

THE SHOP

PRODUCTS & DEALS

Connect and Convert Qualified Buyers to Your Products & Deals!

THE SHOP's Products & Deals delivers your latest products and special deals to more than 25,000 automotive aftermarket professionals. This turnkey program provides advertisers immediate exposure and real-time responses – the message goes out Sunday evening; you reap the rewards on Monday. Your Products & Deals showcase is also archived on theshopmag.com.

Deals:

Whether it's a sale or seasonal promotion, give our readers the opportunity to take advantage of your special offers. We recommend including a promo code.

New and Featured Products:

Let readers know about a new product you're offering, or one you'd like to feature and bring more attention to that they should consider adding to their offerings.

Price: \$595

Specifications

Image:

One 500x500 72 dpi RGB JPG file

Title:

40 characters max with spaces

Short Description:

190 characters with spaces

Link:

Link URL to a landing page, product page or PDF on your website

The screenshot shows the 'July Products & Deals' section of the THE SHOP website. It features a navigation bar with 'HOME', 'FEATURES', 'VIDEOS', 'PRODUCTS', 'SPECIALS', and 'ABOUT'. Below the navigation, there's a search bar and a 'SUBSCRIBE' button. The main content area is titled 'July Products & Deals' and includes a sub-header 'THE SHOP presents the latest products for the month of June.' There are six featured product cards, each with a 'Learn More' link. The products are: 1. Chevrolet Performance New! Air Intake for Corvette Stingray/Z06/ZR1. 2. Eaton Detroit Spring CI Corvette Rear Spring Refresh. 3. EGR Color-Match Fender Flares. 4. Performance Distributors LS S.O.S. Coils. 5. Romik Romik Has Your Back. 6. EGR Color-Match Fender Flares (repeated).



EGR

Color-Match Fender Flares

EGR color-match Fender Flares increase tire coverage by up to 2 inches. NO drilling required. Installations are quick and easy.

[Learn More](#)