

High-Performance Advertising in *THE SHOP's* Daily eNewsletter!

Make an impression in the market with the daily eNewsletter from *THE SHOP*. Packed with the latest industry news, videos, podcasts, and more, it's how automotive aftermarket pros start their day. Book early – these spots fill quickly!

Distribution:
20,000 qualified recipients

- 1 SPONSORED CONTENT**
Position yourself as a thought leader in the automotive aftermarket
\$1,195 per insertion
- 2 TOWER ADS**
Primary advertising position
\$800 per insertion
- 3 VIDEO**
Perfect for building brand awareness
\$600 per insertion
- 4 BOTTOM BANNER**
An economical way to build exposure throughout the year
\$500 per insertion
- 5 TEXT/HEADLINE AD**
Push clicks to a promotional incentive, new product, or other special program
\$375 per insertion



STACY MARSHALL
smarshall@nbm.com
720-566-7241



WENDY MILES
wmiles@nbm.com
720-566-7254

