



Production Schedule

Issue	Advertising Close Date	Materials Due Date	Mail Date
January '17	11/16/2016	11/18/2016	12/13/2016
February	12/13/2016	12/15/2016	1/10/2017
March	1/13/2017	1/17/2017	2/7/2017
April	2/14/2017	2/16/2017	3/9/2017
May	3/15/2017	3/17/2017	4/7/2017
June	4/14/2017	4/18/2017	5/9/2017
July	5/18/2017	5/22/2017	6/13/2017
August	6/14/2017	6/16/2017	7/11/2017
September	7/18/2017	7/20/2017	8/10/2017
October	8/16/2017	8/18/2017	9/11/2017
November	9/15/2017	9/19/2017	10/10/2017
December	10/13/2017	10/17/2017	11/7/2017
January '18	11/13/2017	11/15/2017	12/8/2017

Ad Specs

Ad Size	Width x Height
Two-Page Spread (Full Bleed)	16.5 x 11.125
Full Page, (Full Bleed)	8.375 x 11.125
Full Page, (Trim)	8.125 x 10.875
Full Page (Live area)	7.125 x 9.875
2/3 Vertical	4.625 x 9.875
1/2 Vertical	4.625 x 7.375
1/2 Horizontal	7.125 x 4.875
1/3 Vertical	2.25 x 9.875
1/3 Horizontal	4.625 x 4.875
1/4 Vertical	3.375 x 4.875
1/4 Horizontal	4.625 x 3.5
1/6 Vertical	2.25 x 4.875
1/6 Horizontal	4.625 x 2.375
2-Column Inch	2.25 x 2.25

These dates may change without notice. Please contact your sales rep with any questions.

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