

## DIGITAL PRODUCTION SCHEDULE 2022

### WEB ADS

| Month     | Due Date   |
|-----------|------------|
| January   | 12/16/2021 |
| February  | 1/18/2022  |
| March     | 2/15/2022  |
| April     | 3/18/2022  |
| May       | 4/18/2022  |
| June      | 5/18/2022  |
| July      | 6/17/2022  |
| August    | 7/18/2022  |
| September | 8/18/2022  |
| October   | 9/19/2022  |
| November  | 10/18/2022 |
| December  | 11/15/2022 |

### PRODUCTS & DEALS

| Month          | Deployment Date | Due Date   |
|----------------|-----------------|------------|
| January        | 1/16/2022       | 1/5/2022   |
| February       | 2/20/2022       | 2/9/2022   |
| March          | 3/20/2022       | 3/9/2022   |
| April          | 4/24/2022       | 4/13/2022  |
| May            | 5/15/2022       | 5/4/2022   |
| June           | 6/19/2022       | 6/8/2022   |
| July           | 7/17/2022       | 7/6/2022   |
| August         | 8/21/2022       | 8/10/2022  |
| September      | 9/18/2022       | 9/7/2022   |
| October        | 10/16/2022      | 10/5/2022  |
| October (SEMA) | 10/23/2022      | 10/12/2022 |
| November       | 11/20/2022      | 11/9/2022  |
| December (PRI) | 12/4/2022       | 11/23/2022 |
| December       | 12/18/2022      | 12/7/2022  |

### eNEWSLETTERS

Materials due on the Wednesday of the week before deployment. eNewsletters go out on a daily basis every Monday through Friday except for: 5/30, 7/4, 9/5, 11/24, 11/25 and 12/26.

These dates may change without notice. Please contact production coordinator Kelly Duman with any questions.



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