

### Maximize the visibility of your annual or seasonal catalog through *THE SHOP's* Catalog Connection!

Showcase your catalog in the Catalog Connection as a cost-effective way to get the word out about your latest offerings. The Catalog Connection message is an outbound message sent twice a year in March and November to over 20,000 qualified recipients in the specialty automotive aftermarket.

**Price: \$720.00 per send**

**\*In addition to the outbound message, your catalog will also be showcased on theshopmag.com for the entire year!**

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**THE SHOP** CATALOG CONNECTION

Discover the latest product updates and new releases from top industry suppliers in *THE SHOP's* Catalog Connection. View materials from **Canton Racing Products**, **IDIDIT LLC** and **Transfer Flow**. See all of these offerings below.

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**IDIDIT LLC**  
**IDIDIT Steering Columns & Accessories**  
IDIDIT LLC – Steering columns and accessories for your classic car or truck, hot rod or performance vehicle. Our products are proudly Made in the U.S.A. and are designed for superior fit, finish and function.  
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**Canton Racing Products**  
**Canton Racing Products Catalog**  
Canton Racing Products – Canton focuses on engine oiling and cooling systems. Our product line includes oil pans, windage trays, oil and fuel filters, oil accumulators, oil and coolant catch and expansion tanks, and coolant accessories.  
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**Transfer Flow**  
**Transfer Flow Aftermarket Fuel Tank Systems**  
Transfer Flow – Transfer Flow's premier American-made fuel tanks are for every need, including high-capacity replacement tanks, in-bed auxiliary tanks, refueling tanks, and fuel-tank-and-toolbox combination systems.  
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#### Specifications

Title: 40 characters or fewer  
Description: 210 characters or fewer  
Image: 150x195 pixels  
Format: JPG or PNG  
Size: 50KB or smaller  
Color Mode: RGB

#### Your Listing Will Contain:

1. Clickable title
2. Clickable catalog image
3. Clickable call-to-action button



**STACY MARSHALL**  
smarshall@nbm.com  
720-566-7241



**WENDY MILES**  
wmiles@nbm.com  
720-566-7254