

THE SHOP

2019 Digital Production Schedule

WEB ADS

Month	Artwork Due
January	12/13/2018
February	1/18/2019
March	2/15/2019
April	3/18/2019
May	4/17/2019
June	5/17/2019
July	6/17/2019
August	7/18/2019
September	8/19/2019
October	9/17/2019
November	10/18/2019
December	11/14/2019

PRODUCTS & DEALS

Month	Deployment Date	Due Date
January	1/20/19	1/9/19
February	2/17/19	2/6/19
March	3/17/19	3/6/19
April	4/28/19	4/17/19
May	5/19/19	5/8/19
June	6/16/19	6/5/19
July	7/21/19	7/10/19
August	8/18/19	8/7/19
September	9/15/19	9/4/19
October	10/20/19	10/9/19
November	11/17/19	11/6/19
December	12/15/19	12/4/19

NEWSLETTERS

Materials due Wednesday the week before deployment. Newsletters go out on a daily basis every Monday through Friday except for: Jan 1, May 27, July 4, Sept 2, Nov 28, Nov 29, Dec 24, Dec 25, Dec 31

These dates may change without notice. Please contact production coordinator Erin Gaddie with any questions.