


THE SHOP

eNEWSLETTER EXTRA MONTHLY ECONOMIC REPORT

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- **100% SHARE OF VOICE:** As the exclusive sponsor of this report, you get four distinct banner ads throughout the message.
- **QUALITY CONTENT:** *THE SHOP's* monthly Economic Report takes an in-depth dive into the economic factors impacting the automotive aftermarket, from consumer confidence and vehicle sales to economic activity in the manufacturing sector, imports and exports and much more.
- **STAND-ALONE TIMING:** The eNewsletter EXTRA is sent no more than once a month on a Saturday, away from the distractions of the busy work week.
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Key Performance Indicators Report
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The Brief

Despite some upward trends, there is still division between those who expect a quick recovery and those who believe the U.S. is on the path to a depression...

State of Business: Automotive Industry

The aftermarket remains hopeful that the recession hit its lowest point in mid-April...

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New and Used Vehicle Sales


While the worst may already be past, the vehicle market isn't expected to see much change over the next quarter...

Recent Vehicle Recalls


A roundup of recent manufacturer safety recalls...

State of the Economy

Getting COVID-19 under control could ease unemployment and help consumers regain confidence...



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State of the Manufacturing Sector

The manufacturing sector saw a second consecutive month of growth in June...

Consumer Trends

A widespread resurgence of COVID-19 has reversed the positive trend in consumer sentiment...

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THE SHOP 2800 W. Midway Blvd., Broomfield, CO 80020.
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Contact your sales representative for details...

Wendy Miles 720-566-7254 · wmiles@nbm.com | Stacy Marshall 720-566-7241 · smarshall@nbm.com | theshopmag.com/advertise