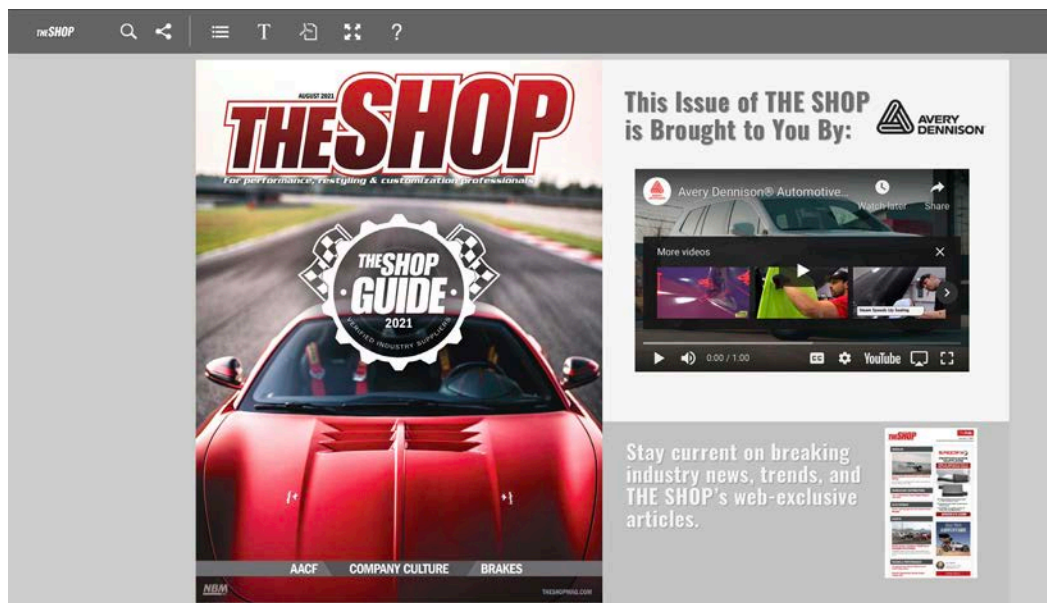


## DIGITAL VERSION SPONSORSHIP

### Make Your Mark!

Leave a lasting impression as the exclusive sponsor of *THE SHOP* digital version. Use an existing product video or create a slideshow of product images to highlight your brand, and in turn increase your visual impact and reader awareness of your product or service!

**PRICE: \$895/issue**



### SPONSORSHIP:

#### Logo in email notification message

- Size: 120x120 pixels maximum
- Image Resolution: 72 dpi
- Image Setting: RGB
- Image Formats: EPS, JPEG, TIFF, PNG, GIFF, PDF
- File Size: Under 100KB
- Please specify URL upon submission

#### Media file for sponsorship (static media or video)

##### Static Media

- Size: 500x333 pixels
- Image Resolution: 150 dpi
- Image Setting: RGB
- Image Formats: SWF, JPEG, GIFF, TIFF, PDF, EPS
- File Size: Under 15MB
- Please specify URL upon submission

##### Video

- Size: 4:3 aspect ratio = 448x336 pixels; 16:9 aspect ratio = 512x288 pixels
- Image Formats: FLV preferred. MPEG, MOV, AVI, RM, VOB also accepted
- File Size: Under 15MB
- Sound: Mono preferred
- Time Limit: 2 minutes or less
- Please specify URL upon submission



**STACY MARSHALL**  
smarshall@nbm.com  
720-566-7241



**WENDY MILES**  
wmiles@nbm.com  
720-566-7254