

Connect and Convert Qualified Buyers to Your Latest Offerings!

THE SHOP's Products & Deals message is a cost-effective way to deliver your latest products and special deals to more than 20,000 automotive aftermarket professionals. This turnkey program provides advertisers immediate exposure and real-time responses – the message goes out Sunday evening, and you reap the rewards Monday morning. Your Products & Deals showcase is also archived on theshopmag.com.

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THE SHOP PRODUCTS & DEALS

The Shop reviews the latest from top industry suppliers in this month's Products & Deals. See submissions from **3M**, **Coast to Coast International**, **CTech Manufacturing**, **EGR USA**, **Lucas Oil**, **Performance Distributors**, and **Steelcraft Automotive**. View all of these offerings below & [here](#).

FEATURED PRODUCT Coast to Coast International
Instantly Upgrade Jeep Gladiator Wheels
Coast to Coast International – IMP450BLK Impostor Wheel Skins instantly enhance the OEM wheel appearance of the 2020-'21 Jeep Gladiator. They install easily over and into the wheels using snap clips and center cap.
[Learn More](#)

FEATURED PRODUCT Performance Distributors
Dodge Truck Firepower
Performance Distributors – Increase voltage for each coil from 25,000 stock voltage to 35,000 volts under load – 10,000 more volts per coil! The extra voltage under load increases spark intensity for maximum combustion.
[Learn More](#)

FEATURED PRODUCT Lucas Oil
Complete Engine Treatment
Lucas Oil – Lucas Complete Engine Treatment is a unique formulation that cleans and lubricates multiple systems in your vehicle.
[Learn More](#)

NEW PRODUCT CTech Manufacturing
Build Custom Shop Cabinets Online
CTech Manufacturing – High-performance cabinets have never been more accessible. Design, visualize, and order custom cabinets 100% online with CTech's innovative cabinet builder. No storage expertise necessary!
[Learn More](#)

FEATURED PRODUCT Steelcraft Automotive
Steelcraft UTV Replacement Bumpers
Steelcraft Automotive – A stylish front UTV bumper with options! We provide multiple bumper styles that allow you to personalize your UTV & suit all your needs. All bumpers are E-coated/powder-coated for durability.
[Learn More](#)

DEALS

Whether it's a sale or seasonal promotion, give our readers the opportunity to take advantage of your special offers. We recommend including a promo code for easy tracking.

NEW AND FEATURED PRODUCTS

Let readers know about a new product you're offering, or one you'd like to highlight.

Price: \$720 per placement

Specifications

Image: One 400x400, 72 dpi, RGB JPG file
Title: 40 characters max with spaces
Description: 190 characters max with spaces
Link: Link to a landing page, product page, or PDF on your website



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