

Connect and Convert Qualified Buyers to Your Products & Deals!

THE SHOP's Products & Deals delivers your latest products and special deals to more than 20,000 automotive aftermarket professionals. This turnkey program provides advertisers immediate exposure and real-time responses – the message goes out Sunday evening; you reap the rewards on Monday. Your Products & Deals showcase is also archived on theshopmag.com.

DEALS

Whether it's a sale or seasonal promotion, give our readers the opportunity to take advantage of your special offers. We recommend including a promo code.

NEW AND FEATURED PRODUCTS

Let readers know about a new product you're offering, or one you'd like to highlight.

Price: \$695

Specifications

Image:

One 500x500 72 dpi RGB JPG file

Title:

40 characters max with spaces

Short Description:

190 characters max with spaces

Link:

Link URL to a landing page, product page or PDF on your website

