

Bring your magazine advertisement to life with rich media!

Make your mark as the exclusive sponsor of *THE SHOP* digital version. Use an existing YouTube product video or create a slideshow of product images—the end result will increase your visual impact and reader awareness of your product or service!

Price: **\$895/issue**



SPONSORSHIP:

1) Logo image in email notification message

- Size: 120x120 pixels maximum size
- Image Resolution: 72 dpi
- Image Setting: RGB
- Image Formats: EPS, JPEG, TIFF, PNG, GIFF, PDF
- File Size: Under 100KB
- Please specify URL upon submission

2) Media File Sponsorship (Media or Video)

A. Media

- Size: 500x333 pixels
- Image Resolution: 150 dpi
- Image Setting: RGB
- Image Formats: SWF, JPEG, GIFF, TIFF, PDF, EPS
- File Size: Under 15 MB
- Please specify URL upon submission

B. Video

- Size: 4:3 Aspect Ratio = 448x336 pixels. 16:9 Aspect Ratio = 512x288 pixels
- Image Formats: FLV Preferred. Also accepted: MPEG, MOV, AVI, RM, VOB
- File Size: Under 15MB
- Sound: Mono preferred over stereo
- Time Limit: 2 minutes or less
- Please specify URL upon submission