

THE SHOP

DIGITAL PRODUCTION SCHEDULE

WEB ADS

Month	Artwork Due
January	12/16/2019
February	1/20/2020
March	2/17/2020
April	3/18/2020
May	4/17/2020
June	5/18/2020
July	6/17/2020
August	7/20/2020
September	8/18/2020
October	9/17/2020
November	10/19/2020
December	11/13/2020

PRODUCTS & DEALS

Month	Deployment Date	Due Date
January	1/19/20	1/8/20
February	2/16/20	2/5/20
March	3/15/20	3/4/20
April	4/19/20	4/8/20
May	5/17/20	5/6/20
June	6/21/20	6/10/20
July	7/19/20	7/8/20
August	8/16/20	8/5/20
September	9/20/20	9/9/20
October	10/18/20	10/7/20
October (SEMA)	10/25/20	10/14/20
November	11/15/20	11/4/20
December (PRI)	12/6/20	11/25/20
December	12/20/20	12/9/20

eNEWSLETTERS

Materials due on the Wednesday of the week before deployment. eNewsletters go out on a daily basis every Monday through Friday except for: Jan 1, May 25, Sept 7, Nov 26, Nov 27, Dec 24, Dec 25, and Dec 31.

These dates may change without notice. Please contact production coordinator Erin Gaddie with any questions.