

THE SHOP

eNEWSLETTER EXTRA

MONTHLY ECONOMIC REPORT

Give your brand exclusive attention as the sponsor of this eNewsletter EXTRA, delivered the final Saturday of each month. This eNewsletter EXTRA delivers the popular monthly Economic Report of the industry's Key Performance Indicators (KPI).

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QUALITY CONTENT: THE SHOP's monthly Economic Report takes an in-depth dive into the economic factors impacting the automotive aftermarket, from consumer confidence and vehicle sales to economic activity in the manufacturing sector, imports and exports and much more.

STAND-ALONE TIMING: The eNewsletter EXTRA is sent no more than once a month on a Saturday, away from the distractions of the busy work week.

EXCLUSIVE SPONSORSHIP: \$1,495 per message; very limited availability.

SPECIFICATIONS: Image Size: 728 x 90, image setting: 72 ppi/RGB, image formats: JPEG, PNG or GIF


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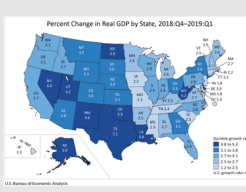
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Monthly Economic Report: *Sponsored by You!*



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Percent Change in Real GDP by State, 2018:Q4-2019:Q1

State of the Economy
The current U.S. cycle of economic growth is at an historic 11th year amid volatility, according to a recent report in SEMA's e-News coverage.

The Automotive Market


Automotive Aftermarket KPI

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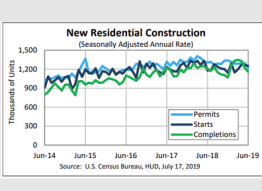
Manufacturing Contracts in September

Export & Import Trends

New & Used Vehicle Sales



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New Residential Construction
(Seasonally Adjusted Annual Rate)



Upcoming Industry Events

Consumer Confidence and Buying Trends

Small Business Revenues Rise

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