

THE SHOP

WEBSITE

Advertise your products on the leading website for industry information!

Aftermarket professionals turn to **theshopmag.com** to find the information that powers their success. With an average of more than 50,000 page views per month*, advertising on **theshopmag.com** ensures your brand is front and center in the automotive aftermarket.

Run-of-Site advertising options:

Tower

- Prominent page exposure, commanding attention
- 300 pixels wide x 600 pixels high, 300 x 250 for mobile, 300 x 250 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$1,050/month

Marquee

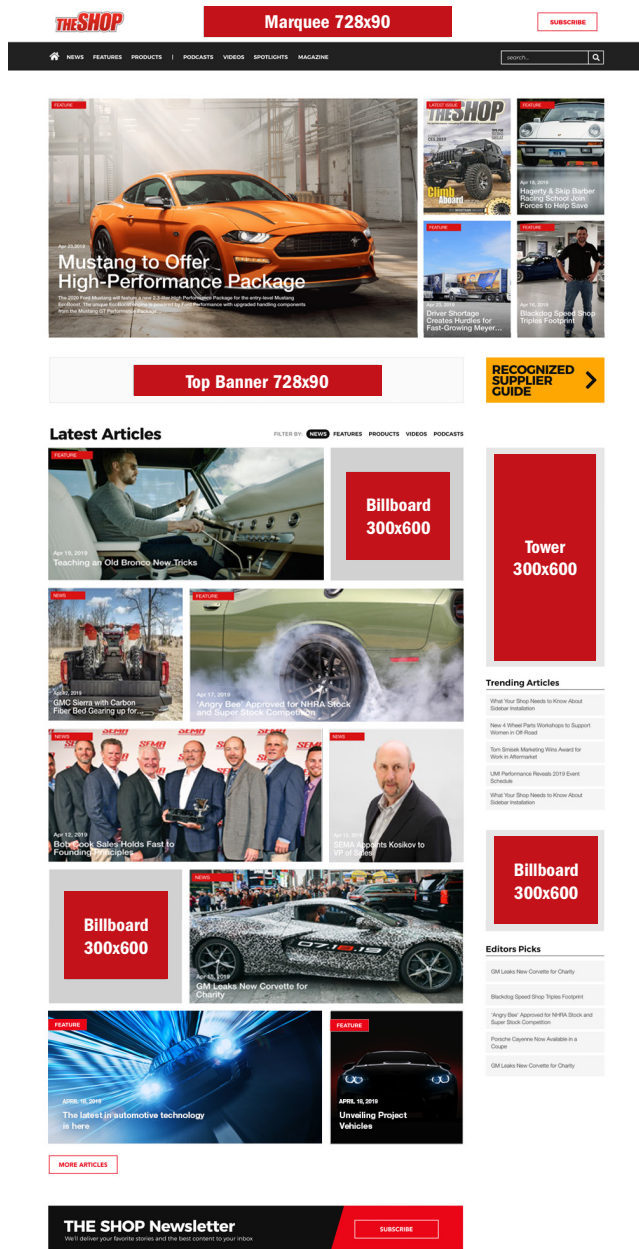
- Premium top-of-page exposure that sticks with the viewer as they scroll down
- 728 pixels wide x 90 pixels high, 300 x 100 for mobile, 465 x 90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$1,050/month

Top Banner

- Front-and-center advertising on every page
- 728 pixels wide x 90 pixels high, 300 x 100 for mobile, 465 x 90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$895/month



*Google Analytics, July 1, 2018 through July 1, 2019. Total page views were 847,939.

Billboard

- Hot spot on the site that rotates between the three positions noted above
- 300 pixels wide x 250 pixels high, 300 x 100 for mobile, 465 x 90 for tablet
- Flash, animated or non-rotating ad formats accepted

Price: \$795/month