

All Eyes on YOU!

Searching for an effective way to promote your new products in 2022? Look no further - THE SHOP has you covered.

Present your new product via THE SHOP's eNewsletter, reaching 20,000+ qualified recipients daily! Your product launch description, with photos and video if desired (both are encouraged), will link to theshopmag.com and be archived. You choose the day, and we deliver the audience. One spot available per weekday.

Price: \$1,195 per product



STACY MARSHALL
smarshall@nbm.com
720-566-7241



WENDY MILES
wmiles@nbm.com
720-566-7254

The screenshot shows the 'THE SHOP Daily Newsletter' interface. At the top right, it says 'TheDaily July 29, 2020' and 'For performance, restyling & customization professionals'. The main content is organized into several sections:

- OFF-ROAD & 4x4**: Features a Jeep Rubicon 392 Concept with the headline 'Jeep Teases V-8 Return with Rubicon 392 Concept'. Below the image, it says 'The last time Jeep offered a V-8 engine was in the 1981 Jeep CJ...'. A 'LEARN MORE »' button is at the bottom.
- RACING & PERFORMANCE**: Features a headline 'Maurice Petty, Hall of Fame Engine Builder for Petty Enterprises, Passes Away' and another 'A Look Back at Porsche's Failed IndyCar Program'. A 'NEWS SPONSOR' section for 'Atech Motorsports' is also visible.
- ELECTRONICS**: Features a headline 'CES 2021 Moving to All-Digital Event' and a circled article titled 'Marketing and Sales: Here Come the Promises' with a sub-headline 'Marketing's job is easy: Make promises that the rest of the company needs to fulfill. Marketing's job is easy: Make promises that the rest of the company needs to fulfill. Marketing's job is easy: Make promises that the rest of the company needs to fulfill. Make promises that the rest of the company needs to fulfill. READ MORE'. Below this is a 'VIDEO' section with a play button icon and a 'BOTTOM BANNER' section for 'A.J. Hecht, Digital Content Editor'.

At the bottom of the newsletter, there is a navigation bar with 'THE SHOP NEWS FEATURES VIDEOS PRODUCTS MAGAZINE' and social media icons for Facebook and Twitter.