

# THE SHOP

## PRODUCTS & DEALS

## Connect and Convert Qualified Buyers to Your Products & Deals!

THE SHOP's Products & Deals delivers your latest products and special deals to more than 20,000 automotive aftermarket professionals. This turnkey program provides advertisers immediate exposure and real-time responses – the message goes out Sunday evening; you reap the rewards on Monday. Your Products & Deals showcase is also archived on [theshopmag.com](http://theshopmag.com).

### Deals:

Whether it's a sale or seasonal promotion, give our readers the opportunity to take advantage of your special offers. We recommend including a promo code.

### New and Featured Products:

Let readers know about a new product you're offering, or one you'd like to highlight.

Price: \$650

### Specifications

#### Image:

One 500x500 72 dpi RGB JPG file

#### Title:

40 characters max with spaces

#### Short Description:

190 characters max with spaces

#### Link:

Link URL to a landing page, product page or PDF on your website


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## THE SHOP PRODUCTS & DEALS

THE SHOP previews the latest from top industry suppliers in this month's Products & Deals. View all of these [here](#).

**FEATURED PRODUCT**


**TrailFX**  
**TrailFX LED Light Bars Brighten the Way**

 TrailFX – TrailFX LED Light Bars are available in standard and premium options with both featuring a 6000k color temperature, 30,000-hour service life and a limited lifetime warranty.

[Learn More](#)

**FEATURED PRODUCT**

**Pacbrake Company**  
**Wireless Air Spring Controls Premium Kit**

 Pacbrake Company – Air Spring Controls by Pacbrake got even better! The pre-assembled control board of this premium kit now features a built-in heavy-duty air compressor for total control of the air springs.

[Learn More](#)

**FEATURED PRODUCT**


**Firstech LLC**  
**PRO T12 2-Way Security & Remote Start**

 Firstech LLC – The Compustar PRO T12 is the industry's most powerful solution for remote start and security. Equipped with 3 miles of range, you will be able to start your vehicle from nearly anywhere.

[Learn More](#)


**FEATURED PRODUCT**

**Iron Cross Automotive**  
**New Gladiator Products Now Available!**

 Iron Cross Automotive – The new Jeep Gladiator is here and Iron Cross has you covered! Bumpers, seats, and fenders are now in stock, and all-new overlanding gear is

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