

DIGITAL PRODUCTION SCHEDULE 2022

WEB ADS

Month	Due Date
January	12/16/2021
February	1/18/2022
March	2/15/2022
April	3/18/2022
May	4/18/2022
June	5/18/2022
July	6/17/2022
August	7/18/2022
September	8/18/2022
October	9/19/2022
November	10/18/2022
December	11/15/2022

PRODUCTS & DEALS

Month	Deployment Date	Due Date
January	1/16/2022	1/5/2022
February	2/20/2022	2/9/2022
March	3/20/2022	3/9/2022
April	4/24/2022	4/13/2022
May	5/15/2022	5/4/2022
June	6/19/2022	6/8/2022
July	7/17/2022	7/6/2022
August	8/21/2022	8/10/2022
September	9/18/2022	9/7/2022
October	10/16/2022	10/5/2022
October (SEMA)	10/23/2022	10/12/2022
November	11/20/2022	11/9/2022
December (PRI)	12/4/2022	11/23/2022
December	12/18/2022	12/7/2022

eNEWSLETTERS

Materials due on the Wednesday of the week before deployment. eNewsletters go out on a daily basis every Monday through Friday except for: 5/30, 7/4, 9/5, 11/24, 11/25 and 12/26.

These dates may change without notice. Please contact production coordinator Erin Gaddie with any questions.



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