

THE SHOP

DIGITAL SPONSORSHIPS

Bring your magazine advertisement to life with rich media!

Make your mark as the exclusive sponsor of *THE SHOP* digital version. Use an existing YouTube product video or create a slideshow of product images—the end result will increase your visual impact and reader awareness of your product or service!

Price: **\$895/issue**

Sponsorship:

1) Logo image in email notification message

Size: 120x120 pixels maximum size
Image Resolution: 72 dpi
Image Setting: RGB
Image Formats: EPS, JPEG, TIFF, PNG, GIFF, PDF
File Size: Under 100KB
Please specify URL upon submission

2) Media File Sponsorship (Media or Video)

A. Media

Size: 500x333 pixels
Image Resolution: 150 dpi
Image Setting: RGB
Image Formats: SWF, JPEG, GIFF, TIFF, PDF, EPS
File Size: Under 15 MB
Please specify URL upon submission

B. Video

Size: 4:3 Aspect Ratio = 448x336 pixels. 16:9 Aspect Ratio = 512x288 pixels
Image Formats: FLV Preferred. Also accepted: MPEG, MOV, AVI, RM, VOB
File Size: Under 15MB
Sound: Mono preferred over stereo
Time Limit: 2 minutes or less
Please specify URL upon submission

