

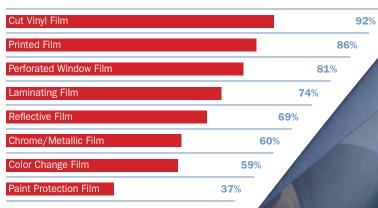
*Bonus distribution includes, but isn't limited to THE NBM SHOW (8 cities), ISA, SEMA and PRI

Editorial Focus

This section will take an in depth look at these films through the eyes of both manufacturer and installer. Get involved now as we plan our informative and how-to articles. A special product section will also be available to showcase your best product. Ask your representative for more details.

Media

Respondents in our 2018 Wraps Market Intelligence Analysis Survey noted installation of all types of film with cut vinyl and printed film topping the list*



18% of THE SHOP readers do Vehicle Wraps and Graphics.

16% say they offer Window Film, Paint Protection and Tinting services.

Advertising Rates

	Spread.			ı							\$9,	87	0
	Full page	e									\$5,	79	5
2	2/3 page										\$4,	64	5
1,	/2 page.										\$3,	95	0
1/	3 page.										\$3,	01	5
ro	duct Hig	hligh	ıt								\$1,:	20	0

For special print media programs and digital opportunities contact your sales representative.

For more information and to reserve your space in this special section, please contact your sales representative today!



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