

# THE SHOP

## DIGITAL VERSION SPONSORSHIP

## Bring your magazine advertisement to life with rich media!

Make your mark as the exclusive sponsor of *THE SHOP* digital version. Use an existing YouTube product video or create a slide-show of product images—the end result will increase your visual impact and reader awareness of your product or service!

Price: \$895/issue

### Sponsorship:

#### 1) Logo image in email notification message

Size: 120x120 pixels maximum size  
Image Resolution: 72 dpi  
Image Setting: RGB  
Image Formats: EPS, JPEG, TIFF, PNG, GIFF, PDF  
File Size: Under 100KB  
Please specify URL upon submission

#### 2) Media File Sponsorship (Media or Video)

##### A. Media

Size: 500x333 pixels  
Image Resolution: 150 dpi  
Image Setting: RGB  
Image Formats: SWF, JPEG, GIFF, TIFF, PDF, EPS  
File Size: Under 15 MB  
Please specify URL upon submission

##### B. Video

Size: 4:3 Aspect Ratio = 448x336 pixels. 16:9 Aspect Ratio = 512x288 pixels  
Image Formats: FLV Preferred. Also accepted: MPEG, MOV, AVI, RM, VOB  
File Size: Under 15MB  
Sound: Mono preferred over stereo  
Time Limit: 2 minutes or less  
Please specify URL upon submission

