

Build Positive Impressions and Reach an Engaged Audience!

In Gear with THE SHOP airs the second Tuesday of every month, with a dedicated message sent on Friday of the same week. The podcast covers an array of topics in the specialty automotive aftermarket, featuring its most savvy and successful influencers.

In Gear with THE SHOP casts a wide net to ensure your brand receives the maximum number of impressions. Podcasts are archived indefinitely on *THE SHOP* website, SoundCloud, Spotify, and Apple Podcasts. Additionally, they are geared toward a select audience: more than 20,000 prospects in the specialty automotive aftermarket.



Sponsorship Includes:

1 "Sponsored by" acknowledgement on all platforms, including the daily eNewsletter, the podcast web page, SoundCloud, Spotify and Apple Podcasts.

2 Two 30-second commercial spots at the beginning and middle of the podcast, either produced by you or from a script you provide that is read by the host. Or, a two-minute interview with a thought leader in your organization during the first half of the podcast.

3 Promoted and linked from *THE SHOP* Daily eNewsletter on the Tuesday it airs, plus an exclusive email with your logo (linking to your site or a landing page you specify) sent to more than 20,000 listeners later that week.

All this coverage and engagement for only \$1,495 per podcast!



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