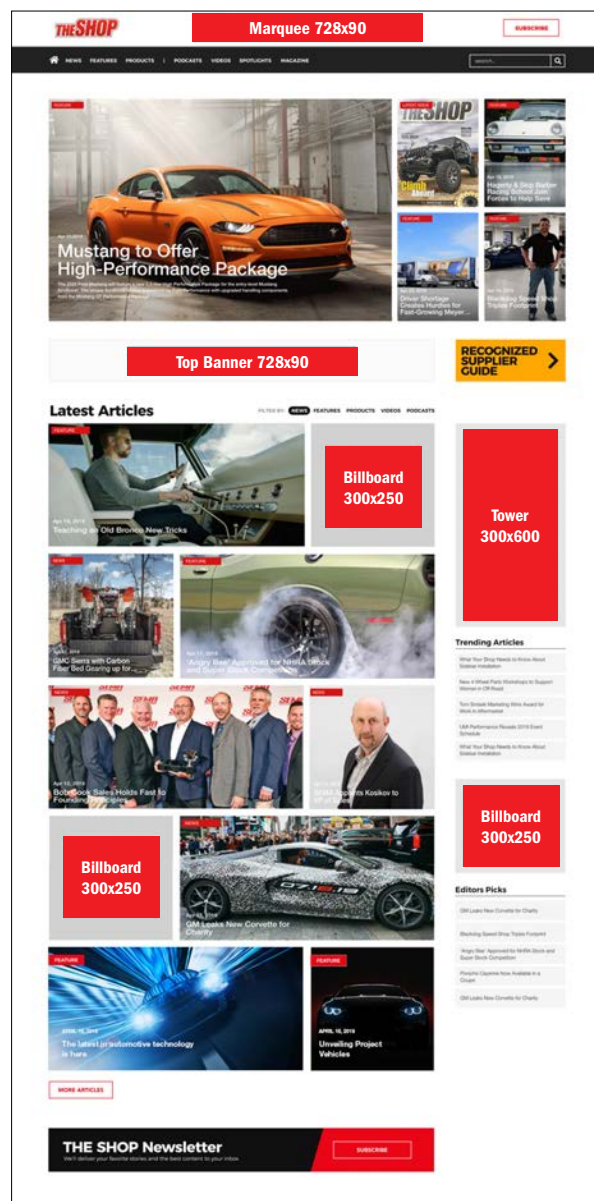


Increase Your Visibility With a Premium Advertising Position on theshopmag.com!

Aftermarket professionals turn to **theshopmag.com** to find the information that powers their success. With an average of more than 40,000 pageviews per month*, advertising on **theshopmag.com** ensures your brand is front and center in the automotive aftermarket.

*Google Analytics, July 1, 2020 through July 1, 2021. Total pageviews were 512,892.



TOWER

- Prominent page exposure, commanding attention
- 300x600 pixels for desktop, 300x250 for mobile and tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$1,125 per month

MARQUEE

- Premium top-of-page exposure
- 728x90 pixels for desktop, 300x100 for mobile, 465x90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$995 per month

TOP BANNER

- Front-and-center advertising on every page
- 728x90 pixels for desktop, 300x100 for mobile, 465x90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$895 per month

BILLBOARD

- Hot spot on the site that rotates between the three positions
- 300x250 pixels for desktop, 300x100 for mobile, 465x90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$795 per month



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