 707-745-6100

### REDHORSE PERFORMANCE

#### Manufacturer

RHP provides the performance racing industry with performance engine plumbing components, delivering unmatched value by manufacturing hand-polished fittings and hose ends at competitive prices and distributing through a worldwide distribution network.

9911 S 78th Ave  
Hickory Hills, IL 60457-2334  
<http://www.redhorseperformance.com>  
708-430-1603

## RANCH/ATC/JASON & MOUNTAIN TOP

#### Manufacturer

ATC, Ranch, Jason and Mountain Top offer premium truck tops, caps, lids, tonneau covers and retractable bed covers.

**COMPANY PROFILE:** A dominant force in truck accessories with leading designs and innovation, and premium quality. Choose from quality truck caps, tonneau covers, cargo management solutions, commercial products and, now, retractable bed covers.



801 E North St  
Ottawa, KS 66067-9680  
[www.ltamanufacturing.com](http://www.ltamanufacturing.com)  
800-983-2787

## REESE

### Manufacturer

Products include the Reese M5 Fifth Wheel, Reese Sidewinder, Reese Goose Box, Reese Pro WD, the Reese Steadi-Flex, and the Strait-Line. These products and others have made Reese a household name in the heavy-duty towing industry since 1952.

47912 Halyard Dr # 100  
Plymouth, MI 48170-2454  
<https://www.reeseprod.com>  
800-632-3290

## REKUDO

### Manufacturer

Rekudo offers a wide range of high-performance products from suspension to brakes and steering components for classic and modern vehicles.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/rekudo/>  
866-464-6553

## RETRAC

### Manufacturer

RETRAC has grown to become an industry leader and recognized name for quality mirrors and grille guards.

# RETRAC

6208 Industrial Dr  
Eau Claire, WI 54701-8493  
<http://www.retracmirrors.com>  
877-287-8634

## RETRAX TRUCK BED COVERS

### Manufacturer

Retrax offers premium retractable truck bed covers with a patented low-profile design, compact canister, and easy-glide technology. Retrax takes pride in providing superior customer service and prompt product availability.

# RETRAX

RETRACTABLE BED COVERS

917 S 46th St  
Grand Forks, ND 58201-3839  
<http://www.retrax.com>  
800-206-4070

## RETRO MFG LLC

### Manufacturer

Retro Manufacturing is the industry leader in designing and manufacturing radios, speakers, and audio systems for the classic car restoration market.

7470 Commercial Way  
Henderson, NV 89011-6626  
<https://www.retromanufacturing.com>  
888-325-1555 · 702-483-2222

## RANDYS WORLDWIDE

### Manufacturer/Distributor

RANDYS product lines have over 19,000 part numbers, including ring and pinions, install kits, bearing kits, limited-slip, lockers, axles, performance and replacement driveshafts, remanufactured transfer cases, manual transmissions & axle assemblies.

COMPANY PROFILE: RANDYS Worldwide is a leading supplier of aftermarket drivetrain products. RANDYS caters to all channels in the aftermarket. The company markets its drivetrain products under three brands: Yukon Gear & Axle, U.S.A. Standard Gear and Zumbrota Drivetrain, along with Diff Wizard, which provides electronic Year/Make/Model lookup for over 6,000 differential applications dating back to 1948. RANDYS employs over 200 team members across multiple warehouse locations and facilities, and the company continues to grow as it adds new product lines, brands and applications.



10411 Airport Rd Ste 200  
Everett, WA 98204-3523  
<http://www.randysworldwide.com>  
800-347-1188 · 425-347-1188



## REV WHEELS

### Manufacturer

REV Wheels offers a full portfolio of wheels including classic, luxury, off-road, tuner, RWD, and OE wheels.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/rev\\_wheels/](https://www.holley.com/brands/rev_wheels/)  
866-464-6553

## REVMAX

### Manufacturer

Torque converters, transmissions, valve bodies and rebuild kits. Specializing in diesel applications.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.revmaxconverters.com>  
877-471-3392

## REVTEK SUSPENSION

### Manufacturer

Lift Kits, Leveling Kits, Coil Springs, Brackets, Bushings, and Traction Bars.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://revtek.com>  
623-215-0476

## RHINO LININGS CORP

### Manufacturer/Distributor

Rhino has trusted protective coating solutions for all your automotive needs. This includes TuffGrip, HardLine, Hybrid, Extreme, SolarMax and EcoCoat.

9747 Businesspark Ave Ste 100  
San Diego, CA 92131-1653  
<https://rhinolinings.com>  
800-747-6966

## RHINO-RACK

### Manufacturer

Rhino-Rack is a supplier of premium roof racks and accessories for any adventure. Products include platform racks, bike carriers, water and snowsport solutions, shade products, luggage boxes, and more.



**RHINO-RACK**  
MAKE SPACE FOR ADVENTURE

2450 Airport Blvd Unit D  
Aurora, CO 80011-7724  
<https://www.rhinorack.com/en-us>  
303-706-9700

## RICHMOND GEAR

### Manufacturer

Manual transmissions, ring & pinions, axles, and bearing kits

9401 Georgia St Ste 1  
Crown Point, IL 46307-6528  
<http://richmondgear.com>  
800-934-2727 · 864-843-9275

## RICKY SANDERS RACING

### Manufacturer/Distributor

If you are a pro, amateur or even new to the racing profession, we are very proud to offer you a world-class pit box or pit cart. We manufacture a complete line of standard pit boxes, custom pit boxes, and pit carts to fit your particular needs.

6043 N Henry Blvd Ste H  
Stockbridge, GA 30281-3052  
<http://www.pitboxes.com>  
888-274-8679 · 770-506-0090

## ROAD ARMOR

### Manufacturer

Road Armor has been the originator of smooth steel bumpers since 2000. Not all bumpers are created equal, and we encourage you to experience the Road Armor difference. Parts are 100% made in the USA and Texas strong, backed by our lifetime guarantee.

**COMPANY PROFILE:** Road Armor has been the originator of smooth steel bumpers since 2000. Not all replacement bumpers are created equal, and we encourage you to experience the Road Armor difference. We pride ourselves on building bumpers to the highest quality, style, and protection that are suited to various lifestyles and interests. Road Armor's meticulous attention to detail, advanced manu-



facturing technology, and the highest-grade steel provide a technically superior product using the highest quality materials. Our mission is to produce products that are an irreplaceable piece of equipment that protects what matters most – inside and outside of your vehicle. We proudly support, hire, and mentor first responders and veterans.



4650 Nall Rd  
Dallas, TX 75244-4617  
<http://www.roadarmor.com>  
877-294-2726

## RIDETECH

### Manufacturer

Air suspension, coil-over suspension, OE upgrade suspension, shock absorbers, 4-links, sway bars, A-arms, control arms, steering, digital air ride leveling, air ride compressor systems, towing air systems, coil and leaf springs, roll bars and more.

350 S Saint Charles St  
Jasper, IN 47546-7807  
<https://www.ridetech.com>  
812-481-4787

## RIMBLADES USA

### Manufacturer/Distributor

Our wheel rim protectors are easy to install and ensure your wheels are safe from curb damage and wear and tear. We offer product kits and individual replacement parts, adhesives, and other products like lips and lug nut covers, too.

61-278 Kamehameha Hwy Unit 3  
Hialeah, HI 96712-1326  
<https://www.rimbladesusa.com>  
860-325-2337

## RIPP SUPERCHARGERS

### Manufacturer

Supercharger Kits, Ignition Components, Exhaust Systems, Intake Kits, and Oil Catch Cans.

574 Industrial Loop  
Staten Island, NY 10309-1121  
<http://www.rippmods.com>  
718-815-1313

## RK SPORT INC

### Manufacturer

All of our products are made in the USA by skilled craftsmen. All of our materials represent the highest quality available for the job. We've developed manufacturing processes that ensure exceptional fitment, style, and appearance.

900 E Old Settlers Blvd Ste 360  
Round Rock, TX 78664-2554  
<http://www.rksport.com>  
951-894-7883

## RKI INC

### Manufacturer

RKI manufactures heavy-duty truck toolboxes, window grilles for trucks, underbody boxes, service bodies, crane bodies, winches and truck-mounted cranes.

2301 Central Pkwy  
Houston, TX 77092  
<http://www.rkiaus.com>  
800-346-8988 · 713-688-4414

## ROAD ARMOR (SEE LISTING ON PAGE 125)

## ROADHOUSE MARKETING

### Service Provider

Roadhouse has provided marketing, advertising, public relations, content creation, and sales solutions to the automotive aftermarket since 1997, working with many of the industry's best companies and brands.



501 SE 5th St  
Battle Ground, WA 98604-8905  
<http://www.overlandandoutdoor.com>  
828-260-2324

## ROADMASTER INC

### Manufacturer

Manufacturer of high-performance suspension products including anti-sway bars and steering stabilizers; the leading manufacturer of tow bars and towing system components.

6110 NE 127th Ave  
Vancouver, WA 98682-5816  
<http://www.roadmasterinc.com>  
800-669-9690

## ROCKJOCK 4X4 BY JOHN CURRIE PERFORMANCE GROUP

### Manufacturer/Distributor

RockJock 4x4 by John Currie offers John's world-famous off-road components such as the Johnny Joint rod end, Antirock sway bar, Correctync heavy-duty steering, Jeep towing solutions and off-road suspension systems for Jeep vehicles.

1592 Jenks Dr  
Corona, CA 92880-2508  
<http://www.rockjock4x4.com>  
714-367-1580

## ROD END SUPPLY

### Manufacturer/Distributor

Rod ends, radius rods, uni-balls, and specialty products are manufactured with the best materials available and the latest in design.

1128 S Payne St  
Olathe, KS 66061-5264  
<https://rodendsupply.com>  
800-284-2902 · 913-768-1017

## ROLAND DGA CORP

### Manufacturer/Distributor

Irvine, California-based Roland DGA Corporation is a leading provider of wide-format inkjet printers and printer/cutters for the vehicle graphics, sign, apparel, textile, and personalization markets.

15363 Barranca Pkwy  
Irvine, CA 92618-2216  
<http://www.rolanddga.com>  
800-542-2307 · 949-727-2100

## ROLL-N-LOCK CORP (SEE LISTING ON PAGE 127)

## ROMIK

### Manufacturer/Distributor

Since 1956, Romik has been designing and manufacturing products for the automotive industry. With the largest coverage of vehicle fitments in the world, Romik continues to innovate with new products that are stylish, functional and durable.

22 S Commerce Way Ste 17  
Bethlehem, PA 18017-8965  
<http://www.romik.com>  
866-717-6642 · 610-443-2122

## ROTLER MFG

### Manufacturer

Whether you have a custom one-man machine shop, a diesel jobber shop or a high-volume production remanufacturing facility, Rotler has the right machine to suit your needs.

8029 S 200th St  
Kent, WA 98032-1114  
<http://www.rotlermfg.com>  
800-452-0534 · 253-872-7050

## ROYALTY CORE

### Manufacturer/Distributor

Royalty Core grilles, headache racks, and custom emblems are made to last. With CNC machinery, tooling, TIG welding, hand fabrication, powder-coating, and paint, you get to customize your truck accessories to fit your make/model.

120 Cleveland St Ste 1A  
Eugene, OR 97402-7114  
<https://www.royaltycore.com>  
541-343-3643

## RSO SUSPENSION

### Manufacturer

RSO Suspension® is an industry-leading manufacturer of truck, Jeep, and SUV suspension kits and components.

PO Box 3458  
Hayward, CA 94540-3458  
<http://www.raptorseries.com>  
877-769-3765

**RT PRO****Manufacturer/Distributor**

RT Pro manufactures performance UTV products to make your off-road machine stronger, tougher and safer. From lift kits and long-travel suspension components to bumpers and protection, RT Pro has the parts to take your UTV to the next level.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<https://rtproutv.com>  
800-637-3303 · 517-278-7768

**RTX WHEELS****Manufacturer/Distributor**

Alloy wheels for almost every car, SUV and truck on the market.

315 Boulevard Industriel  
Chateauguay, QC J6J 4Z2  
CANADA  
<http://www.rtxwheels.com>  
631-580-2400

**RUBICON EXPRESS****Manufacturer/Distributor**

Rubicon Express is a Jeep suspension development and manufacturing company aimed at improving Jeep capabilities and styling on- and off-road.

1900 El Camino Ave  
Sacramento, CA 95815-2818  
<http://www.rubiconexpress.com>  
877-367-7824 · 916-858-8575

**RUGGED LINER****Manufacturer**

Rugged Liner, a Truck Hero company, is recognized as a leading manufacturer and distributor of quality aftermarket and OEM truck accessories including pickup truck bedliners and wheel well liners.



200 Universal Dr  
Owosso, MI 48867-3539  
<http://www.ruggedliner.com>  
800-433-3604

**RUGGED RIDGE****(SEE LISTING ON PAGE 129)****RYDEEN MOBILE ELECTRONICS****Manufacturer**

Installers' choice for Dash Cams, Rearview Mirrors, Monitors, Back-Up Cameras and ADAS Blind Spot Detection Kits. [www.rydeenmobile.com](http://www.rydeenmobile.com).

2701 Plaza Del Amo Ste 705  
Torrance, CA 90503-7314  
<http://www.rydeenmobile.com>  
877-777-8811 · 310-787-7880

**SAFE ANTIFREEZE COOLANT****Manufacturer**

SAFE Antifreeze/coolant/winterizing/quenchant: NO Ethylene Glycol - NO toxic inhibitors - NO toxic coloring agents or dyes. We feature GRAS (Generally Recognized As SAFE) FDA-grade Propylene Glycol (PG).

10801 N 24th Ave Ste 118  
Phoenix, AZ 85029-4712  
<https://safeantifreeze.com>  
602-682-7808

**ROLL-N-LOCK CORP****Manufacturer**

Roll-N-Lock, a Truck Hero company, manufacturer of aftermarket and OEM auto accessories, produces a range of retractable truck bed covers and cargo management products that are unrivaled in reliability, security, and versatility.



**COMPANY PROFILE:** When it comes to protecting your cargo from theft and the elements, you need a truck bed cover you can trust. From its retractable function, which permits opening or closing in literally seconds, to its rigid, extruded aluminum construction, a Roll-N-Lock truck bed cover offers everything other covers don't. In its retractable cover lineup is the top-selling M-Series that offers a durable vinyl-over-aluminum hybrid cover design dedicated to four-season protection and optimal bed security. What sets Roll-N-Lock covers apart from all other truck bed covers is not just what is seen – the stylish powder-coated aluminum and rugged bilaminate vinyl – but also what is not seen – the patented, slatted aluminum substrate design. Roll-N-Lock is unrivaled in its reliability, security, and versatility.



915 S Dixie Hwy E  
Pompano Beach, FL 33060-7814  
<https://rollnlock.com>  
800-952-7655

## SCAT ENTERPRISES INC

### Manufacturer

SCAT Enterprises manufactures and sells crankshafts, connecting rods and complete rotating assemblies. We create our diverse product offerings from quality materials, often traveling the world for the best castings, forgings and build materials.

1400 Kingsdale Ave  
Redondo Beach, CA 90278-3927  
<http://www.scatenterprises.com>  
310-370-5501

## SCORPION EXTREME PRODUCTS

### Manufacturer

Body Armor, bumpers, & LED lighting for trucks, Jeeps, and powersports vehicles.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://scorpionextremeproducts.com>  
800-595-7659

## SCORPION PROTECTIVE COATINGS INC

### Manufacturer/Distributor

Scorpion has been family-owned and operated since 1996. We provide multiple truck bedliner systems for the aftermarket, OEM, and industrial sectors. We also offer a full line of window films for automotive, residential and commercial applications.

6184 S US Highway 231  
Cloverdale, IN 46120-9636  
<http://www.scorpioncoatings.com>  
800-483-9087 · 765-655-1623

## SCOSCHE INDUSTRIES

### Manufacturer/Distributor

Scosche Industries is a multi-award-winning consumer technology accessory company and the #1 Mount and #1 FM Transmitter Brand in the U.S.

1550 Pacific Ave  
Oxnard, CA 93033-2451  
<http://www.scosche.com>  
800-363-4450 · 805-486-4450

## SCOTCHMAN INDUSTRIES INC

### Manufacturer

Scotchman manufactures a full line of ironworkers & cold saws, plus is a distributor of quality European upcut circular saws, pipe grinders/notchers, industrial-grade hydraulic presses, and USA-made digital measuring systems.

180 E US Highway 14  
PO Box 850  
Philip, SD 57567-0850  
<https://scotchman.com>  
800-843-8844 · 605-859-2542

## SCOTT DRAKE

### Manufacturer

Scott Drake is the world's largest manufacturer and supplier of reproduction parts for classic Mustangs.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/scott\\_drake/](https://www.holley.com/brands/scott_drake/)  
866-464-6553

## SCOTT PERFORMANCE WIRE

### Manufacturer/Distributor

Custom ignition wire sets for all types of engines.

124 Poplar Pointe Dr Ste 105  
 Mooresville, NC 28117-9402  
<http://www.sparkplugwires.com>  
704-664-9700

## SCT PERFORMANCE

### Manufacturer

SCT Performance devices arrive pre-loaded with Dyno Proven Tune Files. Whether you're interested in all-out performance, more towing power and torque or increased fuel mileage, our devices are designed to get the maximum amount of performance.

4150 Church St Ste 1024  
Sanford, FL 32771-6991  
<http://www.sctflash.com>  
407-774-2447

## SEMA

### Service Provider

A love for cars, trucks and SUVs is the motivating force behind the Specialty Equipment Market Association (SEMA).

1575 Valley Vista Dr  
Diamond Bar, CA 91765-3914  
<http://www.sema.org>  
909-610-2030

## SEMA DATA

### Service Provider

SEMA Data is an initiative "by the industry, for the industry" to help manufacturers generate and distribute robust, standardized product data, enabling consumers to make informed buying decisions about the products they want or need.

1575 Valley Vista Dr  
Diamond Bar, CA 91765-3914  
<http://www.semadata.org>  
888-958-6698 · 909-655-1590

## SEVILLE AUTO TRIM

### Manufacturer/Distributor

GloTrim is a premium flexible welted light guide. Using 1,500 strands of glass, our aim is to provide the best premium soft trim lighting solutions for distinguished customers by offering kits, consultation, integration solutions, and custom services.

218 W Highland Dr  
Grafton, WI 53024-2232  
<https://www.glotrim.com>  
262-261-3390

## SHARPLINE CONVERTING INC

### Manufacturer

Sharpline's Professional Automotive Division produces innovative, ready-made graphic kits, roll stripes, pin-stripes, paint protection film, and chemical protection products for professional automotive restyling businesses and detailers worldwide.

1520 S Tyler Rd  
PO Box 9608  
Wichita, KS 67277-0608  
<https://sharplinepro.com>  
800-888-4888 · 316-722-9080

## SHEPHERD SALES

### Service Provider

Manufacturers' representatives.

10860 Dover St Ste 1500  
Westminster, CO 80021-2656  
<http://www.shepherdsales.com>  
303-232-2714

## SHOPMONKEY

### Service Provider

Shopmonkey is a cloud-based system that simplifies all the complexities of running a shop onto a single platform, including appointment scheduling, parts ordering, workflow, customer communications, and payment processing.

5671 Santa Teresa Blvd Ste 212  
San Jose, CA 95123-6512  
<http://shopmonkey.io>  
855-970-1394 · 408-675-2304

## SIKKY MFG

### Manufacturer

LS swap parts, universal LS parts, and private label manufacturing.

6600 Moravia Park Dr # D  
Baltimore, MD 21237-1020  
<http://www.sikky.com>  
410-780-0009

## SILVER SPORT TRANSMISSIONS

### Manufacturer

TREMEC transmissions, transmission kits, and shifters.

2250 Stock Creek Blvd  
Rockford, TN 37853-3043  
<http://www.shiftsst.com>  
865-609-8187

## SIMPSON RACING

### Manufacturer

Simpson provides high-quality protective racing equipment including jackets, suits, helmets, gloves and more.

328 FM 306  
New Braunfels, TX 78130-2556  
<https://www.simpsonraceproducts.com>  
800-654-7223

## SKYJACKER SUSPENSIONS

### Manufacturer

Skyjacker leveling kits, sport lifts, suspension systems and shocks. Rock Ready line, Softride Springs, Hydro, Nitro, M9500 Monotube Shocks, and Black Max Shocks.

212 Stevenson St  
West Monroe, LA 71292-9453  
<https://skyjacker.com>  
318-388-0816

## SMEDING DIESEL

### Manufacturer/Distributor

We offer a variety of replacement and/or upgrade parts for Cummins, Duramax and Power Stroke engines including turbos, intercoolers, intakes, manifolds, and more.

28875 Interstate 10w  
Boerne, TX 78006-9102  
<https://www.smedingdiesel.com>  
210-446-0888

## SMEDING PERFORMANCE

### Manufacturer/Distributor

Chevy Engines - BBC, SBC, LS engines from 383 to 632 ci. Ford Engines - 363- & 427-ci models. Parts - camshafts, crankshafts, throttle bodies, oil pans, connecting rods & intake manifolds.

28875 Interstate 10w  
Boerne, TX 78006-9102  
<http://www.smedingperformance.com>  
210-338-8585

## SMITTYBILT AUTOMOTIVE

### Manufacturer/Distributor

Smittybilt now encompasses bumpers and armor, tents, awnings, trail equipment, winches, tops, soft goods and more. From the front bumper to the rear bumper, Smittybilt has the gear to help you get out of your comfort zone and into the outdoors.

400 W Artesia Blvd  
Compton, CA 90220-5501  
<http://www.smittybilt.com>  
888-717-5797 · 310-762-9944

## SNIPER

### Manufacturer

Sniper produces entry-level fuel injection, sheet metal manifolds, affordable fuel system kits, fuel pumps, regulators, valve covers, throttle bodies, shift lights and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/sniper/>  
866-464-6553

## RUGGED RIDGE

### Manufacturer/Distributor

Rugged Ridge develops interior and exterior Jeep® accessories for JK, JL and the new JT models. With a focus on bumpers, tops, covers, steps, sliders, wheels, and a number of other products, the options are endless for Jeep customization.



**COMPANY PROFILE:** Rugged Ridge develops and sells Jeep® parts and accessories for the growing Jeep and off-road enthusiast market. Rugged Ridge has designed and manufactured over 3,000 products for the Jeep market and continues to develop hundreds of additional Jeep parts each year. With a focus on "Your Jeep, Your Adventure," Rugged Ridge has every accessory from interior to exterior to complete any Jeep build.



460 Horizon Dr  
Suwanee, GA 30024-3114  
<http://www.ruggedridge.com>  
800-449-6649 · 770-614-6101



## SNUGTOP

### Manufacturer

SNUGTOP is a part of the LEER Group family of manufacturers. SNUGTOP builds fiberglass and aluminum truck camper shells.

# SNUGTOP

#96 Pisma III  
Mexicali, Baja California 21395  
MEXICO  
<https://www.snugtop.com>  
800-768-4867

## SOUTHERN POLYURETHANES INC

### Manufacturer

Manufacturer of premium automotive coatings at reasonable prices, specializing in the restoration and custom markets.

PO Box 1300  
Blairsville, GA 30514-1300  
<http://www.southernpolyurethanes.com>  
706-781-2220

## SPAL AUTOMOTIVE USA

### Manufacturer

SPAL provides a wide range of high-performance, sealed (IP68 and IP6K9K) DC brush and brushless motor electric cooling fans, designed to provide extreme reliability, durability and performance under the most demanding conditions that is second to none.

1731 SE Oralabor Rd  
Ankeny, IA 50021-9412  
<http://www.spalusa.com>  
800-345-0327 · 515-289-7000

## SPARK LINES INC

### Manufacturer

Spark Lines' products include unbreakable window deflectors, custom-fit floor mats and cargo liners, magnetic side window shades and steering wheel covers.

166 Main St Ste 202  
Lincoln Park, NJ 07035-1791  
<https://www.sparklinesauto.com>  
973-668-1693

## SPEC CLUTCHES & FLYWHEELS

### Manufacturer/Distributor

SPEC manufactures high-performance street and racing clutches and flywheels for import and domestic vehicles, as well as custom conversion assemblies.

2490 Five Star Pkwy  
Bessemer, AL 35022-3303  
<http://www.specclutch.com>  
205-491-8581

## SPECIALTY AUTO PARTS USA INC/ PROFORM

### Manufacturer

Our main product categories are: carburetion/fuel induction, radiators/electric water pumps/fans, alternators/starters/distributors, roller rockers/push rods, valve covers/air cleaners/engine accessories, licensed products, and engine builder tools.

26708 Groesbeck Hwy  
Warren, MI 48089-4154  
<http://www.proformparts.com>  
586-774-2500

## SPEEDIRECT

### Manufacturer

Manufacturer of rack and pinion conversions for classic cars and light trucks; suspension upgrades for C1-C3 Corvettes, 1967-'69 F-Body, '68-'74 X-Body and '65-'70 Mustangs; and clutch linkages for cars and trucks.

1901 S FM 129  
Santo, TX 76472-3207  
<http://www.speeddirect.com>  
888-425-2776 · 940-468-4536

## SPEEDMASTER

### Manufacturer/Distributor

We make everything from radiator to rear end.

1101 W Rialto Ave  
Rialto, CA 92376-9002  
<http://www.speedmaster79.com>  
909-605-1123

## SPORK MARKETING

### Service Provider

Spork offers a variety of service packages tailored to marketing for parts retailers and manufacturers, OEM and aftermarket. Our digital marketing specialties include content, PPC ad management, email marketing, and more.

6665 S Kenton St Ste 203  
Englewood, CO 80111-6822  
<https://sporkmarketing.com>  
877-228-4708

## SPRINTEX USA

### Manufacturer

Sprintex superchargers are fully integrated, reversible bolt-on systems that improve power and torque across the full rpm spectrum. Systems feature an efficient twin-screw compressor, self-contained oiling, and Laminova heat exchangers.

4325 Giddings Rd  
Auburn Hills, MI 48326-1532  
<https://sprintexusa.com>  
855-591-2778

## STAGE 8 LOCKING FASTENERS INC

### Manufacturer

Stage 8 locking fasteners for headers, turbos, oil pans, timing covers, valve covers, ring gears, axle flanges, spindles, hubs — anything you can think of that has bolts that come loose due to heat and vibration.

4318 Redwood Hwy Ste 200  
San Rafael, CA 94903-2103  
<http://www.stage8.com>  
800-843-7836 · 415-485-5340

## STAMPEDE PRODUCTS

### Manufacturer

Stampepe designs and manufactures high-quality, stylish and protective automotive accessories including hood protectors, side-window deflectors, fender flares and bed rail caps in a range of finishes.

# STAMPEPE

AUTOMOTIVE ACCESSORIES

4325 Hamilton Mill Rd  
Buford, GA 30518-8848  
<http://www.stampepeproducts.com>  
800-858-5634

## STEELCRAFT GROUP

### Manufacturer

Steelcraft Automotive is a nationwide manufacturer of replacement heavy-duty bumpers and tubular steel automotive aftermarket accessories backed by more than 20 years of experience in research and development, manufacturing, marketing, and sales.



2120 California Ave  
Corona, CA 92881-3301  
<http://www.steelcraftautomotive.com>  
888-261-4537 · 951-738-9244

## STEELE RUBBER PRODUCTS

### Manufacturer

We manufacture and sell high-quality weatherstripping and rubber parts for classic cars, trucks, hot rods, RVs, boats, service vehicles and more. No matter the application, we've got the sealing solution for your next project.

6180 Highway 150 E  
Denver, NC 28037-9650  
<https://www.steelerubber.com>  
800-447-0849 · 704-483-9343

## STEWARD PERFORMANCE PRODUCTS INC

### Manufacturer/Distributor

Manufacturer of high-end pushrods and roller lifters. We also sell a long list of performance parts and install parts for drag race and performance cars.

320 Base Leg Dr  
Edgewater, FL 32132-1475  
<http://www.stewardperformance.com>  
386-957-3879

## STILO

### Manufacturer

Stilo produces premier Italian-designed helmets for a wide range of racing including road, drag, rally and off-road.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.stilohelmets.com>  
800-654-7223

## STOWE CARGO SYSTEMS (SEE LISTING ON PAGE 131)

## STRANGE ENGINEERING INC

### Distributor

Manufacturer of axles, brakes, suspension, steering, and complete rear end assemblies.

8300 Austin Ave  
Morton Grove, IL 60053-3209  
<http://www.strangeeng.net>  
800-646-7618 · 847-663-1701

## STRANGE OVAL

### Distributor

Torsion axles for all oval track applications including NASCAR, Late Models, Modifieds and Street Stocks, along with torsion bars, driveshaft assemblies, rear axle drive plates and related driveline components for nearly all oval track disciplines.

8300 Austin Ave  
Morton Grove, IL 60053-3209  
<https://strangeoval.com>  
800-653-1099 · 704-966-4125

## STREET FIRE

### Manufacturer

Street Fire is an MSD brand that offers high-performance ignition components at a budget price.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/street\\_fire/](https://www.holley.com/brands/street_fire/)  
866-464-6553

## STS TURBO

### Manufacturer

STS Turbo offers a variety of top-quality turbochargers that fit boosted needs and is recognized around the world as having one of the most innovative turbocharging technologies available for dramatically increasing the horsepower of any vehicle.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/sts\\_turbo/](https://www.holley.com/brands/sts_turbo/)  
866-464-6553

## STOWE CARGO SYSTEMS

### Manufacturer

**COMPANY PROFILE:** Now there's a better way to organize and protect your gear. Welcome to the next generation of cargo management. Stowe's revolutionary new tonneau-and-toolbox combo tops off your tonneau cover lineup with an exciting, uniquely-positioned premium offering that adds a truckload of convenience and style at a competitive price. Unlike yesterday's leaky, DIY tonneau-and-toolbox mash-ups, Stowe's patented 2-in-1 design is totally weathertight and secure. No water. No dust. No salt. Everything stays safe in its own compartment, easy to get to. Our versatile multifunction toolbox is tall enough for a five-gallon pail and long enough for a set of golf clubs. And our unique tonneau



cover gives easy access on all three sides. No flipping, folding, or rolling. With models to fit most full-size pickups, now anyone can enjoy their truck more—at the jobsite and the campsite. Ask your Keystone rep for details.

**stowe**  
CARGO SYSTEMS

10375 Dixie Hwy Ste B  
Davisburg, MI 48350-1344  
<http://www.stowecargo.com>  
248-795-2240

**STUDIO X.****Service Provider**

studio x. currently is in charge of all digital marketing strategies and content (including social media, SEO, web design, and more) for Eberhard Manufacturing, makers of locks, latches, and other security access solutions for vehicles.

1131 Radnor Hill Rd  
Wayne, PA 19087-2203  
<https://studioxphl.com>  
215-255-6955

**SUNNEN PRODUCTS CO****Manufacturer/Distributor**

Sunnan offers many products for engine builders, including honing machines, honing tools, honing abrasives, honing oils/coolants, and bore gauges. Applications include cylinder honing, con rod honing, and align honing of crank bores, among others.

7910 Manchester Rd  
Saint Louis, MO 63143-2793  
<http://sunnan.com>  
800-325-3670 · 314-781-2100

**SUPERCHIPS INC****Manufacturer**

Superchips of Ogden, Utah is the industry leader in automotive tuning for late-model cars, Jeeps and trucks.

1080 S Depot Dr  
Ogden, UT 84404-6251  
<http://www.superchips.com>  
888-227-2447 · 407-585-7000

**SUPERLIFT SUSPENSION SYSTEMS  
(SEE LISTING ON PAGE 132)****SUPERSPRINGS INTL INC****Manufacturer**

SumoSprings are a suspension enhancement built to create a better journey. Manufactured from our microcellular polyurethane, they are designed to reduce rear end sag, decrease vibration, stabilize sway, and soften harsh rebounds.

505 Maple Ave  
Carpinteria, CA 93013-2070  
<http://superspringsinternational.com>  
800-898-0705

**SUPERTECH****Manufacturer/Distributor**

Valvetrain components, forged pistons, connecting rods, and head gaskets.

285 Digital Dr  
Morgan Hill, CA 95037-2878  
<http://www.supertechperformance.com>  
408-448-2001

**SUPERWINCH****Manufacturer**

Superwinch designs and manufactures winches, hoists and winch accessories for many different applications.



320 W Covina Blvd  
San Dimas, CA 91773-2907  
<http://www.westinautomotive.com>  
800-345-8476 · 626-960-6762

**SUPERLIFT SUSPENSION SYSTEMS****Manufacturer**

Superlift manufactures lift kits and suspension systems, leveling kits and shocks for trucks, SUVs and Jeeps. Our products are built for enthusiasts, by enthusiasts, and designed, engineered, tested and assembled in West Monroe, Louisiana.

**COMPANY PROFILE:** SUPERLIFT began designing and manufacturing lift kits and suspension systems for off-road enthusiasts in the 1970s. In fact, Superlift was started and run by truck and Jeep enthusiasts – a legacy that remains today. Our love of lifting and customizing trucks and Jeeps is what makes our Company Mission mean so much to us: to help our customers realize their vision of creating an exciting new look, feel, and performance level for their rides – starting with the industry's best suspension lift and leveling kits. We share the same passion for lifting and customizing vehicles at SUPERLIFT. To us, it's not just a job, it's a lifestyle. Our engineering, customer service, sales and warehouse staff drive lifted and customized vehicles. We live what we sell and continue to share the legendary tradition of modifying trucks and Jeeps.



**SUPERLIFT**  
SUSPENSION

300 Huey Lenard Loop  
West Monroe, LA 71292-0435  
<http://www.superlift.com>  
800-551-4955

## SURESHIFTER

### Manufacturer/Distributor

TVK Industries builds customized, illuminated gear selection indicator shift knobs for manual, automatic and transfer case transmissions. We are the originators of this design, now found as an OEM item on several high-performance vehicles.

PO Box 1161  
Gualala, CA 95445-1161  
<http://www.sureshifter.com>  
707-886-5003

## SYNERGY MFG

### Manufacturer

Synergy Manufacturing is an industry innovator and manufacturer of high-end automotive performance components. These components are predominantly made in the USA and are primarily for the Jeep Wrangler and Ram 2500/3500 vehicle platforms.

870 Industrial Way  
San Luis Obispo, CA 93401-7629  
<http://www.synergymfg.com>  
805-242-0397

## TCI

### Manufacturer/Distributor

Our staff of highly trained, expert technical advisers, backed by a vast inventory of precision-manufactured drivetrain components, makes sure that our customers have the proper parts for their specific applications the first time.

151 Industrial Rd  
Ashland, MS 38603-6720  
<https://www.tciauto.com>  
888-776-9824 · 662-224-8972

## TEAM ALLIED DISTRIBUTION

### Distributor

Team Allied Distribution is a strong believer in delivering premium-quality products, competitive pricing, fast-paced logistical services, and first-class customer service.

3928 Oregon St  
Benicia, CA 94510-1102  
<https://team-allied.com>  
707-747-3310

## TECHNOCRAFT CABINETS LLC

### Manufacturer

Work base cabinets, wall cabinets, closets and tool-boxes. Available in white, gloss black, matte black, gray, red, yellow and anodized aluminum. Custom sizes and designs available without additional fees.

1540 N Main St  
Mount Pleasant, TN 38474-4020  
<http://www.trailer cabinets.com>  
931-379-5500

## TEKONSHA

### Manufacturer

Tekonsha has been the most recognized, recommended, and trusted name in the electronic trailer brake controller market. This distinction has been repeated in vehicle-to-trailer connectivity, through cutting-edge technology and innovative design.

47912 Halyard Dr # 100  
Plymouth, MI 48170-2454  
<http://www.tekonsha.com>  
800-632-3290

## TEN FACTORY

### Manufacturer

Front and rear axle pair kits, performance single axle kits, chromoly front and rear driveshafts, and replacement axle shafts.

9401 Georgia St Ste 1  
Crown Point, IL 46307-6528  
<http://tenfactory.com>  
800-934-2727

## TFP INC

### Manufacturer

Manufacturer of chrome and gloss black trim inserts for all body parts of most popular vehicles; a complete line of LED emblems for GM, Ford and Ram trucks and some SUVs/CUVs; and the most complete line of sunshades for all vehicle windows.

10031 Pioneer Blvd  
Santa Fe Springs, CA 90670-3221  
<http://www.tfpusa.com>  
800-949-1370 · 562-220-1370

## THE SHOP

### Service Provider

THE SHOP is the leading trade magazine for performance, restyling and customization professionals.

# THE SHOP

1900 28th Avenue South, Suite 200  
Birmingham, AL 35209  
<https://theshopmag.com>  
205-212-9402

## THECOATINGSTORE

### Manufacturer/Distributor

TheCoatingStore provides high-quality UreChem and KemFx custom automotive paints, at the lowest price possible, for the painting professional. We have pioneered a made-in-the-USA product line that meets a wide range of vehicle applications.

38 South Park Dr  
Perkinston, MS 39573-3025  
<http://www.thecoatingstore.com>  
877-583-0040

## THERMO-TEC AUTOMOTIVE

### Manufacturer

Our products include exhaust wrap, insulating mat, wire and hose insulation and other insulation products that protect from heat and sound in many areas of your vehicle.

488 US Highway 250  
PO Box 96  
Greenwich, OH 44837-0096  
<http://www.thermotec.com>  
800-274-8437 · 419-962-4556

## THIBERT

### Distributor

Thibert offers quality alloy wheels for any make and model of vehicle on the market. We sell brands like TSW, Black Rhino, Vossen, Hostile and RTX Wheels that are exclusive to our company for the American market.

90 Trade Zone Ct  
Ronkonkoma, NY 11779-7369  
<http://rthibert.com>  
800-276-0039

## THROTTLE DOWN KUSTOMS

### Manufacturer/Distributor

Throttle Down Kustoms designs, engineers, and constructs rugged steel front bumpers and rear bumpers for Chevy Silverado, Dodge Ram, Ford F-Series, and GMC Sierra trucks that include a lifetime warranty. Ask us about custom fabrications, too.

308 Fergus Ave  
PO Box 172  
Moore, MT 59464-0172  
<http://www.throttledownkustoms.com>  
406-374-2285

## THRUSH EXHAUST

### Manufacturer

Thrush products have been a staple of hot rodders for over 55 years & counting as these performance mufflers bring together the power and sound favored by true enthusiasts.

1 International Dr  
Monroe, MI 48161-9345  
<https://www.thrushexhaust.com>  
800-325-8886

## TI AUTOMOTIVE AFTERMARKET

### Manufacturer

TI Automotive manufactures high-pressure universal and direct-fit fuel pumps for a variety of applications.

630 Columbia St  
Caro, MI 48723-9502  
<https://aftermarket.tiautomotive.com>  
989-672-8383

## TIMBREN INDUSTRIES INC (SEE LISTING ON PAGE 135)

## TIMKEN CO, THE

### Manufacturer

As a company of engineers and innovators, we draw on our OE experience to ensure Timken supplies you with high-quality wheel bearing hub assemblies, bearings and seals for automotive and commercial vehicles.

4500 Mount Pleasant St NW  
North Canton, OH 44720-5450  
<https://www.timken.com>  
234-262-3000

## TINT WORLD

### Service Provider

Tint, PPF, Car Audio/Video, Performance Products, Wheels & Tires, Residential & Commercial Window Films, and much more.

1000 Clint Moore Rd Ste 110  
Boca Raton, FL 33487-2847  
<http://www.tintworld.com>  
800-767-8468

## TITAN LIFTS

### Manufacturer

We believe that people should be able to get professional-quality vehicle lifts at economical prices. Whether you are a professional or a hobbyist, Titan Lifts provides a superior product that fits your needs and won't break the bank.

PO Box 7069  
Greenwood, IN 46142-6421  
<https://titanlifts.com>  
888-908-4826

## TITAN MOTORSPORTS

### Manufacturer/Distributor

Titan Motorsports is dedicated to providing you with the best-quality performance parts and accessories for your clients' HP vehicles. We do not sell any performance accessory that we believe does not significantly enhance performance.

11370 Boggy Creek Rd  
Orlando, FL 32824-7403  
<http://www.titanmotorsports.com>  
407-277-8423

## TLF PERFORMANCE PARTS

### Manufacturer/Distributor

TLF Performance Parts Fuel Injectors maximize your engine's performance and power. We cover motorcycles, marine, cars, trucks, and powersports vehicles. All Fuel Injectors are rebuilt with original cores, using only the highest-quality components.

<https://tlfperformanceparts.com>

## TMI PRODUCTS INC

### Manufacturer

TMI produces high-quality complete interior kits including seats (bucket to bench seats), door panels, kick panels, headliners, dash pads, center consoles, quarter panels, carpets, steering wheels, and more to complete a custom restomod or OE build.

1493 E Bentley Dr  
Corona, CA 92879-5102  
<https://www.tmiproducts.com>  
951-272-1996

## TOM SMISEK MARKETING CONSULTANTS

### Service Provider

Development of marketing strategies and creation. We offer comprehensive advertising, marketing, public relations and sales support services, including state-of-the-art in-house graphic production capabilities for print material.

PO Box 747  
Silverado, CA 92676-0747  
<https://smisek.com>  
714-649-2528

## TONNO PRO

### Manufacturer

Tonno Pro engineers innovative truck bed covers. In its product lineup are three different truck bed covers - in both the folding and rolling styles. All three cover options are easy to install and easy to use to provide ease to everyday life.

7225 N State Road 9  
Howe, IN 46746-9817  
<http://www.tonnopro.com>  
888-477-3729

## TORQUED DISTRIBUTION

### Distributor

Torqued's WaaS™ service gives dealers a simple eCommerce store management system with apps and direct APIs for Shopify, BigCommerce, and WooCommerce. WaaS is a 100% custom in-house designed and developed system and remains an industry first.

121 S Maple Ave Ste 4  
South San Francisco, CA 94080-6320  
<http://torqueddistribution.com>  
415-767-6905

## TOTAL SEAL INC

### Manufacturer

Leading designer and manufacturer of piston rings for every form of motorsports.

22642 N 15th Ave  
Phoenix, AZ 85027-1320  
<http://www.totalseal.com>  
800-874-2753 · 623-587-7400

## TOYO TIRE USA CORP

### Manufacturer/Distributor

Toyo Tires offers a full line of premium tires for nearly every vehicle including light trucks, SUVs, crossovers, sports cars, luxury cars and hybrids, as well as commercial trucks. Many of the tires are built in its state-of-the-art U.S. plant.

5665 Plaza Dr Ste 300  
Cypress, CA 90630-5066  
<http://www.toyotires.com>  
800-442-8696

## TOYTEC LIFTS

### Manufacturer

At ToyTec Lifts, we really know Toyota truck lift kits. That's because that's all we do. We get questions all the time from our customers and we are THE experts for all your Toyota lift kit parts, shocks, accessories and more.

6765 Franklin St  
Denver, CO 80229  
<http://toyteclifts.com>  
866-254-0076

## TRAILFX (SEE LISTING ON PAGE 136)

## TRANSAMERICAN WHOLESALE

### Distributor

We specialize in getting off-road parts to you quickly. We do this by stocking inventory in six distribution centers located around the country.

400 W Artesia Blvd  
Compton, CA 90220-5501  
<http://www.transamericanwholesale.com>  
866-548-6454 · 310-900-7725

## TRANSFER FLOW INC

### Manufacturer

Transfer Flow engineers and manufactures aftermarket fuel tank systems. Transfer Flow fuel tanks are for every need, including high-capacity replacement tanks, in-bed auxiliary tanks, refueling tanks, and fuel tank/toolbox combination systems.

1444 Fortress St  
Chico, CA 95973-8847  
<http://www.transferflow.com>  
800-442-0056 · 530-893-5209

## TRANSGO

### Manufacturer

Valve body reprogramming kits.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.transgo.com>  
626-443-7451

## TRANSMISSION SPECIALTIES INC

### Manufacturer

Transmissions and torque converters.

375 Turner Industrial Way  
Aston, PA 19014-3014  
<https://www.tsirace.com>  
610-485-9110

## TREE DOG KUSTOMS

### Manufacturer

Tree Dog Kustoms hand-welds lightweight and durable dog boxes with 6-1/2" strike holes, strike hole doors that allow you to adjust the hole opening sizes, vise action door latches, riveted joints, and rugged construction.

308 Fergus Ave  
PO Box 172  
Moore, MT 59464-0172  
<https://treedogkustoms.com>  
406-374-2285

## TREND PERFORMANCE INC

### Manufacturer

Pushrods, lifters, and wrist pins.

23444 Schoenherr  
Warren, MI 48089  
<https://www.trendperform.com>  
586-447-0400

## T-REX TRUCK PRODUCTS

### Manufacturer/Distributor

T-REX Truck Products is the producer of T-REX Grilles, U.S. Racks and ZROADZ Off-Road Products.

2365 Railroad St  
Corona, CA 92880-5411  
<https://trexbillet.com>  
951-270-5388

## TRIM ILLUSION

### Manufacturer/Distributor

We manufacture gloss black and chrome overlay grilles, door handles, mirror covers and other aesthetic upgrades.

14205 Woodcliff Ct Ste 104  
Bowie, MD 20720-4892  
<http://www.trimillusion.com>  
866-889-8746

## TIMBREN INDUSTRIES INC

### Manufacturer/Distributor

Supplying the aftermarket with helper springs and trailer suspensions.

**COMPANY PROFILE:** Timbren Industries has become known as a leader in rubber spring technology, developing alternative suspension solutions for the automotive aftermarket for more than 50 years. There are now over 450 Timbren SES (Suspension Enhancement Systems) and Active Off-Road Bumpstop kits to choose from. Along with its line of vehicle-specific suspension solutions, the company has designed two extraordinary trailer suspensions: the SEMA award-winning Axle-Less and Silent Ride trailer suspensions, both considered the smoothest rides in the industry. All Timbren Industries products are designed and manufactured in its manufacturing facility located in Whitby, Ontario, Canada.



# TIMBREN

320 Hopkins St  
Whitby, ON L1N 2B9  
CANADA  
<https://timbren.com>  
800-263-3113 · 905-444-9004



## TRIM-LOK INC

### Manufacturer/Distributor

Trim-Lok is a leader in extruded rubber and plastic trims, seals and gaskets for the automotive OEM and aftermarket industries, with an extensive list of secondary operations, such as inline notching, slip coat, frames, cut-to-length options & more.



6855 Hermosa Cir  
Buena Park, CA 90620-1151  
<http://www.trimlok.com>  
888-874-6565 · 714-562-0500

## TRI-STATE ENTERPRISES INC

### Distributor

Tri-State specializes in the distribution of aftermarket automotive parts, car audio and truck accessories. We have one of the largest assortments of both OEM & aftermarket parts and stock over 100,000 individual SKUs from over 200 vendor partners.

5412 S 24th St  
Fort Smith, AR 72901-8614  
<https://etrystate.com>  
800-643-2118 · 479-646-6121

## TRUCK COVERS USA LLC

### Manufacturer/Distributor

Manufacturer of the finest roll covers, toolboxes and racks on Earth. The Truck Covers USA brand is synonymous with value, excellence, versatility, endurance, and strength. Quality, Security and Strength – For Work or For Play – Made in the USA.

8970 Crestmar Pt  
San Diego, CA 92121-3222  
<http://www.truckcoversusa.com>  
888-808-2872 · 858-622-9135

## TRUCK HERO

### Manufacturer

Truck Hero products enhance the functionality and aesthetics of trucks & Jeeps, and enable you to customize and personalize your vehicle with innovative products borne from high-quality materials, superior engineering and cutting-edge manufacturing.



5400 Data Ct  
Ann Arbor, MI 48108-8961  
<http://www.truck-hero.com>  
877-875-4376

## TRUCKTECH DISTRIBUTING

### Distributor

WD of aftermarket truck, 4x4 and auto accessories.

4870 W 2100 S Ste A  
Salt Lake City, UT 84120-1369  
<http://trucktechdistributing.com>  
877-878-2560

## TRUXEDO INC

### Manufacturer

Since 2000, TruXedo has led the industry with innovative soft and hard roll-up truck bed covers. These covers combine and emphasize style, quality, durability and functionality.



2209 Kellen Gross Dr  
Yankton, SD 57078-5369  
<http://www.truxedo.com>  
877-878-9336

## TRAILFX

### Manufacturer

TrailFX products include truck bed protection, step bars, bumpers, guards, window vents, hood protectors, fender flares, lighting, winches, cargo racks, toolboxes, suspension, and accessories for Jeeps.

**COMPANY PROFILE:** TrailFX offers a collection of truck and off-road accessories designed to stylishly upfit trucks, Jeeps, utility vans, and SUVs. Each product is designed with performance, function, and value in mind. The TrailFX line offers a variety of step products, bed protection, bumpers, cargo management options, suspension, flares, winches, engine enhancements, performance products, and more. For drives to the worksite, campsite, beach or backyard, choose TrailFX for parts that look great and last.



44 Tunkhannock Ave  
Exeter, PA 18643-1221  
[www.trailfx.com](http://www.trailfx.com)  
800-521-9999

## TRUXXX LIFT AND LEVEL

### Manufacturer/Distributor

Lift and leveling kits for trucks and SUVs.

1927 Boblett St  
Blaine, WA 98230-5188  
<http://www.truxxx.com>  
855-668-0541

## TUFF COUNTRY

### Manufacturer

Since 1988, Tuff Country Suspension has been one of the few suspension lift kit/leveling kit brands that manufactures its products in the USA. We might not be the cheapest on the market - quality components and happy customers are a higher priority.

4172 W 8370 S  
West Jordan, UT 84088-5905  
<https://www.tuffcountry.com>  
800-288-2190

## TUFF STUFF PERFORMANCE ACCESSORIES LTD

### Manufacturer

Tuff Stuff has a complete line of underhood accessories including alternators, starters, water pumps, power steering pumps, A/C compressors, master cylinders and power brake boosters for the custom and hot rod markets.

9004 Madison Ave  
Cleveland, OH 44102-2715  
<http://tuffstuffperformance.com>  
800-331-6562 · 216-961-1800

## TURBONETICS

### Manufacturer

Turbochargers, intercoolers, wastegates, blow-off valves, and regulators.

14399 Princeton Ave  
Moorpark, CA 93021-1481  
<http://www.turboneticsinc.com>  
805-581-0333

## TURN 14 DISTRIBUTION (SEE LISTING ON PAGE 137)

## U.S. RACK INC

### Manufacturer

U.S. RACK offers made-in-the-USA cargo management products that install quickly with no drilling and are easily removed and stored away. Our racks for work and sport include many specialty and watercraft truck racks sold nowhere else.

2365 Railroad St  
Corona, CA 92880-5411  
<http://www.usrack.com>  
800-287-5900 · 951-271-3498

## ULTIMATE HEADERS

### Manufacturer

Semi Custom 321 Stainless Steel headers built for your restomod/Pro-Touring vehicle using our patented SS Investment Cast flanges for a unique and modern look. Handmade in Cleveland, Ohio.

82 Helwig St  
Berea, OH 44017-1323  
<http://www.ultimateheaders.com>  
440-234-9600

## TURN 14 DISTRIBUTION

### Distributor

As a Turn 14 Distribution customer, you have access to the best customer support, real-time inventory, nationwide delivery from Pennsylvania, Texas, or Nevada, flat-rate shipping, and the best return policy in our industry. Let us be your competitive advantage.

**COMPANY PROFILE:** Turn 14 Distribution is a Performance Warehouse Distributor with distribution facilities strategically located in Hatfield, Pennsylvania; Arlington, Texas; and Reno, Nevada. Turn 14 Distribution's strategy consists of catering to niche vehicle markets, along with stocking its partner manufacturers' full product

lines for quick order fulfillment. Exclusive Turn 14 Distribution promotions ensure that products are marketed efficiently and correctly to each supplier's target audience. Up-to-the-minute online inventory tracking, efficient forecasting, and a dedicated Customer Support Department allow the company to cut lead times and keep its customers informed about product fulfillment. The company's goal is to provide its customers the sales, marketing, and post-sales support needed to succeed in the modern marketplace.



**TURN14**  
DISTRIBUTION

100 Tournament Dr Ste 100  
Horsham, PA 19044-3602  
[www.turn14.com](http://www.turn14.com)  
267-468-0350



## UNDERCOVER TRUCK BED COVERS

### Manufacturer

UnderCover manufactures truck bed covers for every truck owner. Offering up one-piece options that incorporate a paint-to-match process and a premium line of hard folding truck bed covers.



59 Absolute Dr  
Rogersville, MO 65742-7858  
<http://www.undercoverinfo.com>  
866-900-8800

## UNISTEER PERFORMANCE

### Manufacturer

Hydraulic power and manual rack and pinion steering conversion kits as well as EPS (Electric Power Steering) assist for hot rods and muscle cars.

1555 Enterprise Pkwy  
Twinsburg, OH 44087-2239  
<http://www.unisteer.com>  
800-338-9080

## UNITED ENGINE & MACHINE CO INC

### Manufacturer

The company produces aluminum pistons for the OE replacement, race performance, and diesel markets. To meet these needs, UEM features four main product lines: Silvolite, Icon Forged Pistons, Dualoy Diesel Pistons, and KB Hypereutectic Pistons.

1040 Corbett St  
Carson City, NV 89706-3131  
<http://www.uempistons.com>  
800-648-7970 · 775-882-7790

## USA STANDARD GEAR

### Manufacturer

USA Standard provides thousands of differential and drivetrain components for axle housings, transfer cases, and manual transmissions. It is the top choice for quality OE replacement parts. It sells the widest selection of ratios, axles and kits.



10411 Airport Rd Ste 200  
Everett, WA 98204-3523  
<http://www.usastandardgear.com>  
800-347-1188 · 425-347-1188

## UWS

### Manufacturer/Distributor

We offer a full range of truck toolboxes, transfer tanks, chest boxes, dog boxes and other truck storage solutions.



6208 Industrial Dr  
Eau Claire, WI 54701-8493  
<https://www.uwsta.com>  
877-287-8634

## VAIS TECHNOLOGY

### Manufacturer/Distributor

VAIS products are preferred by auto dealers and customization pros because they don't alter existing equipment. When you add a VAIS product to your car, you can rest assured that your factory-installed stereo will remain under factory warranty.

8811 American Way Ste 125  
Englewood, CO 80112-7153  
<https://www.vaistech.com>  
720-733-2348

## WESTIN AUTOMOTIVE PRODUCTS INC

### Manufacturer

Westin Automotive Products Inc. is an industry leader in the development and manufacturing of aftermarket accessories for light-duty trucks, Jeeps, SUVs and CUVs, delivering innovative designs worldwide for 40-plus years.

COMPANY PROFILE: Westin Automotive provides great-looking, functional products for trucks, Jeeps and SUVs, delivering outstanding customer service and long-lasting quality you can count on. Engineered for enthusiasts since 1975.



**WESTIN**<sup>®</sup>  
ENGINEERED FOR ENTHUSIASTS

320 W Covina Blvd  
San Dimas, CA 91773-2907  
[www.westinautomotive.com](http://www.westinautomotive.com)  
626-960-6762

## VIAIR CORP

### Manufacturer/Distributor

VIAIR offers the most comprehensive line of fractional-horsepower DC oil-less air compressors/accessories for the on-road, off-road and industrial markets, being the industry standard for both 12V & 24V automotive after-market applications worldwide.

15 Edelman  
Irvine, CA 92618-4311  
<http://www.viaircorp.com>  
949-585-0011

## VICTORY 1 PERFORMANCE

### Manufacturer

Valves, retainers, lash caps and ancillary valvetrain components.

4400 Westinghouse Blvd  
Charlotte, NC 28271  
<http://www.titaniumvalve.com>  
704-799-1955

## VINTAGE AIR INC

### Manufacturer/Distributor

Vintage Air designs, manufactures and distributes the most complete line of performance automotive climate control systems and accessories. Our line includes bolt-in SureFit and universal custom-fit systems, as well as Front Runner accessory drives.

18865 Goll St  
San Antonio, TX 78266-2792  
<http://www.vintageair.com>  
800-862-6658 · 210-654-7171

## VISION X

### Manufacturer

Vision X Lighting offers universal and plug-and-play lighting kits for trucks, SUVs, and off-road vehicles. We offer over 1,000 products that are designed with one thing in mind: to provide the best lighting solution for the most applications.

1601 Boundary Blvd  
Auburn, WA 98001-6578  
<http://www.visionxoffroad.com>  
800-994-4460 · 888-489-9820

## VOODOO OFFROAD

### Manufacturer

Synthetic Recovery Ropes, Winches, Winch Lines, Soft Shackles, Traction Boards, and Recovery Kits.

841 S 71st Ave  
Phoenix, AZ 85043-4125  
<https://voodoooffroad.com>  
800-595-7659

## VOXX ELECTRONICS CORP

### Manufacturer

Automotive consumer electronics manufacturer.



2351 J Lawson Blvd  
Orlando, FL 32824-4386  
<http://www.voxxelectronics.com>  
800-290-6650

## VP RACING FUELS

### Manufacturer

Over 70 types of race fuels plus race lubricants (engine oils, gear oil, brake fluid) and glycol-free race coolant. Automotive and powersports performance products, including lubricants, additives, coolants, and appearance products.

204 E Rhapsody Dr  
San Antonio, TX 78216-3114  
<https://www.vpracingfuels.com>  
210-635-7744

## WALMEC NORTH AMERICA

### Distributor

Walmec North America offers compressed air products related to the Automotive Refinish and Woodworking markets. Point of use filtration, breathing air products, and filters for pneumatic handheld tools of all types.

PO Box 328  
Mazeppa, MN 55956-0328  
<http://www.walmecna.com>  
866-764-8377 · 507-843-4703

## WARN INDUSTRIES

### Manufacturer

Warn Industries offers premium winches, bumpers/mounting systems, 4WD hubs, and a host of other products for the off-road market, towing industry, and light commercial applications.



12900 SE Capps Rd  
Clackamas, OR 97015-8903  
<http://www.warn.com>  
800-543-9276 · 503-722-1200

## WARRIOR PRODUCTS INC

### Manufacturer

Warrior Products is committed to manufacturing 100% U.S.-made accessories for the off-road aftermarket. Our most popular products are rack systems, side steps and sliders, bumpers, doors, tube fender flares, body armor, towing parts & builder parts.

11100 SW Industrial Way  
Tualatin, OR 97062-9588  
<http://www.warriorproducts.com>  
888-220-6861 · 503-691-8915

## WEATHERTECH AUTOMOTIVE ACCESSORIES

### Manufacturer

WeatherTech is an American company that manufactures the world's most innovative and advanced products in automotive protection. Additionally, it offers a range of home and pet protective solutions.

1 MacNeil Ct  
Bolingbrook, IL 60440-4903  
<http://www.weathertech.com>  
630-769-1500

## WEB SHOP MANAGER

### Service Provider

From award-winning automotive website design and customer service to sophisticated product data expertise, Web Shop Manager is your eCommerce success partner.

3160 Camino Del Rio S Ste 217  
San Diego, CA 92108-3834  
<https://webshopmanager.com>  
619-278-0871

## WEIAND

### Manufacturer

Weiland continues to innovate and produce high-quality intake manifolds, water pumps, oil pans and superchargers.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<http://www.weiand.com>  
866-464-6553

## WELDY HEAT GUNS

### Manufacturer/Distributor

WELDY provides premier heat guns for car wrapping, bolt loosening, bumper repair, wire shrinking and many other applications.

1275 Hamilton Pkwy  
Itasca, IL 60143-1150  
<https://shop.weldy.com>  
855-534-7837 · 630-760-1000

## WESTIN AUTOMOTIVE PRODUCTS INC (SEE LISTING ON PAGE 138)

## WHEEL GROUP, THE

### Manufacturer/Distributor

Off-road wheels, hot rod wheels, truck wheels, passenger car wheels, UTV wheels, wheel accessories, light truck tires, bumpers, steps, racks, leveling kits, TPMS, rooftop tents, overland accessories.



1050 N Vineyard Ave  
Ontario, CA 91764-3172  
<http://www.thewheelgroup.com>  
866-894-3351 · 626-363-1660

## WHITE BOX

### Manufacturer

White Box offers a variety of high-quality products including performance mufflers, headers, fuel pumps, traction bars and engine swap components at a budget price.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
[https://www.holley.com/brands/white\\_box/](https://www.holley.com/brands/white_box/)  
866-464-6553

## WHITELINE

### Manufacturer

Whiteline products are developed by a qualified and willing engineering group of dedicated enthusiasts who are trained in the company's products and philosophy.

1810 S Milliken Ave  
Ontario, CA 91761-2340  
<https://www.whitelineperformance.com>  
909-476-2860

## WILSON MANIFOLDS

### Manufacturer/Distributor

Leader in intake manifolds, throttle bodies, spacers, nitrous, and other race parts.

4700 NE 11th Ave  
Oakland Park, FL 33334-3952  
<http://www.wilsonmanifolds.com>  
954-771-6216

## WILWOOD DISC BRAKES

### Manufacturer

Wilwood Disc Brakes is a manufacturer of calipers, brake pads, rotors, pedals, master cylinders, brake fluid, spindles and fluid controls, all manufactured, assembled and shipped from our 200,000 square foot facilities in Southern California.

4700 Calle Bolero  
Camarillo, CA 93012-8561  
<http://www.wilwood.com>  
805-388-1188

## WIRTHCO ENGINEERING INC

### Manufacturer

There are two main brands in the WirthCo line: Battery Doctor and Funnel King. Battery Doctor is a full assortment of 12-volt automotive accessories and Funnel King is a comprehensive line of fluid control products.

6301 Cecilia Cir Ste B  
Minneapolis, MN 55439-2715  
<http://www.wirthco.com>  
800-959-0879 · 952-941-9073

## WISECO PERFORMANCE PRODUCTS

### Manufacturer

Forged aluminum pistons for domestic and import applications.

7201 Industrial Park Blvd  
Mentor, OH 44060  
<https://www.wiseco.com>  
440-951-6600

## WIZARDS PRODUCTS

### Manufacturer

Complete line of professional detailing & finishing products. Proudly made in the USA since 1986.

11469 8th St NE  
Hanover, MN 55341-4055  
<http://www.wizardsproducts.com>  
763-497-5155

## WOODWARD-FAB/ HECK INDUSTRIES

### Manufacturer/Distributor

Metalworking machine tools for fabricating, forming and bending sheet metal and tubing.

1498 Old US 23  
PO Box 425  
Hartland, MI 48353-0425  
<http://www.woodwardfab.com>  
800-391-5419 · 810-632-5400

## WORKSPORT LTD

### Manufacturer/Distributor

We manufacture tonneau covers for pickup trucks from soft to hard folding. We are also innovators with our solar-charging tonneau cover, TerraVis.

414-3120 Rutherford Rd  
Vaughan, ON L4K 0B1  
CANADA  
<http://www.worksport.com>  
888-554-8789 · 416-685-0954

## XDR

### Manufacturer

XDR's product lineup includes both "forestry-qualified" and "competition-only" slip-on exhaust systems, gated race shifters with lockout features, Delta Boost performance tuners, grab handles and more.

1801 Russellville Rd  
Bowling Green, KY 42101-3542  
<https://www.holley.com/brands/xdr/>  
866-464-6553

## YAKIMA PRODUCTS

### Manufacturer

For four decades, our trusted solutions have transformed the way people travel. From bike, ski and kayak mounts to cargo boxes and rooftop tents, Yakima manufactures a variety of rooftop, truck bed and hitch rack systems for just about any vehicle.

4101 Kruse Way  
Lake Oswego, OR 97035-2541  
<http://www.yakima.com>  
888-925-4621

## YOKOHAMA TIRE CORP

### Manufacturer

Yokohama Tire Corporation is the North American arm of Tokyo-based The Yokohama Rubber Co. Ltd., with a complete tire lineup for high-performance, light truck, passenger car and commercial truck applications.

1 MacArthur Pl Ste 800  
Santa Ana, CA 92707-5948  
<http://www.yokohamatire.com>  
800-722-9888

## YUKON GEAR & AXLE

### Manufacturer/Distributor

Yukon Gear & Axle provides the widest selection of differential parts, from ring and pinions to front and rear axles, kits, lockers, limited-slip, locking hubs, hub conversions, spools, air-operated lockers, recovery gear, yokes, driveshafts & more.



10411 Airport Rd Ste 200  
Everett, WA 98204-3523  
<http://www.yukongear.com>  
800-905-5044 · 425-249-4410

### ZALUTKO BUSINESS SERVICES

#### Service Provider

Company services fall under the scope of business development, marketing support, creative & design, and public relations – from market research & analysis to print/digital content and design or media relations.



24 Brookwood Dr  
Ormond Beach, FL 32174-5929  
<http://www.zalutkobusiness.com>  
855-386-2433

### ZEDER USA

#### Manufacturer

Manufacturer of synthetic polymer bushings, sway bars, end links, springs, alignment components, control arms, track bars and bracing for upgraded replacement, performance and motorsport use.

1810 S Milliken Ave  
Ontario, CA 91761-2340  
<https://www.zedercorp.com>  
909-476-2860

### ZONE OFFROAD PRODUCTS

#### Manufacturer/Distributor

Zone Offroad provides a range of affordable suspension lifts, body lifts, leveling kits and accessories for popular trucks, SUVs and Jeeps. All kits are backed by Factory Protection Plus, giving you peace of mind on the road or off the beaten path.

491 W Garfield Ave  
Coldwater, MI 49036-8000  
<https://zoneoffroad.com>  
888-998-9663

### ZROADZ OFF ROAD PRODUCTS

#### Manufacturer

ZROADZ specializes in LED light bar mounting brackets and cargo management systems designed for do-it-yourselfers without the need to drill or weld. ZROADZ Off Road Products are American-made, vehicle-specific and bolt on for quick/easy install.

2365 Railroad St  
Corona, CA 92880-5411  
<https://zroadz.com>  
800-287-5900 · 951-372-1312

### ZUMBROTA DRIVETRAIN

#### Manufacturer/Distributor

ZD specializes in the remanufacturing of transfer cases, axle assemblies and manual transmission units. Exclusive Hydro Blast ring and sandblasting protocols, followed by a shot-enticed deep cleaning, creates the highest-quality units in the industry.



622 W 1st St  
Zumbrota, MN 55992-1076  
<https://www.zumbrotadrivetrain.com>  
800-658-2537 · 507-732-7994

### ZYCOAT

#### Manufacturer/Distributor

ZyBar Heat Dissipation Coating – 4oz, 16oz, 32oz, & 1 gallon container with four color options; ZyCor Color Coats – heat-resistant finish coat for automotive parts in 13oz aerosol; ZyCor Primer – temperature- and corrosion-resistant primer.

15032 W 117th St  
Olathe, KS 66062-9308  
<https://zycoat.com>  
913-599-2600

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# 3D-Printed Parts Hit NASCAR

**3**D-printed parts have made it to stock car racing's highest level.

Polymer 3D printing solutions company Stratasys Ltd. has been named a NASCAR Competition Partner and teamed with NASCAR to produce the first-ever 3D printed production parts to be featured across all NASCAR Next Gen cars.

The first printed competition part was a windshield air cockpit ventilation unit. The windshield air ducts were printed at Stratasys Direct Manufacturing in Belton, Texas on the SAF-powered Stratasys H350 3D printer, according to the company.

The parts were printed using Stratasys High Yield PA11, which is derived from sustainable castor oil. They were then cleaned, finished, dyed and shot-blasted using DyeMansion post-processing equipment.

Additionally, the team at NASCAR designed and 3D-printed an underside NACA duct for engine cooling at its research and development facility in Concord, North Carolina with a Stratasys Fortus 450mc 3D printer.

"It is exciting to see the evolution of how NASCAR has used additive manufacturing

across their vehicles. We've helped them move from 3D printed prototypes to end-use production parts on their high-performance race cars," says Pat Carey, senior vice president, strategic growth for Stratasys. "We are honored to be named a NASCAR Competition Partner and to provide all teams with the first end-use production parts for their Next Gen cars."

The new 3D printed parts provide NASCAR with enhanced performance, flexibility, cost savings and improved aerodynamics, according to the company, and are being used by all NASCAR Cup Series teams.

The parts are the culmination of nearly three years of planning, design and development, as the Next Gen car underwent more than 37,000 miles of testing before its introduction at The Busch Light Clash in February.

"The Next Gen car could not have been completed without the collaboration with NASCAR Competition Partners like Stratasys and Stratasys Direct Manufacturing," says John Probst, senior vice president, racing innovation, NASCAR. "During testing, we realized we needed an additive manufacturing solution that could with-

stand high temperatures and needed the parts delivered quickly. We approached Stratasys Direct, and they delivered not only as a supplier but as a consultant on this project. They provided us with strategic direction on design, materials, and the right additive manufacturing technologies to use to create the highest-performing parts for the Next Gen cars."

Stratasys has partnered with NASCAR teams for almost 20 years to support their endeavors to create highly competitive race cars, using 3D printing technology to support tooling, drill guides and now production parts, the company notes.

"Having worked with Stratasys for more than 18 years, we're continually impressed by the quality, speed and flexibility that additive manufacturing offers," says Joe Gibbs, founder and CEO of Joe Gibbs Racing. "Our work together has helped move the racing world forward through new technologies that improve the sport." **TS**

*This article originally appeared on theshopmag.com. Visit today and sign up for our free daily eNewsletter.*



Polymer 3D printing solutions company Stratasys Ltd. is helping create and refine 3D-printed parts for NASCAR's Next Gen race cars. (Photos courtesy Business Wire)



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