

IN GEAR WITH THE SHOP

Build Positive Impressions and Reach an Engaged Audience

In Gear with *THE SHOP* premiered on July 7 and airs every first and third Tuesday of the month. The podcast covers an array of topics in the specialty automotive market, featuring its most savvy and successful influencers.

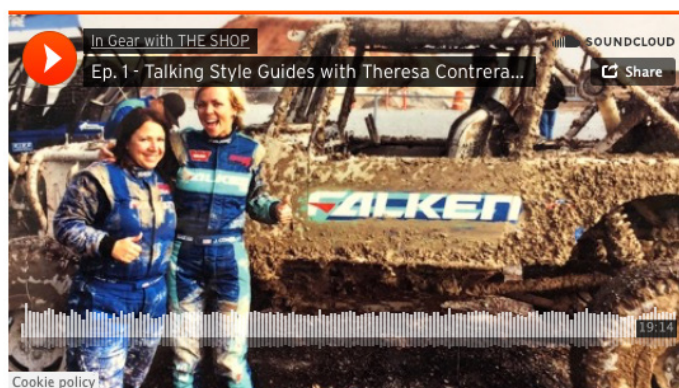
In Gear with *THE SHOP* casts a wide net to ensure your brand receives the maximum number of impressions. Podcasts are archived indefinitely on *THE SHOP* website, SoundCloud, Spotify, and Apple Podcasts. Moreover, it is geared toward a select audience: more than 20,000 prospects in the specialty automotive market.

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Podcasts



Ep. 1 – Talking Style Guides with Theresa Contreras and Sara Morosan

The premiere episode of In Gear with THE SHOP features Theresa Contreras and Sara Morosan, sisters who run LGE-CTS Motorsports, a full-service truck and off-road shop in San Dimas, California. Find out about the processes they've put together to elevate their brand, streamline production, and make their super-busy schedules manageable. They also discuss how their involvement in and advocacy for the industry is an integral part of their success.



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